

## Table of Content

<b>Why Trump Will Win Again in 2020: Socialism versus Good Old-Fashioned Capitalist America</b> Mahamat K. Dodo William D. Hermann	<b>325</b>
<b>Appraisal of The Political and Socio-Economic Effects of Farmers- Herders Conflict in Uzo- Uwani Local Government Area of Enugu State, Nigeria</b> Boris Happy Odalonu	<b>367</b>
<b>Las Relaciones de China y Brasil con el Gobierno de Temer</b> Dr. Ernesché Rodríguez Asien	<b>395</b>
<b>Análisis del concepto Tiempo según San Agustín y Martin Heidegger, contrastando a Stephen Hawking y Albert Einstein</b> Lcdo. Miguel Ángel Álava Alcívar & Lcdo. José Luis Álava Miele, MSc.	<b>411</b>
<b>Dr. B. R. Ambedkar’s Contribution to the Renaissance of Buddhism in Modern India</b> Alok Kumar Verma	<b>427</b>
<b>Science of Learning Principles That Support Learning to Read: How Are They Represented in Undergraduate Reading Course Textbooks and Syllabi?</b> Marjorie Ceballos	<b>451</b>

Jessica A. Camara  
Rosemarye T. Taylor

**The Importance of Historical Heritage and the  
Fallacy of the Cancel Movement: International  
Case Studies** **483**

Otto F. von Feigenblatt, Ed.D., Ph.D.

**Addition of probiotic (*Lactobacillus salivarius*  
*spp. Salivarius*) in apple var. Granny Smith  
(*Malus domestica* X *M. sylvestris*) by vacuum  
impregnation technique and hot air convection  
drying** **493**

Maria M. Morales  
Rossy L. Rodríguez  
Carol D. Coello  
L.E. Mayorga

**Analysis of SMEs in Quevedo. A perspective  
from the opportunities and potential benefits  
for microenterprise competitiveness** **513**

LIC. Junior Rodrigo Durán Martínez, LICDA.  
Melania Vargas Revilla, LIC.  
Alejandro Monge Salazar

**Situational Analysis of Ecuadorian Tuna and  
its Impact on the Trade Balance Period 2009-  
2013** **529**

Juan Carlos León Quinde  
Eliana Segarra Vera  
Gustavo Fausto Rodríguez Quiroz

**Development of creativity in the students of  
the Business Administration career, a  
challenge in the academic training of  
competitive entrepreneurs** **547**

Cobo Litardo Elsyé Teresa  
Chong Cruz Manuel Liborio  
Andrade Arias Mariela Susana

**The University Didactic management of excellence. A collaborative method to form the didactic culture in the teachers** **575**

Dr. C. Eduardo Díaz Ocampo  
Dra. C. Regina Venet Muñoz

**Financing as a Perspective of Sustainable Development in the Microenterprise Sector of Ecuador** **597**

Lorena Silvana Vergara Suárez

**Cost Tool - Volume - Usefulness in decision making; industrial companies - Cantón Quevedo** **611**

Rudy Ivonne Ortega Cabrera  
Aida Maribel Palma León  
Dayana Lissette Echeverría Ortega

**Reflections on the curricular conception of the bachelor's degree in Public Administration** **631**

Darwin Javier Zamora Mayorga  
Gina del Pilar Rendon Guerra  
Alexandra Elizabeth Haro Chong

**Evaluation for competitions of the practical professional pre: A didactic proposal** **653**

Karina Patricia Arévalo Briones  
Edgar Vicente Pastrano Quintana  
Piedad Francisca Yépez Macías

**A Blended Learning System in EFL for improving listening and speaking competence** **673**

Varas Giler Rosa Cecibel  
Benítez Luzuriaga Betsy Patricia  
Ortiz David Mónica Ruth  
Martínez Garcés Rosmaira del Socorro