# Full Service Hybrid Model Business Packages

Marie Management

# **Full Service Consulting Companies**

## **Objectives**

To completely develop the abandoned charitable efforts started by entrepreneurs who don't have time to execute the business functions of their passion projects.

## Locations

National and International

## Goals

To expand existing charitable projects to market of entrepreneurs that current own a for-profit, brand or social enterprise.

## **Packages**

Hybrid Model Nonprofit

Hybrid Model For-Profit

Hybrid Model Brand



# The Marie Management Approach: L4NR

This is how we solve company problems.

#### L: Love

Here we establish what it is that you love and why. We determine how to turns your mental, emotional, physical, spiritual and intellectual loves into a business that you love. Complete or review all initial business documents.

## 4: Four Business

We access and evaluate your current or existing business for successful structure, development, operations and execution practices. We develop individualized solutions in each problem area.

## N: No Gaps

We make sure there are no system, strategy or process gaps within the structure, development, operations and executions of your business. We ensure accountability, checks and balances, legal and accounting are in place.

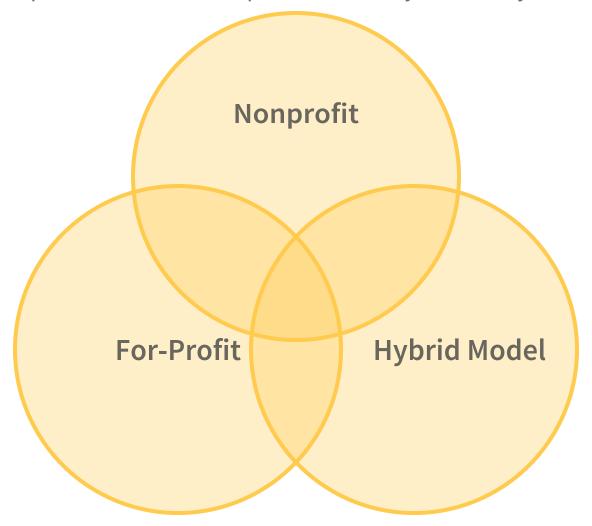
#### R: Reason

We determine your WHY and the companies WHY on our way to establish the reasons the business has to succeed.



# **Consulting Application Process**

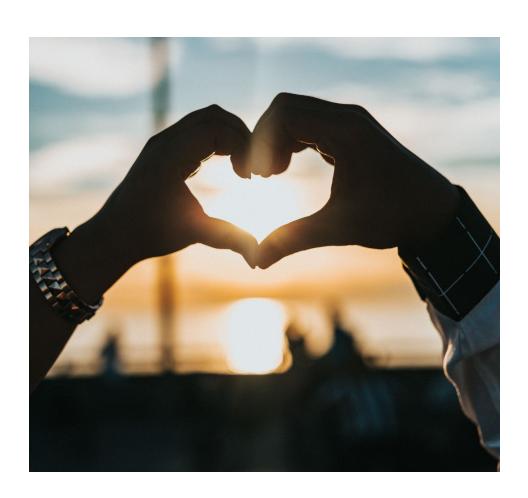
We apply all components of the L4NR process to every business you own or founded.





# L4NR Corporate Responsibility

We will build, develop, manage and execute your corporate responsibility program.



#### Assessment

Assess the goals, perspective, expected outcomes and passionate agenda of the entrepreneur.

#### Strategic Plan

Design a 1 year implementation strategy with our 12 Point system for the build and a 5 year continued strategy for the executives, departments and teams to follow on behalf of the entrepreneurs vision.

#### Consulting

Presentation and training on the recommended solutions associated to developing the project and developing the full business.

#### System Implementation

Full IT System implementation for the cross-functional business needs of the organization with 12 operating software systems.

#### Executive Coaching

Training of the executive team, board members, advisors, managers and staff on all implemented solutions & strategy.

