



PLAZA MIDTOWN
YONGE & EGLINTON





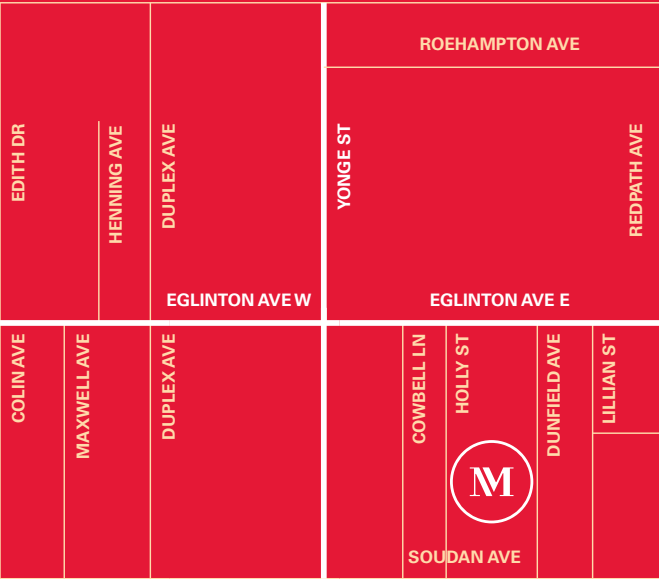
THE CENTRE OF THE ACTION

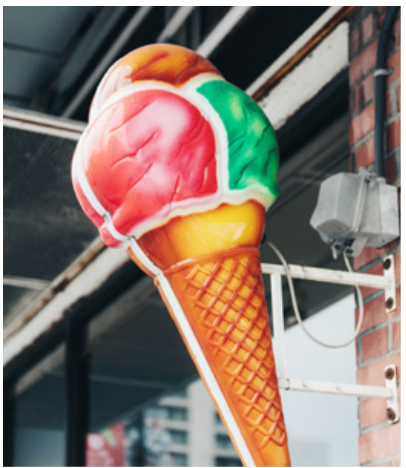
Located at sought-after Yonge and Eglinton, the Plaza Midtown represents the best of both worlds – efficient and well connected with access anywhere in the city, yet completely self-contained, an enclave unto itself.

It’s a neighbourhood rapidly evolving into the future.

Two buildings on one site leveraging existing structures, the Plaza Midtown declares ownership of midtown Toronto, a reflection of Eglinton’s uniquely piecemeal history, evolving organically to suit the influx of area inhabitants.

This is the new midtown. This is Plaza Midtown.





- 1. Cibo Wine Bar
- 2. L'Occitane en Provence
- 3. de Mello Palheta Coffee Roasters
- 4. Darbar Persian Grill
- 5. South St. Burger

- 6. Roberto's Italian Bistro
- 7. Sporting Life
- 8. Absolute Comedy Club
- 9. Yonge-Eglinton Centre
- 10. Village Juicery

01



03

10



09



02



05



07



PLAZA



GET AROUND.

THE FUTURE LRT PLACES PLAZA MIDTOWN AT THE CENTRE OF EVERYTHING.

With a Walk Score of 98, Yonge and Eglinton's impressive daily foot traffic tops an estimated 80,000 pedestrians daily - rivalled only by Toronto's Yonge and Dundas Square. It's already a walker's paradise, but soon, with the imminent Crosstown LRT, the intersection will be even more accessible than ever before. By foot, by train, by car – you decide.

