

UPCOMING EVENTS

**Tuesday, November 15,
2022 1:00 PM**

Member Meeting

Bring a Friend Event!

Registration is now open!

Location: Home of Peggy
Keigley; 14625 Regatta Ln,
Naples, FL 34114

(Naples Reserve)

NEWSLETTER DIRECTORY

(Click on the links below to access the
linked subject)

[Meet Our New Members](#)

[AGON Member Meeting News](#)

[Website Updates](#)

[AGON Growth and Marketing](#)

[Save The Date](#)

[Art Tidbits; It's a Scam](#)

[Right...Or Is It?](#)

[Member Recognition Corner](#)



ART GUILD OF NAPLES

NEWSLETTER

Volume 1 / Issue 8: November 1, 2022

WELCOME OUR NEW MEMBERS!

Donna Winkelmann, Acrylics Artist
Patsy Svare, Acrylics, Fabric and Mixed Media Artist
Kathy Cody, Acrylics, Oil and Watercolor Artist

Welcome to the Art Guild of Naples! We encourage everyone to reach out to our new members and give them a warm welcome!

AGON MEMBER MEETING NEWS

November 15, Member Meeting
Home of Peggy Keigley

Registration is now open for the November 15, 2022 Member Meeting. You should have received an email from Signup Genius with a link to sign up for the event. You can also find the link on the Calendar of Events of our website (under the Member's Only tab). Please use one of these methods to signup for the event as it will tabulate a good count of attendees for us to use in planning for this special meeting.

Alternatively, you can use the link below to register for the meeting:

<https://www.signupgenius.com/go/10CoE4FABA722A2FEC52-artguild2>

This is the last Bring a Friend event we will conduct this year. We encourage everyone to bring a friend or three to the meeting. If you plan on bringing a guest, please use the link above to register each of your guest to the meeting so we have a central place for all names who will require access through the Naples Reserve gatehouse.

Members should bring one piece a recent piece of their work to share for our What Have You Been Up To segment. We love seeing the fabulous work of our members! Due to time constraints, we ask that you only bring one piece to share per meeting.

Are you interested in hosting an Art Guild of Naples Meeting in your home? If so, please contact JoAnne Crowson at ArtGuildofNaples@gmail.com.

WEBSITE UPDATES

- Minutes from the October 18 meeting, along with the information Vivianna presented on our local printers can now be found on our ArtGuildofNaples.org website under Members-Only/Documents.
- Our new members have been added to the Meet Our Members page!
- Information about the next Art Guild of Naples meeting, along with a registration link has been added to the Calendar of Events page.
- While you are there, check out the pictures of the great work shared at the meeting on the ArtGuildofNaples.org home page!

AGON GROWTH AND MARKETING

We are now a registered entity under Paradise Coast Communications to providing free exposure and advertising of our group activities. We have already benefited from this exposure, via the invitation from Naples Art to visit their exhibit free of charge.

To maximize our exposure on this platform, please provide JoAnne with some of your new works to be added to our Instagram account. We have the ability to blast our Instagram updates out through Paradise Coast. Let's maximize the free exposure we can receive!

SAVE THE DATE

November 9, 2022 5:00 – 7:00 PM COCO Art Gallery at Coconut Point, Estero	<p>The Art Council of Southwest Florida (ACSWF) is very excited to announce the official Grand Reopening of its COCO Art Gallery at the Coconut Point Mall in Estero on November 9th from 5-7 PM. This event will be co-hosted by the Estero Chamber of Commerce.</p> <p>Judi Fuchs, Vice President of the Art Council and Estero Gallery Director, offered the following about the event, "Our volunteers and contractors spent many weeks working tirelessly to renovate our gallery space. We are very proud of the team's effort and want to celebrate its reopening in memorable fashion."</p> <p>This event is expected to attract several local dignitaries, the local press, business partners, customers and local artists.</p> <p>The evening will include the unveiling of new artwork and artists, live music, light bites, wine, soft drinks, and prizes. There will be no admission charge.</p>
November 15, 2022 AGON Meeting 1:00 – 3:00 PM Home of Vivianna Irizarri, Naples	<p>Art Guild of Naples November Open Meeting</p> <p>https://www.signupgenius.com/go/10C0E4FABA722A2FEC52-artguild2</p>
November 16, 2022 5:00 – 7:00 PM	<p>The Art Council of Southwest Florida (ACSWF) is very excited to announce the official ribbon cutting ceremony of its COCO Art Gallery at the Coastland Center Mall in Naples on November 16th from 5-7 PM. This event will be co-hosted by the Naples Chamber of Commerce.</p>