#### Management

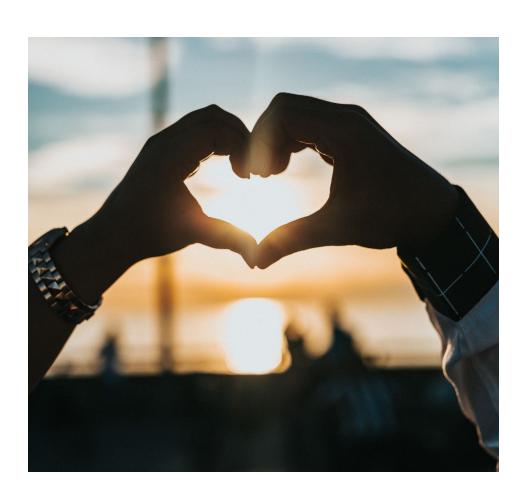
1. OUr oversight over your project software, functions and operations for 6 months.

#### Evaluation



# **L4NR Nonprofit**

We will build, develop, manage and execute your nonprofit organization.



#### Assessment

Assess the goals, perspective, expected outcomes and passionate agenda of the entrepreneur.

#### Strategic Plan

Design a 1 year implementation strategy with our 12 Point system for the build and a 5 year continued strategy for the executives, departments and teams to follow on behalf of the entrepreneurs vision.

#### Consulting

Presentation and training on the recommended solutions associated to developing the project and developing the full business.

#### System Implementation

Full IT System implementation for the cross-functional business needs of the organization with 12 operating software systems.

#### Executive Coaching

Training of the executive team, board members, advisors, managers and staff on all implemented solutions & strategy.

#### Management

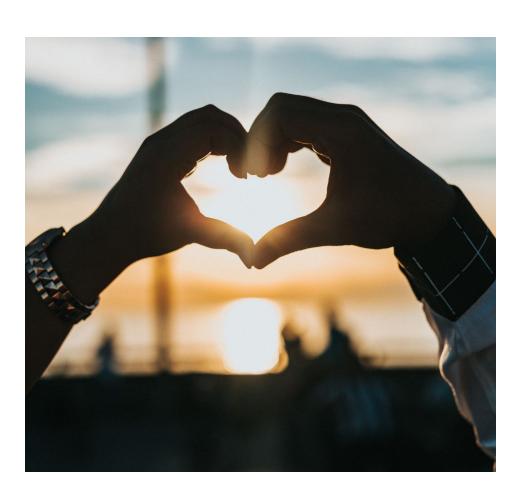
1. OUr oversight over your project software, functions and operations for 6 months.

#### Evaluation



## **L4NR Private Charity**

We will build, develop, manage and execute your private charity.



#### Assessment

Assess the goals, perspective, expected outcomes and passionate agenda of the entrepreneur.

#### Strategic Plan

Design a 1 year implementation strategy with our 12 Point system for the build and a 5 year continued strategy for the executives, departments and teams to follow on behalf of the entrepreneurs vision.

#### Consulting

Presentation and training on the recommended solutions associated to developing the project and developing the full business.

#### System Implementation

Full IT System implementation for the cross-functional business needs of the organization with 12 operating software systems.

#### Executive Coaching

Training of the executive team, board members, advisors, managers and staff on all implemented solutions & strategy.

#### Management

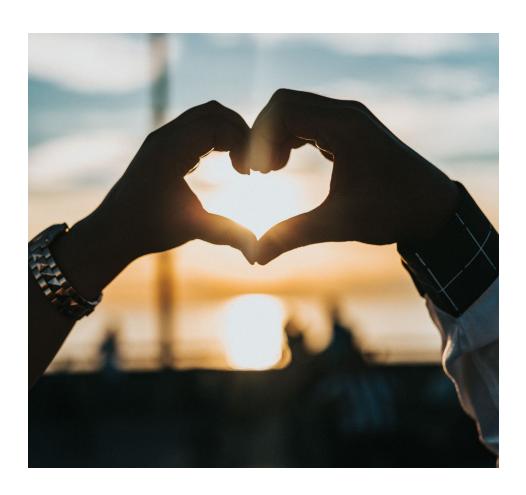
1. OUr oversight over your project software, functions and operations for 6 months.