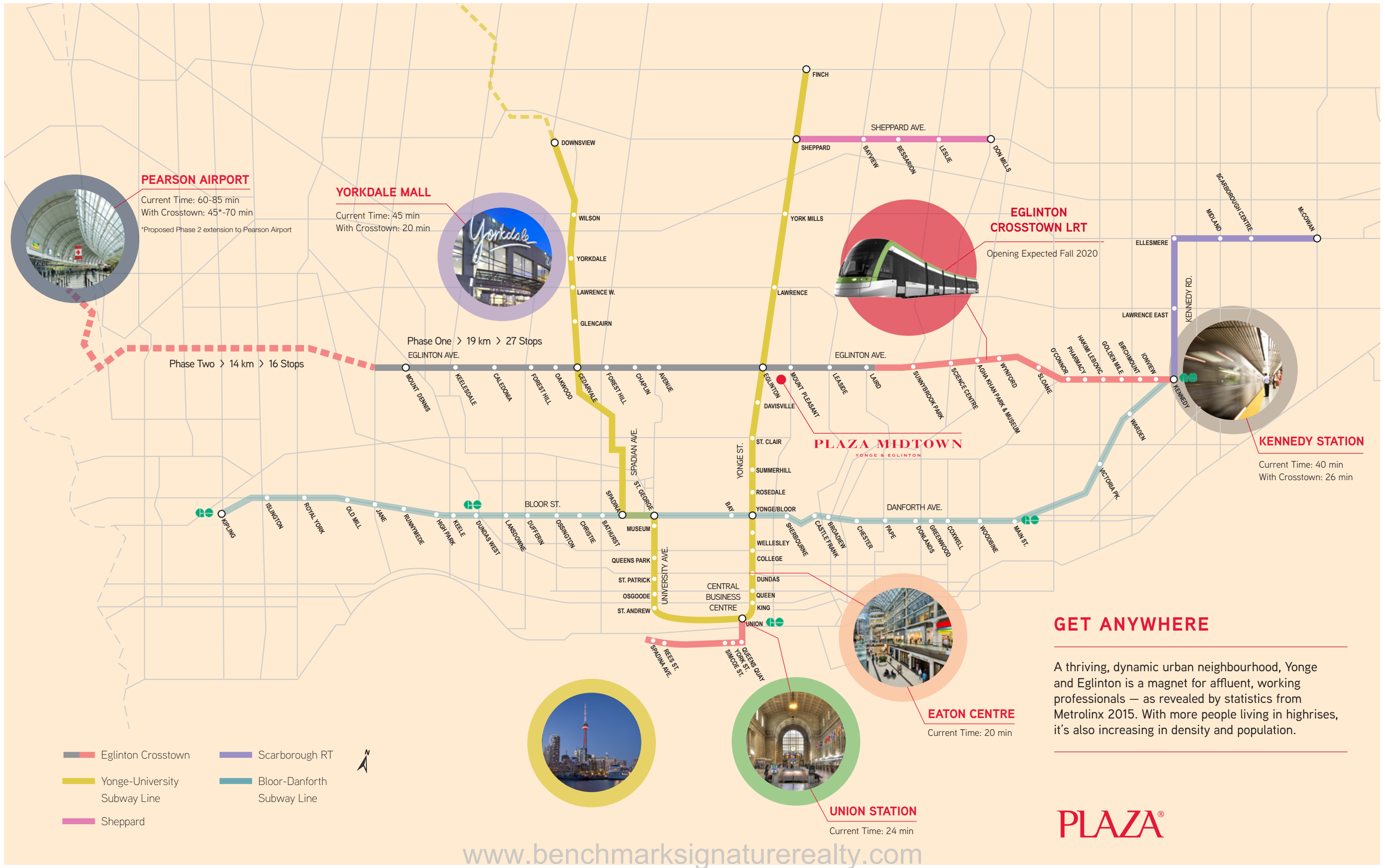


**WALKER'S PARADISE
WALK SCORE:**

98

When completed in 2020, the 19km LRT will significantly cut travel time, while linking to 54 local bus routes, three subway interchanges and GO Transit.

It means getting to the Eaton Centre in just 20 minutes, Union Station in 24, and Pearson International Airport in as little as 45.



