

Google “good people,” and chances are Arthur Pacheco’s picture shows up. His is yet another great Fall River story; from humble beginnings “down below the hill,” he has successfully climbed the American corporate ladder. Using his six grandchildren and his wife Randi as motivation, 15 years ago, this multi-talented man accepted the re-training challenge, which has resulted in a fulfilling a rewarding career in the supplemental insurance business. In 2016, Arthur became an independent AARP certified insurance agent with New York Life and in 2019 joined Colonial life insurance company.

A lifelong Fall River resident Arthur is a tireless volunteer, presently serving as a membership co-chair of the Fall River Rotary, working with My Brother’s keeper, and serves on the Board of Directors for One Southcoast Chamber. He is a premier leader in the Ambassadorial Mission for the Chamber. Arthur is always promoting and recruiting new members into the Chamber family. Upon meeting Arthur, either in a social or professional setting, you instantly know you are making a friend.

It is real people like Fall River’s own native son who really are the company. People like to do business with people they know, people they like, and people they trust ... its cliché because it’s true.

We are so proud and humbled to have this genuine person serve with and represent the SCHRC!