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## Global Influenza Defense is a Serious Issue for The World Health Organization



The Worldwide Janitorial Association-ISSA, shared an invaluable link on its Web site in March 2019, conveying details about the World Health Organization, and its approach to combating the spread of influenza.

According to this new release, new efforts are deployed to gain leverage over the growth and spread of the influenza virus, that continues impacting the world. In fact, The World Health Organization conveys in a PDF report dated for 2019-2030, that the influenza virus has claimed more than 50 million lives since its first surface in 1918-1919. Since then, this virus has gained the ability to overcome medical defenses created to destroy it. As a result, the World Health Organization, has planned an effective methodology to combat the spread of this virus. And hopes commercial business environments take the initiative to defend against the spread of this deadly virus.

In fact, the WHO (e.g. World Health Organization), is proposed four primary steps to combating the spread of the influenza virus. Although these proposed steps are closely related to medical health environments. Commercial businesses can benefit from deploying similar strategies. First, WHO suggest promoting research and innovation to address unmet public health needs. This is a great opportunity for your business to make an impact in the community. By conducting health awareness seminars at a local library or chamber of commerce, can convey the sincerity, your business has about the health of its clients and the community it serves.

Secondly, the WHO recommends strengthening influenza surveillance, monitoring, and data utilization. This can be achieved by staying up to date within your county and state, on the number of influenza cases discovered, each year. Having an idea of this data, gives your business leverage to implement effective cleaning methodologies that reduces the spread of germs and bacteria.

Third, the WHO suggest expanding seasonal influenza prevention and control policies and programs to protect the vulnerable. This can be done by writing down cleaning methods that can be deployed to help reduce the spread of germs and bacteria in your office. Talking with your commercial cleaning manager, can be a step towards achieving this goal. It can also be helpful to create control policies, and share them with each employee, to assure regular compliance.

Last, the Who recommends strengthening pandemic preparedness and response for influenza to make the world safer. This can be achieved by maintaining awareness with your county and state health departments. Doing so enables, your business to stay ahead of the competition, and achieve greater rewards.

To learn more about the World Health Organization, and its approach to combating the spread of Influenza between 2019-2030, log onto <https://apps.who.int/iris/handle/10665/311184>, and review the PDF file.

#### Reference

World Health Organization. (2019). Global Influenza Strategy 2019-2030. Web site: <https://apps.who.int/iris/handle/10665/311184>

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