PEARSON AIRPORT

Current Time: 60-85 min
With Crosstown: 45*-70 min
*Proposed Phase 2 extension to Pearson Airport

YORKDALE MALL

Current Time: 45 min
With Crosstown: 20 min

EGLINTON CROSSTOWN LRT

Opening Expected Fall 2020

KENNEDY STATION

Current Time: 40 min
With Crosstown: 26 min

PLAZA MIDTOWN

EATON CENTRE

Current Time: 20 min

UNION STATION

Current Time: 24 min

GET ANYWHERE

A thriving, dynamic urban neighbourhood, Yonge and Eglinton is a magnet for affluent, working professionals — as revealed by statistics from Metrolinx 2015. With more people living in highrises, it's also increasing in density and population.

PLAZA®

THE PRESTIGE EFFECT
(STATS FROM METROLINX 2015)

Total Population

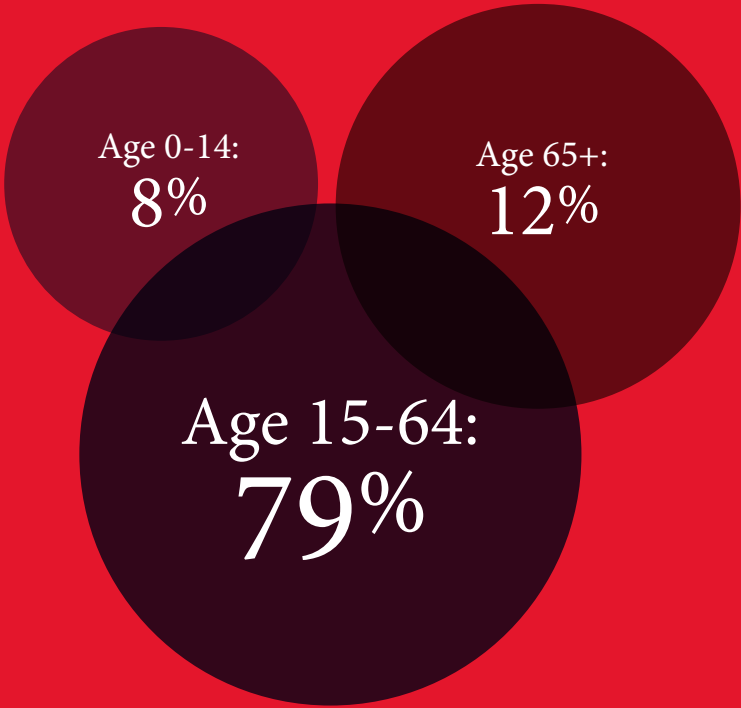
Yonge-Eglinton area:

27,600

Area Population

Population Growth (2009-2014)

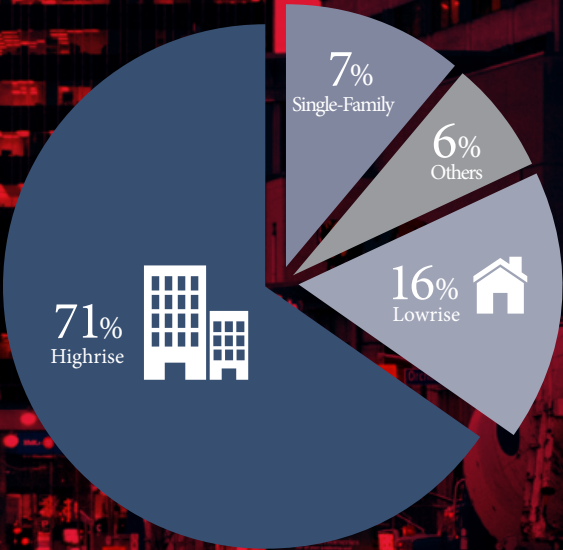
17%



YONGE & EGLINTON
POPULATION DENSITY:

137 Residents per Hectare
compared to 7.9 Residents per
Hectare in the GTHA (2015)

HOUSING TYPE (2015)



