

T-SHIRT EXPRESSIONS

STATE CHAPTER EVENT

The T-Shirt Expressions Competitive Event is a State Event conducted prior to the NJ FCCLA State Leadership Conference. It is an *individual* or *team* event that encourages members to artistically represent NJ FCCLA 75th Anniversary. The design with the highest score will be used as inspiration for a 75th Anniversary T-shirt design. Entries must be sent to the state office by the February deadline.

NEW JERSEY LEARNING STANDARDS

- SL.9-10.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with peers on grades 9–10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
- W.11-12.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
- 4.MD.A.1 Know relative sizes of measurement units within one system of units including km, m, cm, mm; kg, g; lb, oz.; l, ml; hr, min, sec.
- 7.G.A.2 Draw (with technology, with ruler and protractor as well as freehand) geometric shapes with given conditions.
- 9.3.12.AR-VIS.2 Analyze how the application of visual arts elements and principles of design communicate and express ideas.
- 9.2.12.CAP.6: Identify transferable skills in career choices and design alternative career plans based on those skills
- 9.2.8.CAP.9: Analyze how a variety of activities related to career impacts postsecondary options.
- 9.4.8.CI.3 Examine challenges that may exist in the adoption of new ideas
- 9.4.8.CI.4 Explore the role of creativity and innovation in career pathways and industries.
- 9.4.12.CI.1 Demonstrate the ability to reflect , analyze, and use creative skills and ideas.
- 9.4.12.CI.2 Explain the potential benefits of collaborating to enhance critical thinking and problem-solving.
- 9.4.12.CI.3 Investigate new challenges and opportunities for personal growth, advancement, and transition.
- 9.4.8.CT.2 Develop multiple solutions to a problem and evaluate short-and long-term effects to determine the most plausible option.
- 9.4.8.CT.4 Compare past problem-solving solutions to local, national, or global issues and analyze the factors that led to a positive or negative outcome.
- 9.4.12.CT.2 Explain the potential benefits of collaborating to enhance critical thinking.
- 9.4.12.DC.1 Explain the beneficial and harmful effects that intellectual property laws can have on the creation and sharing of content.
- 9.4.8.IML.7 Use information from a variety of sources, contexts, disciplines, and cultures for a specific purpose.
- 9.4.8.IML.13 Identify the impact of the creator on the content production, and delivery of information.
- 9.4.8.IML.15 Explain ways that individuals may experience the same media message differently
- 9.4.8.TL.5 Compare the process and effectiveness of synchronous collaboration and asynchronous collaboration.

CAREER READY PRACTICES

- ✓ Apply appropriate academic and technical skills.
- ✓ Communicate clearly and effectively with reason.
- ✓ Demonstrate creativity and innovation.
- ✓ Employ valid and reliable research strategies.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.
- ✓ Use technology to enhance productivity.
- ✓ Work productively in a team while using global competence.

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NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES EDUCATION

- 11.2.3 Analyze the effect that the principles and elements of design have on aesthetics and function.
- 16.2.2 Evaluate performance characteristics of textile fibers and fabrics.
- 16.2.4 Analyze the effect of textile characteristics on design, construction, care, use, and maintenance of the products.

EVENT CATEGORIES

Junior: Participants in grades 6-8

Senior / Occupational: Participants in a comprehensive program in grades 9-12

ELIGIBILITY

- 1. A school may submit one (1) entry in this event.
- 2. An entry is defined as one (1) participant or one (1) team of no more than three (3) participants.
- 3. An event category is determined by the participants' grade in school and type of Family and Consumer Sciences program.
- 4. Participation is open to any affiliated FCCLA chapter.

