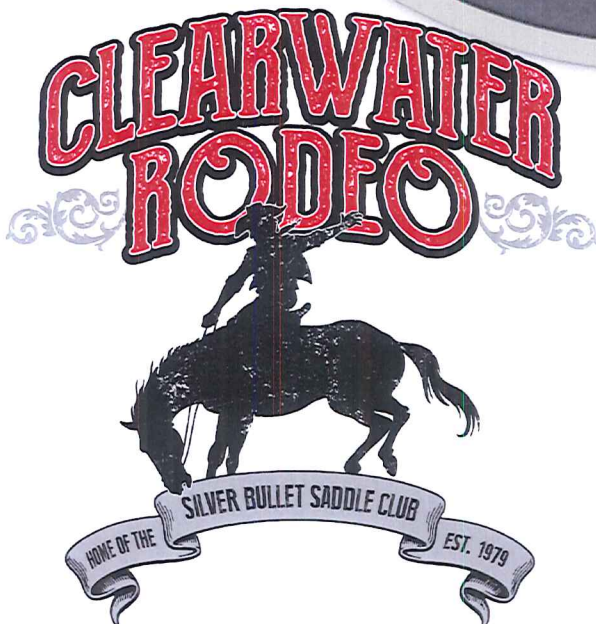


Sponsorship Opportunities



The Silver Bullet Saddle Club

Presents

The 42nd Annual

Clearwater Rodeo

August 19th-21st 2022

2022

3 Days of
Rodeo Action

3 MRA/TBRA
Performances

8 Events during
each performance

220+ competitors

2 Rodeo Dances

- Friday night band
Bourbon Creek

- Saturday night band
Hitchville

Sunday is Kid's Day

Record Breaking
Attendance in 2019
and 2021!

Voted Minnesota
Rodeo Association's
'Rodeo of the Year'
in 2008, 2010, 2011,
2014 and 2017!

2,800+ followers on
our SBSC FB page

Clearwater Rodeo

42 years and still growing!

The Silver Bullet Saddle Club is excited to bring you Minnesota's BEST
amateur rodeo again on August 19th, 20th & 21st, 2022!



2019 Clearwater Rodeo



We would like to thank you for your interest in sponsoring the 2022 Clearwater Rodeo. This year marks our 42nd year and we would not be able to continue our legacy without our generous sponsors. As you may know, the Silver Bullet Saddle Club is a not-for-profit, volunteer organization. Our members and volunteers work hard all year long to make the Clearwater Rodeo a successful event and the best that it can be! We hope that you will continue to join in our success for 2022!



Main Arena Sponsorship Package \$2,500

(This package is limited to two companies for the weekend – first two to pay gets the package)

Deadline to be listed on all print ads is March 1st, 2022.

Jumbo Screen Sponsorship Packages

Can be combined with other sponsorship levels

Main Arena Sponsorship Package \$2,500

- SBSC will provide a company banner that will be hung above the jumbo screen for prime advertisement during all three rodeo performances. Height of jumbo screen will be weather dependent. (Please provide an EPS format of your company logo and any additional information you would want printed on the banner.)
- Your company will be announced throughout all three rodeo performances.
- Your company logo will be on all of our printed rodeo advertisement, including local summer guides, newspaper ads, brochures, tri-folds and posters.
- Your company name will be mentioned on our rodeo radio ads.
- Your company name will be advertised on our SBSC parade float.
- Your company logo and link to your website will be posted on our club website (www.silverbulletsaddleclub.com)
- Your company will have an individual ad featured on our club's Facebook page and shared with our audience in August (please provide information that you want posted).
- Your company will receive 10 tickets to the rodeo with reserved seating.
- Your company will receive 10 tickets to the BBQ dinner prior to Saturday's performance.
- Your company logo will be printed on our annual souvenirs that are given to attendees (please provide your logo in EPS or vector PDF format).
- Your company logo will be featured on the jumbo screen prior to all three rodeo performances and during intermission. (Please provide your company logo, phone number and/or website in high-definition JPEG or PNG format in 1080x1920 sizing)

Jumbo Screen Instant Replay Sponsorship for individual performance \$1,500

Your company logo will be featured on all instant replays, in the lower corner of the screen, for the entire one-day performance. This package is limited to 3 companies. First to pay gets first choice for which day they want to sponsor. Once sold-out, no longer available. (Please provide your company logo in high-definition JPEG or PNG format for jumbo screen display.)

