

Releaf Massage Therapy

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Member, Associated Bodywork & Massage Professionals

Massage Multiplied

Benefits of Massage Improve with Frequency

Karrie Osborn

What kind of massage client are you? Do you make an appointment after someone has given you a massage gift certificate? Do you try to get in every now and then for a stress-relieving tune-up? Or do you see your therapist religiously--once a week, every three weeks, once a month?

While getting a massage--regardless of how often--is incredibly beneficial to your body and mind, getting frequent massage treatments is even more powerful as a healthcare ally.

"People who get massage regularly demonstrate a reduction in pain and muscular tension and an improvement in posture," says Anne Williams, author

Stress Killer

One way in which frequent massage can improve our quality of life is by alleviating stress. Experts say most disease is stress-related, and nothing ages us faster--inside or out--than the effects of stress. As stress-related diseases continue to claim more lives every year, the increasingly deadly role stress plays in modern-day life is painfully clear.

Massage is a great way to take charge and reverse the situation. Mary Beth Braun and Stephanie Simonson, authors of *Introduction to Massage Therapy* (Lippincott Williams and Wilkins, 2007), explain the benefits of massage



Regularly scheduled massage has proven a powerful ally in health and wellness.

of *Spa Bodywork: A Guide for Massage Therapists* (Lippincott Williams and Wilkins, 2006).

"People regularly make a commitment to fitness. People regularly make a commitment to changing their diet. The difference they'd experience if they regularly made a commitment to massage is mind-blowing," she says.

therapy in the simplest of terms: "Healing input influences healing output." They note that frequent massage can reduce the accumulation of stress and improve overall health. "The benefits of massage are cumulative," they write.

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"You can't control what goes on outside of you, but you CAN control what goes on inside."

-unknown

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This being the case, it only makes sense that those aches and pains you see your massage therapist for might disappear faster, stay away longer, or even go away altogether with more frequent visits. Stress might never reach those physiologically detrimental levels where the immune system is suppressed or the nervous system is sent into an alarm state if you are able to receive stress-relieving bodywork with some consistency. Not only would your body benefit by regularly unleashing its aches and pains instead of adapting to them, but your mind would have time to wash away the stresses of a life lived in overdrive. Both are critical pieces for living well.

Experts say the body and mind can learn to live more calmly, more efficiently, and more healthfully when frequent massage shows the way. That makes for a healthier whole, allowing us to continue to live life at its fullest, even as we deal with each new stress or challenge.

Preventive Measures

In so many ways, massage is preventive health care. Yes, it can address injuries, scar tissue, and chronic pain, as well as provide relief for cancer patients and reduce hospitalization for premature babies, among many other valuable benefits (go to Massagetherapy.com for more information on the myriad benefits of massage). But when the healthy, and trying-to-be-healthy, among us seek out massage on a regular basis, it helps us live a proactively healthier life.

Since bodywork influences every system in the body, there are enormous possibilities created by increasing the frequency in which you address those systems. It's best to discuss your session goals with your massage therapist and together devise a plan of frequency that meets your needs, while taking into account your therapist's best advice.

Body Awareness

According to Benny Vaughn, sports massage expert and owner of Athletic Therapy Center in Fort Worth, Texas, one of the benefits of consistent and regular massage therapy is better flexibility. "This happens because regular and structured touch stimulus enhances the nervous system's sensory and spatial processing capacity," he says.

"That is, the person becomes more aware of their body's movement in space and becomes more aware of tightness or pain long before it reaches a critical point of mechanical dysfunction."

Quite simply, frequent massage puts you more in tune with your body. "The consistency of massage therapy over time creates a cumulative stress reduction effect," Vaughn says. "The person becomes acutely aware of stress within their body long before it can create stress-driven damage."

He says the consistency of receiving regular massage therapy has the potential to create a cumulative wellness effect. "Ultimately when one feels good, our whole being follows suit on all other levels--i.e., decision-making is better, processing life events is better, and being happy is easier when you are not in pain or feeling 'heavy' or 'tight.'"

Williams says she's certain people's lives would be changed if they could schedule massage and bodywork more frequently. "I encourage clients to commit to getting massage once a week for a month and then evaluate the results they get," she says. "I guarantee they will become massage enthusiasts for life."

