



Fall 2016

Dear Business and Community Member:

Coyote Ridge Elementary School is a part of the Dry Creek Joint Elementary School District and serves over 850 students from the Roseville community. In light of ongoing state and school district budget cuts, we are in need of funds to support our art docent and music docent program, field trips, common core teacher support, library books, scholarship programs, and enrichment supports and offerings for students.

On October 22, 2016, the PTA will be coordinating and facilitating a *Fall Carnival* to benefit the students and academic programs at Coyote Ridge Elementary School. Families and friends will be treated to a day of games, food, attractions, raffle prizes, inflatables, and music. We are anticipating an attendance of around 1500 people at this fundraising event.

We are writing you today to ask for your support. Would you please consider becoming one of our event sponsors? There are a variety of opportunities to give support listed on the enclosed Sponsorship/Donation form. We would love to include you as one of our community's outstanding supporters of education and will acknowledge you at our event.

Contributions to Coyote Ridge PTA are fully tax-deductible.  
501(c)(3) Organization / Federal Tax ID No: 04-3672762

Thank you for your generous support of Coyote Ridge Elementary School.

Sincerely,  
2016 Coyote Ridge Fall Carnival Planning Committee

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## SPONSORSHIP LEVELS FOR 2016 COYOTE RIDGE FALL CARNIVAL

- Gold Sponsor: \$500+** Amount: \$ \_\_\_\_\_  
Business and/or Family Name/Logo on Event Banner\*  
Business and/or Family Name/Logo on Goody Bag\*  
Business and/or Family Name/Logo on Yard Stake by Carnival Attractions\*  
Business and/or Family Name/Logo on Flyers\*  
Recognition on Coyote Ridge PTA Website, CR PTA Facebook Page & CR Fall Carnival Facebook Event Page  
Emcee Announcement during Fall Carnival  
8 Event Wristbands
- Silver Sponsor: \$250-\$499** Amount: \$ \_\_\_\_\_  
Business and/or Family Name/Logo on Yard Stake by Carnival Attractions\*  
Business and/or Family Name/Logo on Flyers\*  
Recognition on Coyote Ridge PTA Website, CR PTA Facebook Page & CR Fall Carnival Facebook Event Page  
Emcee Announcement during Fall Carnival  
6 Event Wristbands
- Bronze Sponsor: \$100-\$249** Amount: \$ \_\_\_\_\_  
Business and/or Family Name/Logo on Flyers\*  
Recognition on Coyote Ridge PTA Website, CR PTA Facebook Page & CR Fall Carnival Facebook Event Page  
Emcee Announcement during Fall Carnival  
4 Event Wristbands
- Copper Sponsor: \$50-\$99** Amount: \$ \_\_\_\_\_  
Recognition on PTA Website  
Emcee Announcement during Fall Carnival  
2 Event Wristbands
- Friends: \$1-\$49** Amount: \$ \_\_\_\_\_  
Recognition as a Friend on Coyote Ridge PTA Website, Coyote Ridge PTA Facebook Page & Coyote Ridge Fall Carnival Facebook Event Page

***\*In order to ensure your organization's logo is recognized on above-mentioned signage and flyers, please submit sponsorship no later than September 12, 2016 to: [wecarecoyoteridgepta@outlook.com](mailto:wecarecoyoteridgepta@outlook.com)***

Business or Family Name/Corporation/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

Please make checks payable to: Coyote Ridge PTA  
Mail to: Coyote Ridge Elementary School, Attn: Fall Carnival 2016  
1751 Morningstar Drive, Roseville, Ca. 95747