Jumbo Screen 30 second commercial for \$1,000

Commercials to be shown once on the jumbo screen during all three performances. Your company needs to provide the commercial in MP4 format. Air time of each performance will be at the discretion of SBSC and Triple B Rodeos.

Event Sponsorship Package \$2,500

This is a first come, first serve option and each one of these packages are only available to **ONE** company for the weekend. First to pay gets the package.

Deadline to be listed on all print ads is March 1st, 2022.

Choose from:

1. Cowboy Classes

- Bareback Bronc Riding
- Saddle Bronc Riding
- Steer Wrestling

2. Bull Riding Class

3. Barrel Racing Class

**barrel covers available with this package for an additional cost.*

4. Roping Classes

- Breakaway Roping
- Tie Down Roping
- Team Roping

Above Chute Sponsorship Package \$1,000



Package is limited to 22 companies for the weekend
- not available after being sold-out.

Event Sponsorship Package \$2,500

- Your company logo will be featured on the jumbo screen during your sponsored class/classes during all three rodeo performances. (Please provide your company logo, phone number and/or website in high-definition JPEG or PNG format in 1080x1920 sizing)
- Your company will be announced throughout your sponsored class/classes during all three rodeo performances.
- Your company logo will be on all of our printed rodeo advertisement, including local summer guides, newspaper ads, brochures, tri-folds and posters.
- Your company name will be mentioned on our rodeo radio ads.
- Your company name will be advertised on our SBSC parade float.
- Your company logo and link to your website will be posted on our club website (www.silverbulletsaddleclub.com)
- Your company will have an individual ad featured on our club's Facebook page and shared with our audience in August (please provide information that you want posted).
- Your company will receive 10 tickets to the rodeo with reserved seating.
- Your company will receive 10 tickets to the BBQ dinner prior to Saturday's performance.
- Your company logo will be printed on our annual souvenirs that are given to attendees (please provide your logo in EPS or vector PDF format).

Above Chute Sponsorship Package \$1,000

- SBSC will provide a 2'x 6' company banner that will be **hung on the South end of the arena above the chutes and South gates.** (Please provide an EPS format of your company logo and any additional information you would want printed on the banner.)
- Your company will be announced throughout all three rodeo performances.
- Your company logo will be on all of our printed rodeo advertisement, including local summer guides, newspaper ads, brochures, tri-folds and posters. Deadline to be on all printed ads is March 1st, 2022.
- Your company name will be advertised on our SBSC parade float.
- Your company logo and link to your website will be posted on our club website (www.silverbulletsaddleclub.com).
- Your company will receive 8 tickets to the rodeo with reserved seating.
- Your company logo will be featured on the jumbo screen prior to all three rodeo performances. (Please provide your company logo, phone number and/or website in high-definition JPEG or PNG format in 1080x1920 sizing)

Chute Gate Sponsorship Package \$1,500

This package is limited to six companies for the weekend – first six to pay gets the package

Deadline to be listed on all print ads is March 1st, 2022.