Massage Can...

- Alleviate low-back pain and increase range of motion.
- Create body self-awareness.
- Improve muscle tone and stimulate their nerve supply.
- Improve elasticity of skin and promote skin rejuvenation.
- Improve sleep and calm the mind.
- Increase endorphin and serotonin production.
- Reduce edema, as well as joint inflammation.
- Release negative holding patterns from previous injuries.



A consistent massage routine helps you manage stress before it causes illness.

Be Smart with Smartphones

Tips for Avoiding Injury

Have you ever noticed that your neck gets cranky after an extended Angry Birds binge? Or your thumb starts to throb the day after sending 40 emails from your phone during a particularly boring meeting? With more people spending more time on their smartphones, stories of repetitive strain injuries like these are on the rise.

Certified Hellerwork practitioner and licensed massage therapist Joseph Hunton has seen, and experienced, the results of overuse and improper ergonomics when it comes to these devices. "I had been sitting and standing with my head bent over the phone while holding it and making fine finger movements for hours at a time," Hunton says of the days that followed the arrival of his new smartphone. "This was a recipe for strain and pain."

Being Smart

Hunton encourages smartphone users to stretch and take frequent breaks, and cautions that improper use may result in

a stiff neck, sore upper back, and tight arms. Here are some more smartphone ergonomic tips to avoid the pain:

- Bring the phone up to your line of sight to keep your head aligned with your spine.
- Use a wireless headset to prevent arm strain.
- Never hold the phone between your head and shoulder.

Frequent smartphone use can also cause repetitive strain injuries of the thumb. Hunton reminds us to use our smartphones intelligently. "Although it can perform many functions, it is not really a computer, gaming station, or video monitor," he says.

Options for Relief

Stretching, limiting your smartphone use, and receiving frequent massage are all successful ways to alleviate the strain caused by repetitive use. Listen to your body, and communicate with your massage therapist about any pain or

discomfort that might arise from the use of these devices.



Follow these guidelines to stay pain-free.

Sleep and Your Skin

Shelley Burns

We have all encountered a sleepless night or two. Upon waking, we look in the mirror and are traumatized by what we see: puffy eyes, dark circles, droopy eyelids, and sallow skin. To add insult to injury, more wrinkles may be visible due to tossing and turning. Poor sleep for a prolonged time is a recipe for disaster.

There are three hormones affected when we don't get adequate amounts of sleep. These are cortisol, growth hormone, and melatonin, and they all have a direct effect on how our skin ages.

- CORTISOL

is our stress response hormone. When we are not sleeping well, we're like a battery that does not have the chance to recharge. Our body identifies this as a stressful situation and starts producing cortisol. Like a jolt of caffeine, this spike in cortisol keeps us moving, but at

a cost. Elevated cortisol levels break down collagen, resulting in less skin elasticity.

- GROWTH HORMONE

is responsible for building muscle, bone, and tissue--including skin. It is one of our antiaging hormones that replenishes as we sleep, rehydrating the skin and allowing for cellular repair.

- MELATONIN

is our sleep hormone, and it also plays a role in the immune system. It is a significant contributor to the functional and physical integrity of our skin.

Without quality sleep, growth hormone and melatonin are not produced in sufficient quantities, while cortisol is overproduced. The result is overall poor skin condition, including dryness, dullness, fine lines, and wrinkles.

Even how you position your face on your pillow affects your skin. Sleeping on your back will avoid the risk of "sleep lines."

While there are some over-the-counter supplements to remedy sleeplessness, it's far better to eat well, exercise regularly, and develop healthy sleep habits (at least seven uninterrupted hours every night) to let the body regulate its hormones in a natural way. And don't forget to schedule your massage!

Shelley Burns, a doctor of naturopathic medicine, completed studies at the Canadian College of Naturopathic Medicine, and has certification in complementary and integrative medicine from Harvard University.

*"When you own
your breath,
nobody can steal
your peace."*

-unknown

I continue to be blown away by everyone's support! Releaf has been incredibly busy and I am humbled and so very thankful to be part of your health journey!

Mother's Day is around the corner. If anyone is interested in sharing the gift of massage or self-care products, we are here for you.

<https://www.releafmassagetherapy.com/gift-certificates-products>

Love & healing,
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