29% OWN
71% RENT



Average Household
Income (2015)
\$87,000

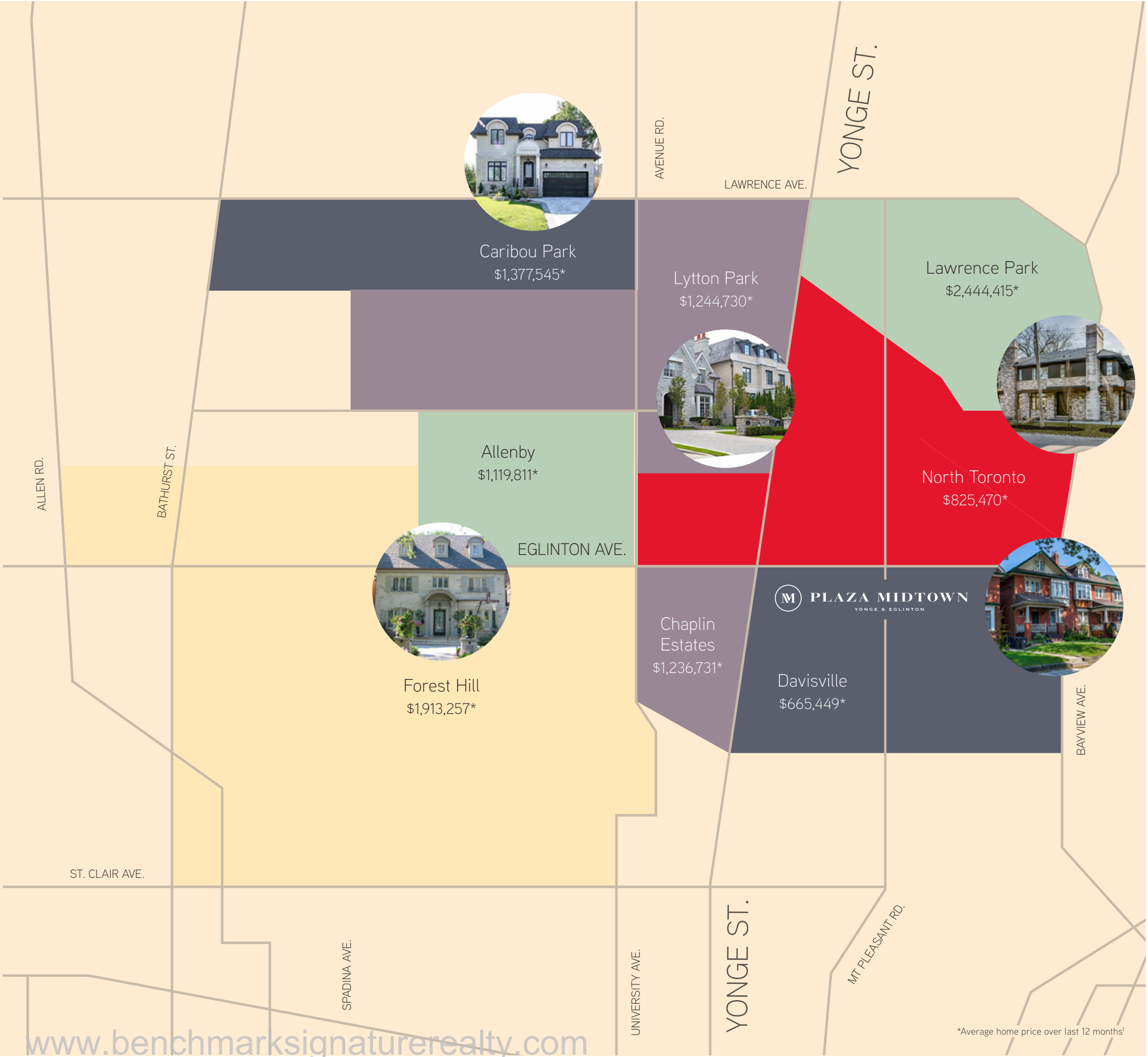
THE AFFLUENCE INFLUENCE.