Arena Sign Sponsorship Package \$500

Chute Gate Sponsorship Package \$1,500

- SBSC will provide a 2' x 6' company sign that will be hung in the arena **on the main chute gate** giving your company prime advertising. (Please provide an EPS format of your company logo and any additional information you would want printed on the banner.)
- Your company will be announced throughout all three rodeo performances, when each competitor comes out of your sponsored chute gate.
- Your company logo will be on all of our printed rodeo advertisement, including local summer guides, newspaper ads, brochures, tri-folds and posters.
- Your company name will be mentioned on our rodeo radio ads.
- Your company name will be advertised on our SBSC parade float.
- Your company logo and link to your website will be posted on our club website (www.silverbulletsaddleclub.com).
- Your company will have an individual ad featured on our club's Facebook page and shared with our audience in July (please provide information that you want posted).
- Your company will receive 8 tickets to the rodeo with reserved seating.
- Your company will receive 8 tickets to the BBQ dinner prior to Saturday's performance.
- Your company logo will be printed on our annual souvenirs that are given to attendees (please provide your logo in EPS or vector PDF format).
- Your company logo will be featured on the jumbo screen prior to all three rodeo performances. (Please provide your company logo, phone number and/or website in high-definition JPEG or PNG format in 1080x1920 sizing)

Arena Sign Sponsorship Package \$500

- SBSC will provide a 2' x 6' company banner that will be hung in the arena during the rodeo. (Please provide an EPS format of your company logo and any additional information you would want printed on the banner.)
- Your company will receive 4 tickets to the rodeo.

Band Sponsorship Package \$1,500

This package is limited to two companies.

Sponsorship is either for Friday night or Saturday night. First to pay gets the package and preferred performance.

Deadline to be listed on all print ads is March 1st, 2022.

Choose from:

- Friday Night Sponsorship
- Saturday Night Sponsorship

Clown Meet & Greet Sponsorship Package \$250

Business Card \$100

Band Sponsorship Package \$1,500

- SBSC will provide two company banners (sized 2' x 6') that will be hung near the band stage the night of your sponsorship (either Friday or Saturday night). (Please provide an EPS format of your company logo and any additional information you would want printed on the banner.)
- Your company will be announced during the rodeo intermission as the band sponsor for the night and will also be announced by the band during the rodeo dance.
- Your company logo will be on all of our printed rodeo advertisement, including local summer guides, newspaper ads, brochures, tri-folds and posters.
- Your company name will be mentioned on our rodeo radio ads.
- Your company name will be advertised on our SBSC parade float.
- Your company logo and link to your website will be posted on our club website (www.silverbulletsaddleclub.com).
- Your company will have an individual ad featured on our club's Facebook page and shared with our audience in July (please provide information that you want posted).
- Your company will receive 8 tickets to the rodeo with reserved seating.
- Your company will receive 8 tickets to the BBQ dinner prior to Saturday's performance.
- Your company logo will be printed on our annual souvenirs that are given to attendees (please provide your logo in EPS or vector PDF format).

Clown Meet & Greet Sponsorship Package \$250

- Your company's logo will be featured on the backdrop for the meet & greet table where spectators are able to meet our key rodeo entertainers for a limited time, each day, prior to the rodeo performances. (Please provide an EPS format of your company logo)
- Your company will receive 2 tickets to the rodeo.

Business Card Ad Printed On Day Sheet \$100

- Your company business card will be printed on the competitor's schedule ("Day Sheet") for each rodeo performances. These Day Sheets will be handed out to spectators at all three rodeo performances. (Please provide business card or information you would like listed on your ad.)

Contact Us

Silver Bullet Saddle Club

Advertising Contact:
Debra Podvin

Please make checks
payable to SBSC
and mail to:
Silver Bullet Saddle Club
P.O. Box 399
Clearwater, MN 55320

Call/Text

Debra: 320-260-8104

Jeremy: 763-691-4880

Email:

debra_klein1@yahoo.com

SilverBulletSaddleClub.com



The Silver Bullet Saddle
Club reserves the right to
display signs & banners at
our best location.

Cancellation Policy:

Upon cancellation of the
Clearwater Rodeo,
pro-rated sponsorship
refunds will be given at the
discretion of the Silver
Bullet Saddle Club.

Clearwater Rodeo Sponsorship Contract

Sponsor company agrees to purchase one of the below sponsorship packages for the total sum listed with the package. Please make payment in full to the Silver Bullet Saddle Club (SBSC) by March 1st, 2022 to be included on all printed advertisements for the Clearwater Rodeo.