<p>COCO Art Gallery Naples (in Coastland Center Mall)</p>	<p>Scott Brown, Gallery Director, offered the following about the event, “Our volunteers spent the last year tirelessly working to establish the gallery as a go-to place for original artwork in Naples. During the past year, we grew our artist base by 40%, signed on two new Naples based art associations, held monthly receptions for our customers and hosted a very successful member juried/judged summer show. We are now ready to move on to the next phase, which will largely involve our marketing efforts to locals and visitors to the area. Having just renewed our lease for our space, we are feeling very optimistic about the next year. The ribbon cutting signifies our commitment to the local artists and artisans of southwest Florida.”</p> <p>This event is expected to attract several local dignitaries, the local press, business partners, customers and local artists. The evening will include the unveiling of new artwork and artists, live music, light bites, wine, soft drinks, and prizes. There will be no admission charge.</p> <p>The gallery is located point and covered parking is available.</p>
<p>December 20, 2022</p> <p>1:00 – 3:00</p> <p>Home of Maria Hart, Naples</p>	<p>Art Guild of Naples Christmas Meeting in the home of Maria Hart. This is usually a fun event. Look for more details in the coming weeks!</p>
<p>JANUARY 22, 2023</p> <p>Naples Reserve Artist's Stroll & Shop</p> <p>2023 Sun Jan 22nd 1:00pm - 4:00pm</p>	<p>Vendor Opportunity</p> <p>InsideOutsideArt Show</p> <p>Naples Reserve, 14891 Naples Reserve Cir, Naples, FL 34114, USA</p> <p>This show will allow you to show and sell your works of art. A standard space is 2 vendor tables or if you have easels, stands or racks, 1 table will be allowed. Table covers should be cloth and extend to the floor please. We will be using indoor space and outdoor under cover as the indoor space is limited.</p> <p>Vendor fee \$40</p> <p>All Members of our guild receive priority registration through the end of November. Identify yourself as a member of the Art Guild of Naples when registering.</p>

Do you have more dates that should be announced? If so, please forward them to ArtGuildofNaples@gmail.com so they can be added to the website and future newsletters!

ART TIDBITS

(Art Tidbits is a new section for the newsletter where we can share art related tips or information. If you have something to share, please send it to ArtGuildofNaples@gmail.com so it can be included in our next issue,)

It's a Scam Right...Or Is It?

Have you even been contacted about an exciting opportunity to show your work in a gallery setting (either virtual or brick and mortar) and wondered "Is this a scam?" Well, you are not alone!

There are all types of offers we receive that sounds really great, until you get to the fine print. We are all use to paying a nominal submission fee when entering our art in a contest or applying to a gallery, but what if they said the submission was free. On first glance that sounds great, but in the fine print you find that if your work is selected you would pay a participation fee of \$1500.00? Now that doesn't sound quite as good to me, after all I am a starving artist.

It's important that we all take a close look at the opportunities that hit our inboxes. To help with this, I have found a couple of articles that you might find useful. Please take a look and decide if it is relevant for you.

[Art Gallery, Competition, Publication List Where Artists Pay to Participate \(artbusiness.com\)](http://artbusiness.com)

<https://artbymarlenellanes.mysupadupa.com/blog/scam>

MEMBER RECOGNITION CORNER

Do you know of any of our members who have achieved a milestone either in their art career or personal life? If so, please pass the information along to ArtGuildofNaples@gmail.com so we can all celebrate the occasion with them!

If you have received an award or know of another of our members that have been recognized for their work, please send a message to artguildofnaples@gmail.com so we can honor the artist. We want to celebrate all of our artist's achievements!

Contact Us

Art Guild of Naples

Telephone: 262-339--0382

Email: ArtGuildofNaples@gmail.com

Website: www.ArtGuildofNaples.org