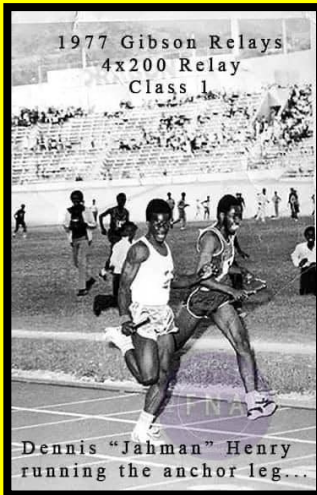


NEWSLETTER #1

The Official Newsletter of the Jamaica Diaspora Track and Field Foundation (JDFFF)

Paying Tribute



If my friend and former college roommate was still alive today, he would have wanted to be a part of launching this foundation. I know because 'JAHMAN' loved to help people and he was passionate about Jamaican track and field... 'JAHMAN,' God speed, and I am personally dedicating the launching of this Foundation to you my friend!

Founder and CEO

HELPING JAMAICAN TRACK AND FIELD ATHLETES ACHIEVE SUSTAINABLE AND EXTRAORDINARY PERFORMANCE EXCELLENCE ON THE WORLD STAGE

JDFFF's mission states as follows: we are an affinity not-for-profit foundation which specializes in supporting Jamaican track and field athletes as they prepare to represent Team Jamaica in high-level competition on the national and international stage.

Up To 60% of Funds Raised Will Go Directly To Supporting Our Elite Jamaican Athletes... This Kind of Support is Unprecedented



YOUR DONATION WILL HELP OUR JAMAICAN ATHLETES THRIVE - CURRENTLY, MANY ARE SIMPLY JUST GETTING-BY!

In a recent Zoom meeting with Mr. Garth Gayle, President of the JAAA, he said he appreciates the work we're doing and expressed his full and complete support of the launching of the JDFFF.

HELP US FIX THIS PROBLEM FOR OUR JAMAICAN ATHLETES!

Every time the Olympics come around, there is a multitude of stories about athletes in dire financial straits — a rower **living close to the poverty line**, a speed skater **applying for food stamps**, dozens of athletes starting **GoFundMe drives** to try to fund their ambitions. And these are people who have more or less made it in the sport, not to mention those who are still up-and-comers. – Emily Stewart, VOX

www.jdtff.com

Targeting Our Jamaican Diaspora Communities Globally

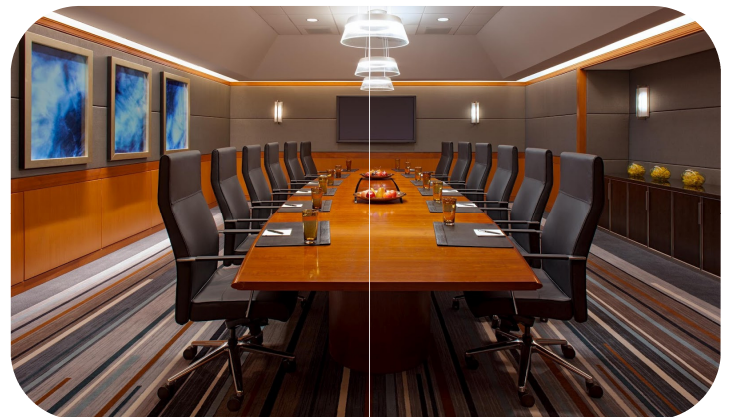
Organization

While pursuing its initial round of funding, the Jamaica Diaspora Track and Field Foundation (JDFFF) in the meantime have been incorporated as a not-for-profit foundation and have already applied for 501c3 tax status. In accordance with this corporate legal structure, the organization will be officially managed by a board of directors who will elect JDFFF's executive officers. As described in its strategic plan, the board of directors will be composed of our founding chairman, two collaborating advisors, and four non-managing directors, who will be initially designated by the organization's funders.

JAMAICA DIASPORA TRACK AND FIELD FOUNDATION, INC.

MORE ABOUT US

- We are pioneering proactive financial support on behalf of our track and field athletes
- We are a unique track and field Foundation
- We offer proactive fundraising solutions
- Our focus areas are to leverage our connections and networking capabilities with business leaders and with the general Jamaican Diaspora community as high-priorities in achieving our fundraising goals
- We are passionate about raising funds to support our track and field athletes
- We are committed to giving up to 60% of what we raise to our athletes... this kind of support is unprecedented
- We're hoping to keep pace with other countries in the manner in which they support their track and field athletes



AMBASSADORS CAN HELP WITH FUNDRAISING

In addition to its network of business leaders and advocates, JDFFF will also recruit "**ambassadors**" as part of its grassroots efforts to help advocate for funding. Ambassadors will be volunteers who are willing to undertake supportive actions such as sending emails to potential contributors to build relationships or promote JDFFF's fundraising footprint, and other supportive actions such as marketing and promotion of our mission. JDFFF's growing network of funding partners will eventually be coordinated by a JDFFF staff member who will serve as the organizer of fund giving and grassroots efforts. Again, all in the spirit of helping our elite-track and field athletes thrive.

GO TO THE LINK BELOW TO DONATE
www.jdtff.com/donate, or call
(317) 319-9371