



2022 Bourbon County Fair Extreme Pro Rodeo Sponsor Package

Dear Potential Sponsor:

Bourbon County Fair is proud to present, for one night only, the 2022 Extreme Pro Rodeo. This one-time event is being produced by the ROLLING STONE RODEO CO., and will be held on Saturday, June 25, 2022 @ 7:30 PM at the Bourbon County Fairgrounds located at 30 Legion Rd, Paris, KY 40361. Featuring EXTREME PRO RODEO & FAMILY ENTERTAINMENT.



- **FREE PONY RIDES**
- **BAREBACK RIDING**
- **SADDLE BRONC RIDING**
- **COWGIRL BARREL RACING**
- **TRICK RIDING**
- **BULL RIDING**
- **FAMILY FUN FOR ALL AGES!**



We are excited for this rodeo & take joy in showcasing our sponsorship package of all levels!

PACKAGE 1

Event Sponsorship Package (\$2,500)

***Limit of 1 Sponsors**

- ★ Before each event a Rolling Stone Rodeo Co. drill team rider will lap the arena on horseback, carrying a flag with your business logo on it. At this time, our very talented rodeo announcer will also promote any current offers or promotional details your business may offer at this time.
- ★ A large, 3' X 8' outdoor vinyl banner with your business logo on it will be displayed right in the center of the arena and all of the bucking action!
- ★ Five FREE admissions to the rodeo!
- ★ Your business name will be broadcast throughout all promotions of the event (i.e. social media, brochures, any additional advertising)



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PACKAGE 2 Bucking Chute Sponsorship Package (\$500)

***Limit of 4 Sponsors**

- ★ A 3' X 6' outdoor vinyl banner with your company logo will be displayed above each bucking chute. Bucking chutes are where each rider enters the arena for their qualified ride on a bucking bull or bucking horse. Each time a rider enters the arena from your dedicated bucking chute, our announcer will let listeners know that you sponsored this chute -- additionally, they will broadcast any promotional details your company may offer. Each bucking chute will be used up to 12 times per performance.
- ★ Four FREE admission tickets to the event!
- ★ Your business name will be broadcast throughout all promotions of the event (i.e. social media, brochures, any additional advertising)

PACKAGE 3 Arena Sponsorship Package (\$250)

***Unlimited**

- ★ A 2' X 4' outdoor vinyl banner with your company logo will be displayed on the interior walls of the arena. Our announcer will promote any offers your company may have at that time!
- ★ Two FREE admissions to the rodeo!
- ★ Your business name will be broadcast throughout all promotions of the event (i.e. social media, brochures, any additional advertising).

We hope you can join as a good community citizen and being a partner in our 2021 Long Hard Ride Tour and enjoy getting back together with friends and family and enjoying America and being American again!

Thank You,
Rolling Stone Rodeo Co.



2022

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Please keep this as a record of your advertisement/receipt. If there are any questions please feel free to contact Jay Rankin at (859) 983-1486

Business Name: _____

Phone: _____

Email: _____

Package Option: _____

Total Amount Paid: _____

Check #: _____

Customer Signature: _____

*Thank You
For Your Support!*

Rolling Stone Rodeo Co.