PROCEDURES & REGULATIONS

- 1. Chapters must submit a T-shirt Design by the deadline date of **February 4, 2022**. Participants must email submission files (T-Shirt design, Project Identification project, and signed waiver) to njfccla@gmail.com by the deadline date.
- 2. The T-shirt design will be conducted prior to the NJ FCCLA State Leadership Conference. The winning designs, in each category, may be reproduced as the official NJ FCCLA T-shirt for the national leadership meeting.
- 3. The design should be created for the front of a standard T-shirt. The design may be hand drawn, computer generated, or a combination of both. The design can be up to 3 colors.
- 4. Participants may use a variety of desktop publishing software and/or graphics to create the T-shirt design, but the design **must be submitted as PDF document**. Designs and graphics used must be free of watermarks and have the appropriate licensing (or be a copyright-free graphic) so the image can be reproduced.
- 5. A three-quarter ($\frac{3}{4}$)-inch border must be provided around the perimeter of the paper and when printed, the design must not exceed 1 page (eight-and-a-half ($8\frac{1}{2}$)-by-eleven (11) inch).
- 6. The design must include the following information:
 - a. The words – New Jersey FCCLA
 - b. The current school year
 - c. 75th Anniversary
- 7. The participant must submit a separate Project Identification Page that includes:
 - a. Participant(s) Name(s)
 - b. Chapter Name
 - c. School Name
 - d. Event Name (T-Shirt Expressions)
 - e. Event Category
 - f. The theme interpretation in 75 words or less.
 - g. Brief description of the creative interpretation for the T-shirt. (ie. Color of the shirt, black/white print, and additional colors used – up to three.)

***All designs become property of NJ FCCLA and can be used for any promotional materials.**

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8. First place awards will be given to each division entry with the highest total points. The winning entries from all the categories will be used as the inspiration for the final design used in the New Jersey National Meeting T-shirt.
9. The NJ FCCLA reserves the right to alter the design as needed. The T- Shirt Expressions designs become the property of New Jersey FCCLA and may be used as visuals for the organization. A signed release must be included with the design. The entry will not be accepted without the release form.
10. See GENERAL INFORMATION AND RULES of the Competitive Event guidelines.

T-SHIRT EXPRESSIONS SPECIFICATIONS**Submission**

Entry must in a PDF document and not exceed 8 ½” by 11 inches.

Project Identification Page	One 8½” x 11” page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant(s) name(s), chapter name, school, event, event category, theme interpretation (75 words or less), and description of the creative interpretation for the T-shirt.
Release form	Release form must be completed and submitted via email by February 4, 2022
Design	Positive and appropriate. Supports the mission and purposes of FCCLA.
Effectively illustrate the 75 th anniversary	Support, illustrate and/or compliment image of the 75 th anniversary of NJ FCCLA
Appearance	Entry must be neat, legible, professional and creative. Must use correct spelling.
Effectively reproduced	The design must be uncluttered, bold and present the theme effectively for reproducing on a copy machine
Color	Effective use of color in the design.
Information	Contains necessary information

T-SHIRT EXPRESSIONS**STATE CHAPTER EVENT****T-SHIRT EXPRESSIONS RELEASE FORM****Participant(s) Name(s)** _____**School:** _____**Chapter Name:** _____**Check One Event Category:** _____ **Junior** _____ **Senior** _____ **Occupational****Adviser Name** _____

I, the undersigned, attest that the design is my original composition and was not professionally or commercially created, modified, or produced. I attest that the design and graphics used are free of watermarks and have the appropriate licensing (or is a copyright-free graphic). NJ FCCLA may reproduce, use, and modify my design in any way it deems necessary.

Participant(s) Signature(s): _____ **Date:** _____**Adviser Signature:** _____ **Date:** _____

T-SHIRT EXPRESSIONS**STATE CHAPTER EVENT****RATING SHEET**

Participant(s) Name(s) _____

School: _____

Check One Event Category: _____ Junior _____ Senior / Occupational

Evaluation Criteria	Poor	Fair	Good	Very Good	Excellent	Score	Comments
<i>T-SHIRT EXPRESSIONS</i>							
Interpretation of the 75 th Anniversary	0-4	5-8	9-12	13-16	17-20		
Design represents a positive image and is appropriate; reflects the mission and purposes of FCCLA	0-4	5-8	9-12	13-16	17-20		
Neatness: Appearance visually pleasing	0-2	3-4	5-6	7-8	9-10		
Design image is bold and uncluttered; easily reproduced	0-2	3-4	5-6	7-8	9-10		
Creativity: Design is original	0-2	3-4	5-6	7-8	9-10		
Required information appears in the design	0-2	3-4	5-6	7-8	9-10		
Quality: Design is print-ready	0-2	3-4	5-6	7-8	9-10		
Project Identification Page	0-1	2	3	4	5		
Signed Release is included	0-1	2	3	4	5		

Total Score _____

Verification of Total Score (please initial)

Evaluator _____

Room Consultant _____

Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100

Silver: 79-89

Bronze: 70-78