

## RNAO Windsor-Essex Chapter Executive Meeting Minutes

Monday, October 21<sup>st</sup>, 2013 ~ 18:00 - 20:00

**Location:** Twisted Apron Restaurant- 1833 Wyandotte St. East, Windsor ~ All Are Welcome!

**Attendance:** Kim M., Dana B., Megan C., Jaclyn M., Jen J., Veronika P., Stephanie H. & Crystal H.

### **Welcome & Introductions**

#### **Review of Action Items from Last Meeting**

(All)

-It was decided that those responsible for past *Action Items*, will email the group with updates.

#### **Budget Update**

(Veronika)

-Our current balance is \$ 1695.78 as of today. We are not expected to receive any other funding until after our next fiscal year beginning November 1, 2013. We should receive 80% of our membership dues by the end of 2013, once renewals have taken place, etc. Therefore we need to be cautious with our spending as we do have expenditures for our upcoming AGM. Veronika reported that she will soon be finishing up the accounting spreadsheet and projected costs to provide to Home Office. Veronika is basing her projected expenditures on our current expenses for events that have taken place during the 2012-2013 year.

#### **Social Media**

(Megan)

-Jen, Megan and Stephanie met to discuss social media strategies and goals for the chapter. Megan and Stephanie will be partnering to promote the chapter through social media. Megan is continuing to manage the two RNAO websites (RNAO Chapters & [www.windsoressexrnao.org](http://www.windsoressexrnao.org)) and post relevant content to our Facebook Page. Stephanie is taking on advanced engagement strategies such as developing & delivering contests through our Facebook Page. It was agreed that we should invest in purchasing some RNAO dollars from Home Office to provide as an incentive for those people who participate in our monthly contests and other engagement approaches.

-It was proposed that we start promoting our members to include the hashtag #wernao on photos (e.g. on Instagram) that they wish to share with the rest of the nursing community. Megan has checked and this hashtag has not yet been used. The benefits of promoting this, is that the members upload the photos themselves and by adding the hashtag, they are publically sharing the photo. We can quickly find RNAO Windsor-Essex specific photos by searching for this hashtag and can then share them through other social media outlets (e.g. our website or Facebook).

-RNAO Home Office still continues to promote the Chapter's websites through their main rnao.ca page. It would be in our Chapter's best interest to phase out the website that we pay for separately ([www.windsoressexrnao.org](http://www.windsoressexrnao.org)) however, at this point Jen and Megan still share concerns that the RNAO Chapter's website does not have many of the features we deem essential (e.g., ability to move around postings so they appear in a certain order, ability to add more sections, etc.). In addition, Megan brought up a concern that when a Chapter's administrator signs on to the site, they have access to all other chapters' websites. Megan and Jen will be following-up with the RNAO Home Office IT department to see if more features can be unlocked and work on transitioning over to the RNAO Chapter's website.

-RNAO has a new social media policy, Jen mentioned that it is very simple and easy to follow and includes a common sense approach.

-Re: LinkedIn. After a short discussion, the group decided to delete our LinkedIn group. The LinkedIn group only had 6 people and instead we will focus on Facebook and our websites.

**Action Item:** Jen & Megan to speak to Home Office IT department about the websites.

**Action Item:** Megan will post the Social media policy from RNAO on our site.

**Action Item:** Kim to delete our LinkedIn group.

## **Event Debriefing**

### Cultural Competency Event Sept 26

(Jen)

-This event was very successful with approximately 207 people in attendance. The event was extremely well organized. Two speakers from the Multicultural Council spoke and the event was very informative. Jen spoke to Maryam (WECHU) and both agreed that it would be beneficial to again partner on future events.

### QPOR with Percy Hatfield Oct 18

(Jen)

-Jen, Debbie Kane, Jean Eckland and Dale Rajacich met with Mr. Percy Hatfield on Oct 18<sup>th</sup> at 9:30am. The delegates were chosen based representation: Jean & Dale live in Percy's riding, Debbie is the RNAO Region 1 Rep and Jen is the Windsor-Essex Chapter President. In preparation for the meeting, the 4 RNAO delegates had met to discuss strategy, complete research on Percy's personal & professional background, current MPP portfolio, primary care options in Percy's riding, develop an agenda and review RNAO's key platform issues.

-In addition, Jen developed a useful comparison chart of the RNAO platform/NDP platform which highlighted where the two align. Percy found this very helpful and requested to keep this at the meeting.

-Many topics and issues were covered during the meeting including: RNAO vs. CNO vs. ONA's roles, the difference between RN, RPN, NP roles, the importance of working to full scope of practice, the importance of hiring 9,000 new nurses, access to primary health care vs. walk-in clinics, increasing the minimum wage, improving access to affordable housing in our community, what are the determinants of health/their impact, importance of increasing access to palliative care and the quality of palliative care in our community.

-The delegation noted that the NDP platform states that the NPD supports the abolishment of the LHINs. In discussions with Percy, he was unaware of how the NDP plans to administrate health care if the LHINs are eliminated. He suggested that the delegation draft an email to NDP Health Critic France Gelinas and ask this question, and cc Percy on the email. The delegation agreed.

-Percy also inquired about the changes to the CNO registration process (new categories), about which he had received letters from concerned nurses in his riding. Percy offered to send a letter to the CNO on our behalf to communicate the concerns he has heard. The RNAO delegation offered to draft a letter for Percy's team to review, edit and send out.

-When asked, Percy was eager to participating in a future Take Your MPP to Work event.