#### Evaluation



## L4NR NGO

We will build, develop, manage and execute your nongovernmental organization.



#### Assessment

Assess the goals, perspective, expected outcomes and passionate agenda of the entrepreneur.

#### Strategic Plan

Design a 1 year implementation strategy with our 12 Point system for the build and a 5 year continued strategy for the executives, departments and teams to follow on behalf of the entrepreneurs vision.

#### Consulting

Presentation and training on the recommended solutions associated to developing the project and developing the full business.

#### System Implementation

Full IT System implementation for the cross-functional business needs of the organization with 12 operating software systems.

#### Executive Coaching

Training of the executive team, board members, advisors, managers and staff on all implemented solutions & strategy.

#### Management

Our oversight over your project software, functions and operations for 6 months.

#### Evaluation



# **Companies We Solve Problems For**



**Hybrid Model Nonprofit** 

Transitioning a nonprofit to a social enterprise model with the building or purchasing of a for-profit business.



**Hybrid Model For-Profit** 

Adding a charitable organization or program to an existing For-Profit business model.



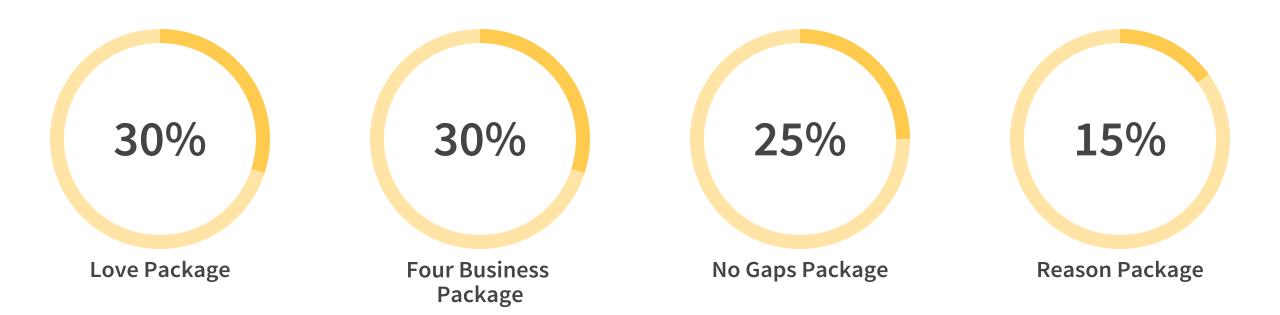
**Hybrid Model Brand** 

Adding a charitable organization to an entrepreneur with a personal brand



## **Return on Investment Overview**

Compared to our competitors, Marie Management exceeds ROI expectations for our clients in the areas of pricing, deliverables and outcomes.





# Marie Management Client On-Boarding Process

### 1 Phone Consultation

Our initial meeting regarding your problem to determine our client to consultant compatibility.

## 2 Proposal Agreement

Marie Management will establish a proposal of your needs, your problems and the services we have to solve them. Here we will recommend the package that best fits your needs and the process to completion,

## **3** Phone Strategy Consultation

Upon agreement of the proposal terms, a strategy session will be planned to organize all activities for the year. A contract will be sent to the client.

## 4 MM Contractual Agreement

All terms of the proposal will be outlined in a contract and sent to the client for electronic signature via email.

## 5 Payment

Client will be required to make payment on the agreed upon terms before any additional time, deliverables, meetings or correspondence can be rendered.

## 6 Commitment

Both Marie Management and the client work through all presented plans for 1 year to ensure expected outcomes are met.



# **Expectations of Clients For All Packages**

1 Time Requirement

Spend between 2-6hrs per day on business objectives, goals and outcomes set for 6 months- 1 year on every package.