Yonge and Eglinton is self-contained and well-established, surrounded by Georgian-and-Tudor-style homes, peppered with some older, taller buildings. The area has been experiencing massive growth, especially since the LRT became a reality.

Surrounded by Forest Hill, Lawrence Park and Lytton Park, Yonge and Eglinton brushes shoulders with some of the city's most prestigious addresses.

The average household income in the area is an impressive \$87,000.¹

1. Stat from Metrolinx 2015



*Average home price over last 12 months¹

**RIISING RATES OF
EMPLOYMENT.**



EMPLOYMENT ¹

Yonge and Eglinton is the second largest and fastest growing employment centre in Toronto, with the highest density of employment in the city.



Over the last five years, Yonge-Eglinton
has grown by **9.8%**, adding **1,550** jobs.

Employment in Yonge-Eglinton Centre is mainly office-related,
with **8** out of every **10** jobs in this sector (77.1%).

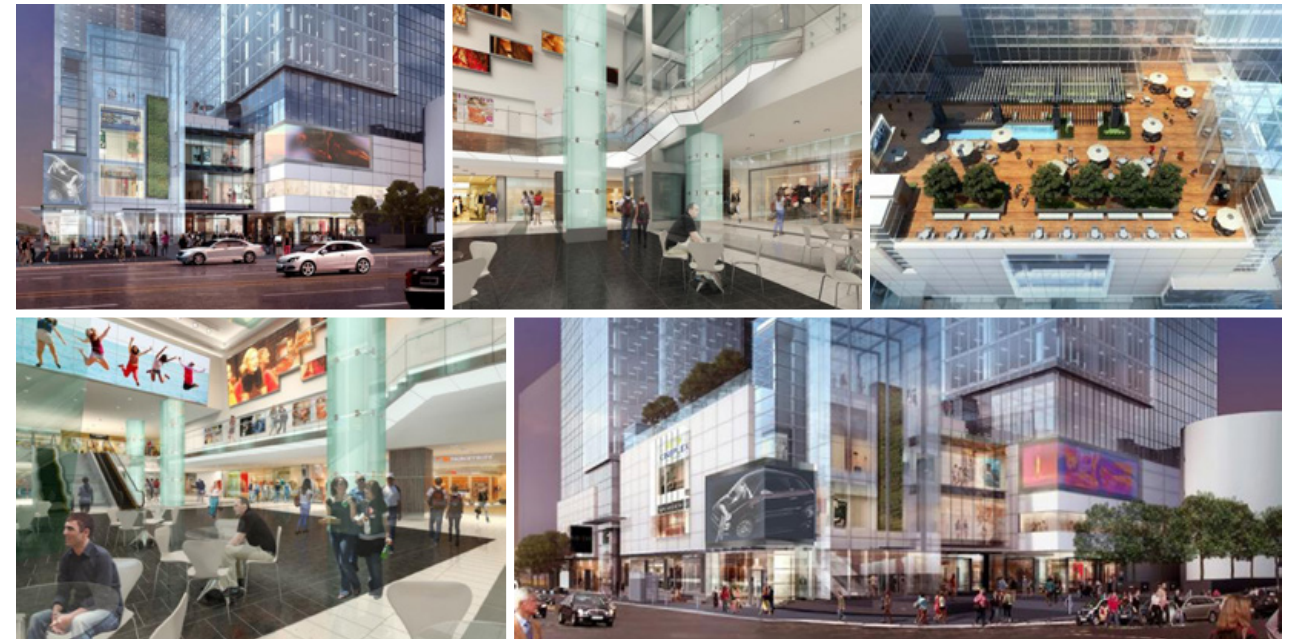
1. Updated with info from 2015 survey



YONGE- EGLINTON CENTRE A CENTRE OF TRANSFORMATION



YONGE-EGLINTON CENTRE TRANSFORMATION



THE OFFICE SECTOR GREW
37.5% IN THE LAST
FIVE YEARS AND 14.2%
BETWEEN 2012 – 2013

Currently completing a \$100 million upgrade.