-In the end, the meeting lasted over an hour and Percy was very receptive to the information presented.

Action Item: the delegation to draft an email to France Gelinas re: LHINs

Action Item: the delegation to draft a letter to CNO on behalf of Percy re: CNO registration changes

Action Item: the delegation to complete RNAO QPOR evaluation & debriefing

## **Fall/ Winter Event Planning**

### Chapter AGM

-So far we have 12 people that have RSVP for the event, so more event promotion is needed.

**Action Item:** Everyone to promote the AGM at their workplaces and to RN colleagues. RNAO and non-RNAO nurses are welcome to attend.

**Action Item:** Crystal to call to Essex Golf and Country Club to change the pork entrée to chicken.

**Action Item:** Jen to ask Home Office to send out another reminder email.

**Action Item:** Megan to promote the event on Facebook.

**Action Item:** Jen, Crystal and Kelly to finalize agenda and details

**Action Item:** Two door prizes and raffle tickets- Crystal

**Action Item:** Jen to enquire with Home Office about the Members that have Member Emeritus and Quarter Century status. We are going to invite them to the AGM to celebrate.

### Fun Executive Event in November

-Jen was able to contact a mobile spa service that offered pedicures for \$ 20-25 per person. The group suggested that perhaps a cooking class would be more fun.

**Action Item:** Jen to look into this and email the group.

### December Event

-Lynda is taking the lead on the event featuring Ms. Rita Dibiasi. We are trying to reach nursing students, nursing professionals and leaders in the field of nursing. We are planning the event for Tuesday, December 3<sup>rd</sup> from 4-6pm, with light refreshments.

**Action Item:** Lynda to look for locations to host the event.

### Partnering with Tau Upsilon in January 2014

-Jen has spoken to Sandra Maxwell to confirm that we are partnering on a CNO event in January 2014. More details to come.

### Banner

-We have decided to order the banner as proposed.

**Action Item:** Jen is to order it in time for our event.

### Complementary Therapies Workshop 2014

-Kim Watson has asked us to consider dates/times for a 2014 event. Our suggestion was for the week of April 7-11, 2014. Koolinis did an amazing job catering that event and we would like to have them cater again.

**Action Item:** Jen is to contact Kim.

### Advertisement for the Diabetes Wellness

-Veronika received a request from Diabetes Wellness to support them by purchasing and ad in the Windsor Star. Our chapter did support them last year, however it was noted that the cost was almost \$500. This is a cause that we as a chapter believe in, however in reviewing the RNAO ENDs, it was unanimously decided that this does not directly support any of the ENDs and that due to our limited budget, we cannot afford to buy an ad this year. We wish Diabetes Wellness the best and look forward to supporting them in the future.

## Open Discussion

(All)

-Kim Watson emailed the chapter regarding concerns raised re: inappropriate nursing costumes being sold at a local Shopper's Drug Mart. Kim has asked if our chapter would support a letter being sent to the Head Office of Shopper's Drug Mart. As nursing professionals, the group agreed that the costumes and display are in poor taste and not representative of the profession we serve in.

**Action Item:** Jen is to forward Kim's letter to the executive.

-Jen received a request from Kemala Ford (Region 6) asking for suggestions on ways to improve their Chapter of the Year award submission. It was decided that Jen should respond and provide some general suggestions.

**Action Item:** Jen to send a response to Kemala on behalf of our Chapter.

-Kelly sent her report via email which stated that so far we have had 44 new University of Windsor Nursing students sign-up for memberships. The discounted rates were highly successful.

-Kim Miller had informed the group that she is stepping down from the Policy & Political Action Executive Officer role due to competing demands and commitments. An email requesting letters of interest for this position has been circulated to all Windsor-Essex Chapter members via email, and the deadline is November 1<sup>st</sup>. So far, we have had one member at large submit a letter of interest.

-Veronika & Megan attended the Ontario Health Coalition meeting on October 15<sup>th</sup>. There were approximately 34 people in attendance. The meeting organizers are calling for a mass awareness campaign to bring attention to the introduction of privatized health care in Ontario. Windsor & Essex is to be the pilot region for this campaign. Volunteers are being recruited to assist with all aspects of the campaign (administration/outreach & steering committees/door-to-door canvassing/promoting lawn signs/public demonstrations/etc.). The organizers are targeting to roll out the campaign over the next few weeks and complete it by December 1<sup>st</sup>, 2013. The group decided to promote this campaign to our members and encourage them to get involved.

**Action Item:** Megan to post details about this on our websites and through Facebook.

Adjournment: Meeting adjourned at 7.44pm.

Next meeting scheduled for Monday, November 18<sup>th</sup> at 6:00pm at **Jen's House** in River Canard. We will be having a potluck, so please let Jen know what you plan on bringing.

## Scheduled RNAO Executive Meetings 2013

Wednesday, January 16<sup>th</sup>- Armando's on Cabana

Monday, February 11<sup>th</sup>- Jen's House

Monday, March 18<sup>th</sup>- Armando's on Cabana

Wednesday, April 17<sup>th</sup>- Ojibway Nature Center

Monday, June 17<sup>th</sup>- Taza Restaurant

July- Summer Break

Monday, August 19<sup>th</sup>- Armando's on Cabana

Monday, September 16<sup>th</sup>- Thanasis Greek Restaurant

Monday, October 21<sup>st</sup>- Twisted Apron

Monday, November 18<sup>th</sup>- Potluck at Jen's House

Monday, December 16<sup>th</sup>- TBD