

## CPAA/ACMPA's Manitoba Branch will celebrate the 100<sup>th</sup> Annual Convention in early May 2023!

Advertising opportunities are now available.  
Make your company a part of history and show  
your support for the rural post offices across the  
province by advertising in our 100<sup>th</sup> Anniversary  
Magazine, premiering this Spring 2023!



### Print Display Advertising Rates

<b>Double Page Spread FC</b>	☐ \$2,500.00
<b>Full Page FC</b>	☐ \$1,500.00
<b>1/2 Page FC</b>	☐ \$900.00
<b>1/4 Page FC</b>	☐ \$540.00
<b>1/8 Page FC</b>	☐ \$325.00

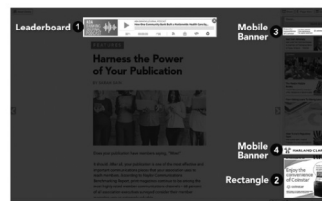
#### Premium Position Upcharges

Centerspread	15%
Inside Back Cover	\$200.00
Inside Front Cover	\$300.00
Opposite Inside Front Cover	15%
Opposite Table of Contents	15%
Outside Back Cover	\$400.00

#### Supplementary Charges

Artwork Creation	\$50.00
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### Digital Edition Advertising Rates



#### Leaderboard (all views)

The leaderboard ad appears on screen in both the reading view and page view of the digital publication.

#### Rectangle (all views)

The rectangle ad is on the table of contents, appearing on-screen for all pages of the reading view and page view.

#### TOC & TOC Mobile Banners (HTML reading view)

The TOC mobile banner appears in the table of contents, on-screen to the right of the publication on desktop and clickable on mobile in the reading view. The top TOC mobile banner will appear after the 1<sup>st</sup> article, and subsequent banners show every 3 articles.

#### In-Publication Digital Options (HTML reading view)

These standalone ad options are placed between article pages on the HTML reading view of the digital publication and are visible on all device types.



#### Medium/Large/Full Page Digital Insert or Outsert

Your message appears as an image-based insert, either in between key articles, or placed at the back of the digital publication.



#### Digital Video Sponsorship

The video sponsorship option displays a video, 50-70 words of summary content and a hyperlink to deliver your message to target audiences. The video sponsorship is placed on its own page and is included as an item in the Table of Contents.

<b>Leaderboard</b>	☐ \$450.00
<b>Video</b>	☐ \$425.00
<b>Rectangle</b>	☐ \$400.00
<b>Full Page Insert</b>	☐ \$300.00
<b>TOC Mobile Banner Package</b>	☐ \$200.00

#### Supplementary Charges

Artwork Creation	\$50.00
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For more information, or to reserve your space, please  
contact **Angela McDougall**, Senior Project Manager at  
**204-975-3625** or **amcdougall@naylor.com**

To view our media kit, visit **officialmediaguide.com/cpaa**  
or scan the QR code.

**AS MENTIONED IN JANET'S  
REPORT IF YOU CAN THINK OF A  
BUSINESS IN YOUR AREA THAT  
MIGHT WANT TO PROMOTE  
THEMSELVES IN OUR UPCOMING  
HISTORY MAGAZINE FEEL FREE TO  
SHARE THIS FLYER.**

**WE APPRECIATE ANY HELP WE  
CAN GET TO MAKE THIS PROJECT  
MORE COST EFFICIENT.**