Retail space is being renovated and expanded.

Major retail tenants include Urban Outfitters, Indigo, Metro, Cineplex, LCBO, GoodLife Fitness, Winners, Toys R Us, with prominent corner space anchored by the likes of Sephora.

A total of 12 additional floors to be added to the 2 existing office buildings, providing more employment opportunities.

MAJOR EMPLOYERS AT YONGE & EGLINTON



EDUCATED IMAGINATION.

THE YONGE & EGLINTON NEIGHBOURHOOD
BOASTS SOME OF THE CITY’S TOP-RANKED
PUBLIC AND PRIVATE SCHOOLS.

Secondary Schools

Forest Hill Collegiate Institute	8.5 out of 10
North Toronto Collegiate Institute	8.6 out of 10; 90% university admission rate
Northern Secondary School	7.4 out of 10

Elementary Schools

Allenby Jr Public School
Davisville Jr Public School
Eglinton Public School
John Fisher Jr Public School
Oriole Park Jr School
Spectrum Alternative School

Catholic Schools

Marshall McLuhan Catholic Secondary School
St. Monica’s Catholic Elementary School

Fraser Institute Rankings

8.5 out of 10
8.6 out of 10; 90% university admission rate
7.4 out of 10

Private Schools

The Bishop Strachan School
Crescent School
Greenwood College School
Havergal College
St. Clement’s Early Learning School
St. Clement’s School
TFS – Toronto French School
The York School





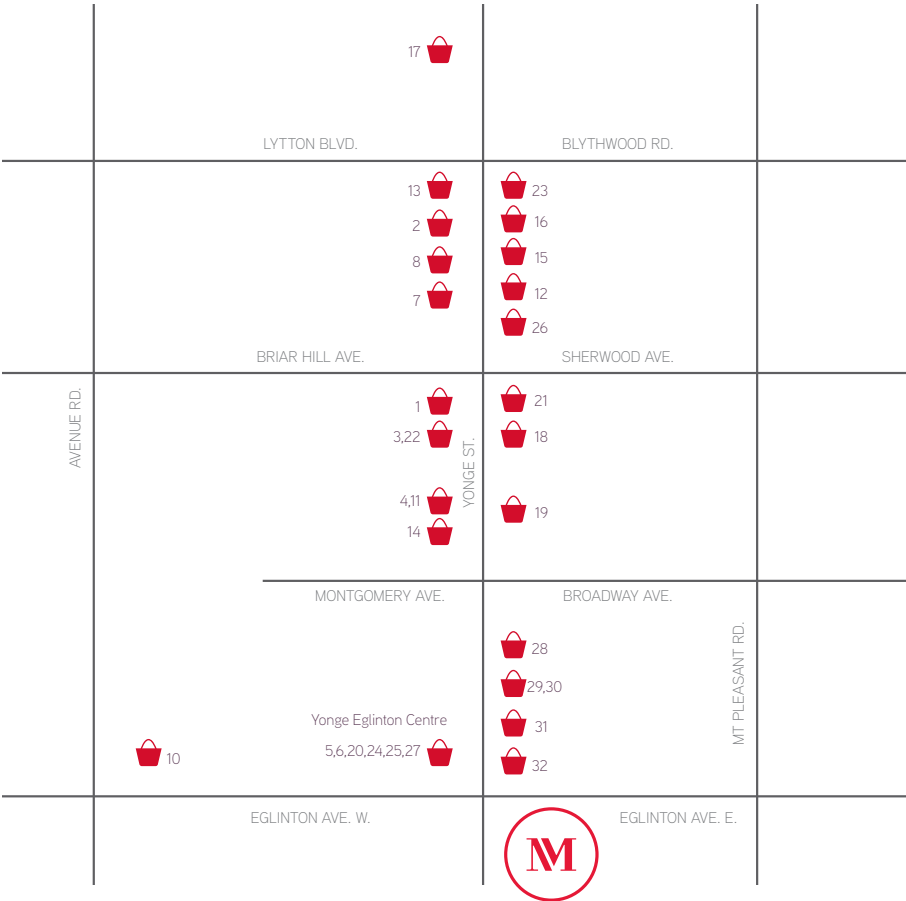
DELICIOUS DISHES.