Please select sponsorship package:

- ☐ Main Arena Sponsorship Package for \$2,500
- ☐ Class Sponsorship for \$2,500
 - ☐ Cowboy Classes
 - ☐ Bull Riding Classes
 - ☐ Barrel Racing Class
 - ☐ Roping Classes
- ☐ Jumbo Screen Instant Replay Sponsor for \$1,500
 - ☐ Friday's Performance
 - ☐ Saturday's Performance
 - ☐ Sunday's Performance
- ☐ Jumbo Screen 30 Second Commercial for \$1,000
- ☐ Chute Gate Sponsorship Package for \$1,500
- ☐ Band Sponsorship Package for \$1,500
 - ☐ Friday Night's Band
 - ☐ Saturday Night's Band
- ☐ Above Chute Sponsorship Package for \$1,000
- ☐ Arena Sign Sponsorship Package for \$500
- ☐ Clown Meet & Greet Sponsorship Package for \$250
- ☐ Business Card Ad for \$100

Additional terms: _____

Sponsor Company: _____

Contact Person: _____ Signature: _____

Address: _____

Phone: _____ Email: _____



Form ST3, Certificate of Exemption

Purchaser: Complete this certificate and give it to the seller.

Seller: If this certificate is not completed, you must charge sales tax. Keep this certificate as part of your records.

This is a blanket certificate, unless one of the boxes below is checked. This certificate remains in force as long as the purchaser continues making purchases or until otherwise cancelled by the purchaser.

☐ Check if this certificate is for a single purchase and enter the related invoice/purchase order # _____

☐ If you are a contractor and have a purchasing agent agreement with an exempt organization, check the box to make purchases for a specific job. Enter the exempt entity name and specific project:

Exempt entity name _____ Project description _____

Name of Purchaser

Silver Bullet Saddle Club

Business Address

PO BOX 399

City

Clearwater

State

MN

ZIP code

55320

Purchaser's Tax ID Number

4809782

State of Issue

Minnesota

If no tax ID number,

FEIN

Enter one of the following:

Driver's license number/State issued ID number

State of Issue

Number

Name of seller from whom you are purchasing, leasing, or renting

Seller's Address

City

State

ZIP code

Type of Business

- ☐ 01 Accommodation and food services
☐ 02 Agricultural, forestry, fishing, hunting
☐ 03 Construction
☐ 04 Finance and insurance
☐ 05 Information, publishing and communications
☐ 06 Manufacturing
☐ 07 Mining
☐ 08 Real estate
☐ 09 Rental and leasing
☐ 10 Retail trade

- ☐ 11 Transportation and warehousing
☐ 12 Utilities
☐ 13 Wholesale trade
☐ 14 Business services
☐ 15 Professional services
☐ 16 Education and health-care services
☒ 17 Nonprofit organization
☐ 18 Government
☐ 19 Not a business (explain) _____
☐ 20 Other (explain) _____

Reason for Exemption (See Instructions)

- ☐ A Federal government (department) _____
☐ B Specific government exemption _____
☐ C Tribal government (name) _____
☐ D Foreign diplomat # _____
☐ E Charitable organization # _____
☒ F Educational organization # Ed. Saddle Club
☐ G Religious organization # _____
☐ H Resale
☐ I Qualifying capital equipment (see instructions when equipment claimed is part of a construction project)

- ☐ J Agricultural production
☐ K Industrial production/manufacturing
☐ L Direct pay authorization
☐ M Multiple points of use (services, digital goods, or computer software delivered electronically)
☐ N Direct mail
☐ O Other (enter number from instructions) _____
☐ P Percentage exemption
☐ Advertising (enter percentage) _____ %
☐ Utilities (enter percentage) _____ %
☐ Electricity (enter percentage) _____ %

I declare that the information on this certificate is correct and complete to the best of my knowledge and belief. (PENALTY: If you try to evade paying sales tax by using an exemption certificate for items or services that will be used for purposes other than those being claimed, you may be fined \$100 under Minnesota law for each transaction for which the certificate is used.)

Signature of Authorized Purchaser

Print Name Here

Kari Wrobel

Title

Secretary

Date

1-1-2022