

WHY ABERDEEN PLUS?

Low Birth, Low Maintenance, Forage Efficient Cattle

After many sleepless nights over the last 20-plus years of using multiple registered Angus sires, I finally came to the realization that there had to be a better way to calve heifers. Just like many of you, in order to minimize the loss of baby calves out of first-calf heifers, I lived with them. I would move them in close to the barn and check them round the clock night and day and be plum worn out by the time calving season was over.

Three years ago, I finally decided there had to be a better solution to this madness. So I began a search for the best low maintenance, easy calving Angus genetics available to use on my virgin heifers. After countless hours and many miles, we came across some quality Lowline Angus genetics that were able to complement our current Angus genetics.

Over the last three years, the result has been very satisfying. Here at Power Plus, we have calved over 200 head of virgin heifers bred to Lowline Angus bulls. Additionally, we have supplied hundreds of straws of semen, and we also leased out numerous Lowline Angus bulls to several of our long-time commercial customers in order to test the results over a larger number of cattle in multiple states.

We no longer bring our heifers up close to the barn to calve them; they stay out on grass just like the cows during calving. We only check them once a day to tag babies. Birth complications have been minimal, as the birth weights have ranged from 50 to 69 pounds. The calves are vigorous and grow very well. The two lines of Angus genetics are so distantly related, when mated together the result has added hybrid vigor.

Both the Lowline Angus and American Angus breed have origins in eastern Scotland, in the counties of Aberdeen and Angus, where it was developed from the native black hornless cattle. Deep in the Scottish glens, Angus cattle had been developed for over 150 years, father passing to son genetics that were sustainable, free of lethal genes and designed to thrive on grass and produce consistently desirable carcasses.

Australian Lowline Angus Cattle were more less preserved in their original, foundational stature in order to safeguard their prepotency and purity as low birth, low maintenance, sustainable Angus cattle.

We have harvested over 100 head of the Aberdeen Plus calves thus far. They have finished on 30% less feed and in considerably less days while also achieving a high percentage of Choice and Prime. I believe that incorporating the two different Angus genetic lines has much to offer today's progressive cattleman who is in search of optimal efficiency and sustainability.

— Kirk Duff

21 Aberdeen Plus Bulls Sell!

FALL 2012 ABERDEEN PLUS BULLS



Duff Trust Me 2525 - Lot 50

Lot 50 Duff Trust Me 2525

Aberdeen Plus Bull - Oct. 2012 - Tag: 2525

- | | |
|-----------------------------------|-------------------------|
| Brackengrae Beau Lad | Trangie M390 Beau Aaron |
| Fairwyn's Low Beau 204M | Glen Innes M343 |
| Glen Innes J306 | Trangie E088 |
| | Glen Innes F403 |
| Duff Amigo 815 | Duff New Edition 6108 |
| Duff Amigo 927K Juanada 071 | DCC NL 652K Merle 443 |
| O C C Juanada 927K | O C C Emblazon 854E |
| | O C C Juanada 624G |

Act. BW	Proj. Sale Wt.	Act. SC
<69	1520	38.5

- Selling One-Half Semen Interest and No Possession.
- Kirk stated, "I can't say too much here! I'll bet this bull will sell more semen before it's done than any other P+ sire has to date!"
- This is, without question, one of the best bulls ever produced at Duff Cattle Company. He is very complete and well balanced and will sire great, low maintenance females in any breed. His dam was one of the top sellers in the female sale, going to Blairs.Ag in Saskatchewan and to Eby Ranch of Kansas.
- Trust Me outperformed all of the other fall bulls, even the purebred Angus bulls! How can you argue with that? Low birth, performance and tons of eye appeal.
- If you want look, body and lots of quality in a low birth, highly marketable package, this uniquely bred sire has as much to offer as any you will find in the country. Tie hard here. This bull will and already has gathered much attention.



Duff Amigo 927K Juanada 071
Dam of Lot 50

"TRUST ME" NOTE:

On this bull, Duff Cattle Company will accept no semen revenue until the new owner has recouped 100% of their initial investment.