HOME OF SOME OF THE BEST
RESTAURANTS IN TORONTO.

CLOSE TO **300** WORLD-
CLASS RESTAURANTS ARE ALL
WITHIN WALKING DISTANCE.

- | | |
|---------------------------|-------------------------------------|
| 1. Amore Trattoria | 14. Green Papaya |
| 2. Balsamico | 15. Il Sogno |
| 3. Caffé Demetre | 16. La Vecchia |
| 4. Positano | 17. North 44 |
| 5. Chipotle Mexican Grill | 18. Quince Bistro |
| 6. CopaCabana | 19. Sip Wine Bar |
| 7. Coquine Restaurant | 20. Tabule |
| 8. Fish Street Market | 21. Touhenboku Ramen |
| 9. Five Doors North | 22. Thorbors Boulangeria Patisserie |
| 10. Fresh | 23. Uncle Betty's |
| 11. Granite Brewery | 24. Spacco Restaurant & Bar |
| 12. Grano Restaurant | 25. Zucca Trattoria |
| 13. Grazie Ristorante | 26. Cibo Wine Bar |



AN ARRAY OF
RETAIL OPTIONS.

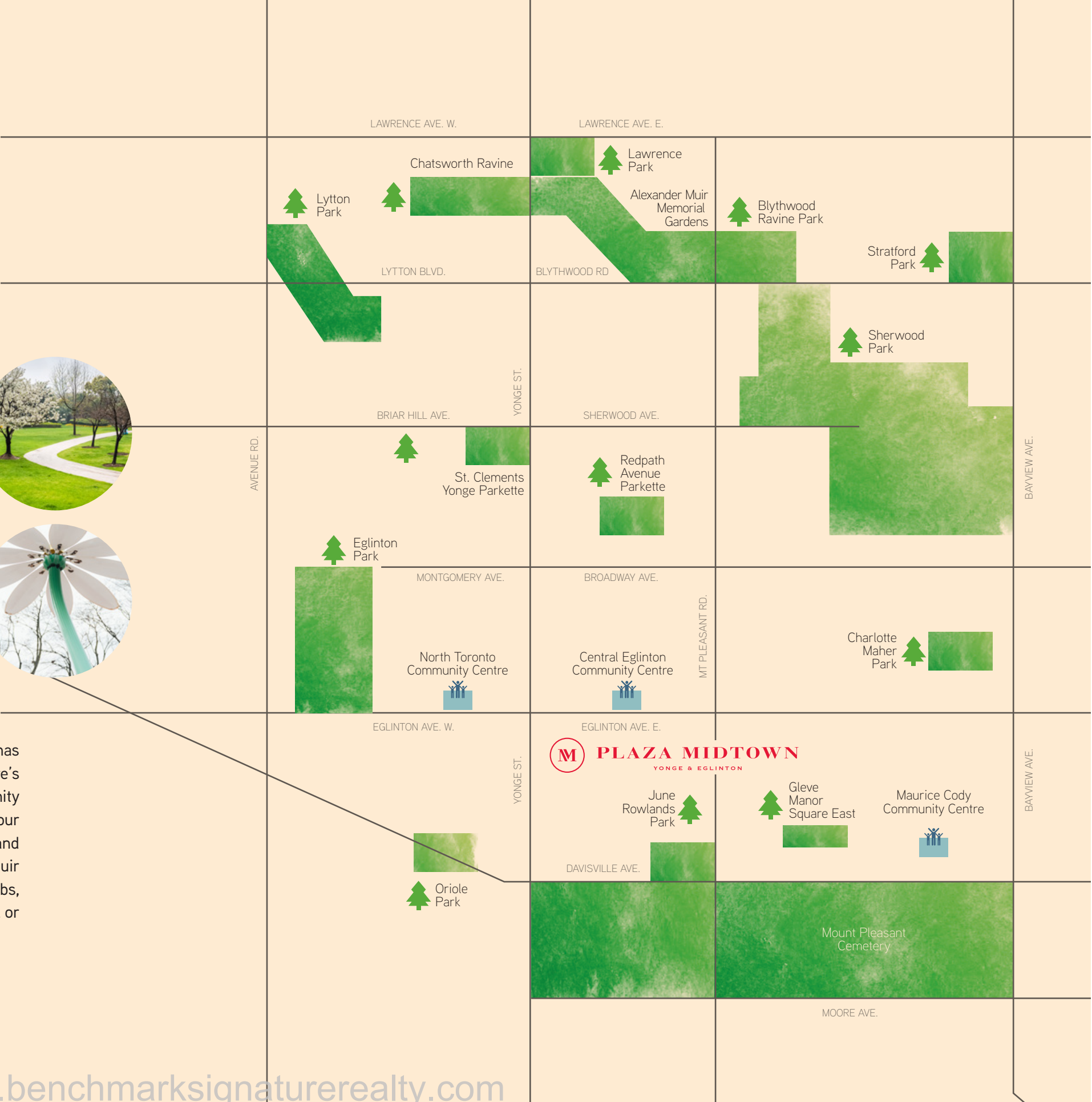
When it comes to shopping, there’s a fine line between “want” and “need”. This area provides a retail experience unlike any other, with virtually everything you want/need, all within walking distance.