2 Punctuality

Make payments by 9am on 15th of every month for 6 months. Arrive on time for virtual or in person strategy/consulting meetings.

**Thorough and Direct Communication** 

Provide all necessary information, updates, questions, comments or concerns up front as they arrive without a passive aggressive approach.

4 Meet Monthly Goals Set

Upon receipt of the proposal and payment, Marie Management expects all clients to adhere to meeting their monthly goals set without excuses.



# **Hybrid Model Nonprofit**

Here we build scale your nonprofit with the purchasing of a for-profit business or transitioning your existing functions into a social enterprise model within 1 Year.



# Package Details

Client will receive:

- 1. The L4NR Process
- 2. 12 Deliverables and Implemented Operational Systems
- 3. 360 Management Consulting Hours
- 4. 4 Staff and or Executive Trainings
- 5. Monthly & Quarterly Management for Executives

Total Investment: \$106,000 | \$7,066 per month

20% Upfront: \$21,200



# Hybrid Model For-Profit Package

Here we build-scale your for-profit with the charitable project of your choice within 1 Year.



# **Package Details**

Client will receive:

- 1. The L4NR Process
- 2. 12 Deliverables and Implemented Operational Systems
- 3. 360 Management Consulting Hours
- 4. 4 Staff and or Executive Trainings
- 5. Monthly & Quarterly Management for Executives

Total Investment: \$106,000 | \$7,066 per month

20% Upfront: \$21,200



# **Hybrid Model Brand Package**

Here we build-scale your personal brand with the charitable project of your choice within 1 Year.



# **Package Details**

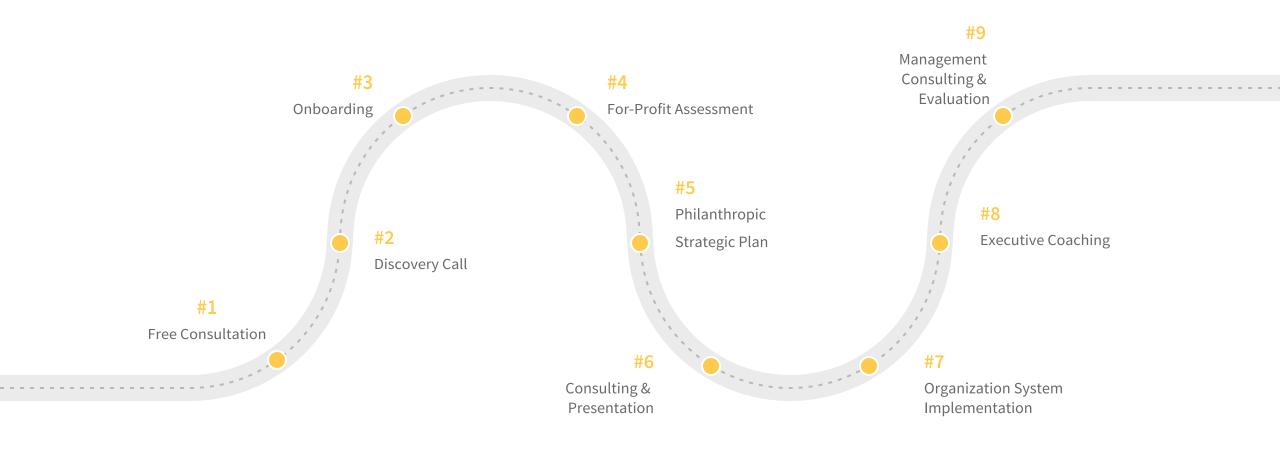
Client will receive:

- 1. The L4NR Process
- 2. 12 Deliverables and Implemented Operational Systems
- 3. 360 Management Consulting Hours
- 4. 4 Staff and or Executive Trainings
- 5. Monthly & Quarterly Management for Executives

Total Investment: \$106,000 | \$7,066 per month

20% Upfront: \$21,200





**Full Service Company Consulting Process** 



# Marie Management

Structure. Systems. Strategy.

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