

# YOUTH IN THE ARTS DAY "IMAGINE"

## Souvenir Ad Booklet Solicitation Form

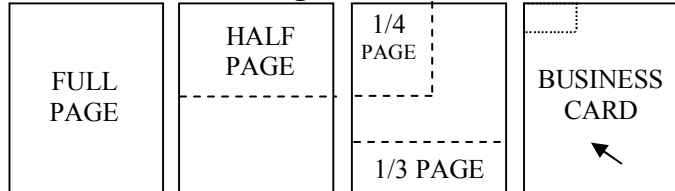
The souvenir booklet will be distributed at the 4-H Youth Conference Center in Chevy Chase, MD. to a captured audience attending the "IMAGINE" theatre production comprised of corporate decision makers, business owners, community leaders, government officials and friends and family of the performing artists and staff.

### ADVERTISING RATES

"Please check all that applies"  
 (Image is 8 1/2" tall by 5 1/2" wide with  
 1/4" space between columns)

<input type="checkbox"/>	Full Page	(8 1/2"H x 5 1/2" W)	\$250
<input type="checkbox"/>	Half Page	(4 1/4"H x 5 1/2" W)	\$125
<input type="checkbox"/>	1/3 Page	(2 1/2"H x 5 1/2" W)	\$100
<input type="checkbox"/>	Quarter Page	(1-3/4"H x 5 1/2" W)	\$75
<input type="checkbox"/>	Business Card		\$25
<input type="checkbox"/>	Friends Listing		\$10

### Souvenir Ad Booklet Solicitation Form Advertising Insertion Form



add \$35 more to inside pages for color.

**Preferred Positions -**

Inside Front	(Upon Sponsor Exclusion)	\$300
Inside Back	(Upon Sponsor Exclusion)	\$275
Outside Back Cover	(Upon Sponsor Exclusion)	\$400

**Add Online Banner for an additional \$50.00**

**ONLINE BANNER AD OFFER**  
**Banner Ad runs until June 30th 2011**  
 Online Banner Ad Offer **\$125.00** Square  
 Banner 125 X 125 jpg. Or gif/ max file size 8k  
 Information will be uploaded to the "IMAGINE" website  
 within 20 days of receipt of Ad if received  
 on or before October 25, 2010 deadline.  
 To pursue your online ad, please contact  
**Wanda Whitaker, Whitaker & Associates**  
 wandawb@msn.com (650)557-0920

**DEADLINE FOR ADVERTISING: OCTOBER 25, 2010**

Individual (s) Company Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Authorized by \_\_\_\_\_

- |   |   |
|---|---|
| <input type="checkbox"/> Camera ready copy enclosed<br><br><input type="checkbox"/> Rough layout and typewritten copy (enclosed stat of logo if necessary for typesetting)<br><br><input type="checkbox"/> Business card enclosed for duplication | <input type="checkbox"/> Camera-ready ad photograph to be returned (please include stamped self-addressed envelop if you'd like this material returned) |
|---|---|

Solicitor's Name \_\_\_\_\_ Telephone ( ) \_\_\_\_\_

Ad Size: \_\_\_\_\_  
 Ad Price: \_\_\_\_\_  
 Add **\$6.00** for copy of book (optional) \_\_\_\_\_  
 Add **\$50.00** for Online Banner (optional) \_\_\_\_\_  
 Additional \$150 to Design Ad  
  

**TOTAL** \_\_\_\_\_

*(FACIMILE NOT ACCEPTED)*

### PRINTING SPECIFICATIONS

Live matter should be no larger than **7.25" x 9.75"** Include 1/8 bleeds where necessary. 4 color ads must be **CYMK**, not **RGB**. Submit an original signed agreement for each separate advertisement. **REQUIRED REPRODUCTION MATERIALS.** For optimal resolution, please ensure that all graphics are at least **300 dpi**. Adobe In Design CS3 Files with all supporting Links and Fonts. High resolution **PDF** and **EPS** Files with embedded or outlined fonts, and **JPEG** or **TIFF** files are acceptable. It is recommended that ads be submitted in a PDF format using the Adobe Acrobat Distiller job options settings required for proper output. Camera-ready art is acceptable, and will be scanned to an electronic format. A maximum 100 line screen is accepted for halftones.

Please make check payable to **SHEBA PRODUCTIONS** please write c/o "IMAGINE" in the remarks and include your ad copy with completed form (s) and mail to:

**Sheba Productions - 855 Oglethorpe Street, NE - Washington, DC 20011**