

4200 Van Horn Road, Jackson, MI 49201

January 8, 2016

It is our pleasure to offer your organization an opportunity to become a valuable sponsor of NW Athletic Booster's "Cash Bash" dinner-dancing event on April 30, 2016. More than 400 people generally attend the event, making this our largest fundraiser and a great occasion to promote your organization. Each of the 300 Cash Bash raffle tickets sold includes dinner for two, dancing and a chance to win \$7,500. Also, there are many other opportunities to win with raffles, 50/50s and silent auctions occurring all evening!

We are contacting you, because we are currently seeking sponsors to help make this the best Cash Bash ever. Therefore, we have developed some convenient sponsor levels (menu of options listed below), and are also appreciative for any other donations offered.

- Table Sponsor (\$25 name displayed on tables and announced at dinner)
- Program Sponsor (\$50 2"x3" ad space in the program)
- Raffle Sponsor (\$75 name displayed near raffle/auction items)
- Dream Team Sponsor (\$150 all three options listed above)

On the next page, we have enclosed a form that provides more details about each level, which can be easily filled out to select your sponsorship level, and also to reserve tickets if you are interested. We can also arrange to have donations picked up and/or tickets reserved.

On behalf of all the dedicated athletes, coaches, and parents at Northwest, we THANK YOU for your continued support of our growing program.

Northwest Athletic Boosters License #R34630 Tax ID #: 90-0993125

For more Cash Bash information, email board.nwab@gmail.com:

NWAB 2015-2016 Cash Bash Sponsorship/Ticket Form

Name (or Business Name):	
Street Address:	
City:	State: Zip Code:
Telephone:	e-mail

SPONSORSHIP FORM (Circle your sponsor option selection and write the amount due.)				
Sponsor Option	Description	Cost/ Value	Amount Due	
Table Sponsor	Business name displayed in the table centerpieces, listed in the program, and announced at dinner.	\$25cash		
Program Sponsor	Business name (logo, if provided) printed in $2'' \times 3''$ ad space in program	\$50cash		
Raffle Sponsor	Business Name displayed near the raffle or silent auction items donated/purchased by your company. To accomplish this level, your company could: a) Donate \$75 cash to help offset the costs of hosting the raffle event OR b) Donate \$75 gift cards or cash for items to be purchased at your store (or one of your choosing), OR c) Donate raffle/silent auction items (\$75 value or above)	\$75 Cash Gift card Items		
Dream Team Sponsor	This option is a 'package' that includes all other sponsor options above.	\$150		

TICKET RESERVATION FORM (Make checks payable to Northwest Athletic Boosters or NWAB.)				
Number of Tickets Requested	Ticket Details (A ticket will be mailed to you)	Cost	Amount Due	
	2015-2016 CASH BASH & DINNER DANCE 1 st Prize: \$7,500 2 nd Prize: \$1,000 3 rd Prize: \$500 Saturday, April 30, 2016 ~~ 6:00 p.m. – 11:59 p.m. Gene Davis & Sons Convention Ctr, 3575 Francis St, Jackson (Ticket includes entry into drawing and dinner/dancing for two attendees. Early Bird \$250 must be purchased by 3.31.16)	\$80 each		
	# Attending Event			

TOTAL AMOUNT DUE (Checks Payable to NW ATHLETIC BOOSTERS or NWAB)		
TOTAL	Please calculate total amount due to NWAB	

Mail this form and check to: NW Cash Bash Ticket Reservations

c/o NW Athletic Boosters 4200 Van Horn Rd Jackson, MI 49201