- | | | | |
|----------------------------|--------------------------|-----------------------|-------------------------|
| 1. Lululemon | 9. Poor Little Rich Girl | 17. Sign of the Skier | 25. Toys 'R' Us |
| 2. Australia Boot Company | 10. DeSerres | 18. Intuition | 26. L'Occitane |
| 3. Mendocino | 11. Restoration Hardware | 19. The Cup Cake Shop | 27. Urban Outfitters |
| 4. Beddington's Bed & Bath | 12. Drake General Store | 20. Indigo | 28. BMV Books |
| 5. Naturalizer | 13. Roots | 21. Sport Chek | 29. Shopper's Drug Mart |
| 6. Bentley Leather | 14. Best Buy | 22. Kiehl's | 30. Storage Solutions |
| 7. Olly Shoes | 15. Running Room | 23. Sporting Life | 31. Soft Moc |
| 8. Club Monaco | 16. Gap | 24. La Senza | 32. Village Juicery |

PARKS AND RECREATION.



Nature lovers, rejoice. The Yonge and Eglinton neighbourhood has something for every outdoor enthusiast and fitness fanatic. There's 9-hectare Eglinton Park behind the North Toronto Community Centre and Arena, featuring five multipurpose sports fields, four tennis courts, two baseball diamonds, a children's playground, and a wading pool. Minutes north of Eglinton is the Alexander Muir Memorial Gardens, Lawrence Park Tennis and Lawn Bowling Clubs, the Blythwood Ravine Park and Sherwood Park. Or go for a stroll or cycle along the Beltline Trail and interact with nature.





QUALITY SINCE 1982

35

YEARS EXPERIENCE

For over thirty years, Plaza has made quality its most signature feature. Building in more quality from the beginning is a hallmark of every Plaza community, which has resulted in condominium suites that have greater market value today, and have lasting value for tomorrow. As one of Toronto's most experienced condominium developers, every Plaza condo community strictly adheres to a philosophy of lasting value in architecture, interior design, and materials – so you can be sure your home will be a place of lasting beauty.

PLAZA®



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