



General Member Meeting Minutes

November 15, 2022

Location: 14625 Regatta Lane Naples FL. 34114

Members in Attendance: JoAnne Crowson, Vivianna Irizarri, Maria Hildebrand, Kathleen Cody, Elaine Rath, Maria Hart, Jody Futterman, Lin Nesdale, Jack Pierce, Donna Winklemann,

Guests in Attendance: Giampaolo Curreri, Rose Curreri, Joan Anderson, Chris Mitts

Welcome: President JoAnne Crowson

- announcement of 1st meeting as a 503C Non Profit and a toast was made

What Have You Been Up To

- Donna (New Member) Presented a beautiful tree made with Jewelry
- Lin Showed a sculpture of clay (Lilly-little girl)
- Kathy (New Member) Acrylic Painting
- Patsy- Needle work Art
- Elaine Acrylic Painting
- Jack Acrylic Painting

Announcement of 3 New Members

- Donna Winkelmann
- Patsy Svare
- Kathleen Cody

Non-Profit Update

- Art Guild of Naples is now officially a 503© 3 Non-Profit
- AGON now a Member of Organization of the Art Council of Southwest Florida
- President encourages members to apply to show work at COCO Galleries
- President asks members for someone interested in attending Board meetings for Coco
- President announces Membership Cards to prove affiliation – cards were handed out to members attending

Show Planning – Peggy Keigley

- **Leads from Lin's research**
 - Library at Lely
 - Rookery

- Government Center-United Art Council of Collier County

President Encourages Members to register for Art Show at Naples Reserve

- Show date January 22, 2023, from 1:00-4:00
- \$40 vendor Free
- KarynsVendorEvents.com/calendar link to register

Effective Use of social media-Presentation done by JoAnne

- Vital to getting clients to come to you
- Know your audience
- How to reach Clients on social media
 - Good visuals
- How often you should post
- How to grow your audience
- How to know if your efforts are working
- Requested that we all follow Art Guild of Naples
- Suggested tagging the guild in our posts #Art Guild Of Naples

Next Meeting

- Holiday Party- Members Only
- Location Maria Hart's Home
- White Elephant Gift Exchange Cap cost \$25

Speaker Peggy Keigley

- Fabric Art
 - Explains her process to create her fabric art
 - Showed a Giclee of one of her pieces from High-Tec

Meeting Adjourned