



Mad Hippie





Welcome to the (skincare) Revolution!

With a “buck the cosmetic establishment” manifesto, the belief that we are stewards of this planet and must treat our home and fellow beings with love and respect, and an unwavering belief in a brighter, better tomorrow, Mad Hippie was born.

Are we the rebels of skin care, or simply some hippies with a far out notion? Whatever it might be, the revolution is under way and we invite you to join us!

natural.

cruelty-free.

vegan.

gmo-free.

ROUTINES

Hydrating Routine for Dry Skin

(VITAMIN C SERUM + ANTIOXIDANT FACIAL OIL + NIGHT CREAM + CREAM CLEANSER + HYDRATING NUTRIENT MIST)

For serious skin hydration, this routine is a must! Soothing oils and antioxidants protect and nourish the skin naturally!

Skin Brightening Routine

(VITAMIN C SERUM + EXFOLIATING SERUM + FACE CREAM + HYDRATING NUTRIENT MIST)

Vitamin C, hesperidin and alpha hydroxy acids star in this simple routine to deliver your most glowing skin!

Photo-Protective Daytime Routine

(VITAMIN C SERUM + ANTIOXIDANT FACIAL OIL + FACIAL SPF + HYDRATING NUTRIENT MIST)

Hello, sunshine lovers - this one's for you! Fend off sun damage with this simple, antioxidant-rich routine featuring vitamin C, pomegranate seed oil, and zinc oxide to protect from UV damage.

Clarifying Routine for Easily Congested Skin

(VITAMIN C SERUM + HYDRATING NUTRIENT MIST + EXFOLIATING SERUM or VITAMIN A SERUM)

Hydrate and nourish in the morning and exfoliate at night with this great little combo for easily congested skin! Customize your routine by choosing between our Vitamin A or Exfoliating Serum!

Mad Hippie's Pro Tips!

- Make sure to rub in well, ensuring the products fully penetrate the skin. We suggest massaging in a light, upward circular movement trying to not pull or stretch the skin.
- Apply products immediately after patting skin dry. Products absorb best when pores are open, on freshly washed skin.
- Vitamin A Serum and Exfoliating Serum suggested for evening use.

- Products such as the Vitamin C Serum, Exfoliating Serum, Vitamin A Serum & Hydrating Nutrient Mist are great for reducing the appearance of discoloration, but it is vital to wear a physical-blocking sunscreen daily as discoloration tends to come back with sun exposure.
- 90% or more of skin aging is a result of sun damage. Protect your skin daily!



CREAM CLEANSER

A blissful, hydrating cleanser that softens & smooths the skin.

hydrating/moisturizing | cleansing | antioxidant support

Orchid Extract

Rich in minerals that have long been used for their beautifying properties, orchids bloom dramatically longer than other flowers and offer antioxidants that work to improve the overall appearance of the skin.

Organic Jojoba Oil

This natural moisturizer resembles our skin's own lubricant, sebum, and is readily absorbed into the skin. Works to provide a protective barrier while nourishing.

Organic Macadamia Oil

Contains high levels of naturally occurring palmitoleic acid, an essential part of sebum. Provides instant moisturization.

Algae Extract

Naturally aids in skin hydration while providing antioxidant support. Algae extract is rich in rejuvenative vital minerals and vitamins.

Full Ingredient List: Water, Sesame Oil (Sesamum Indicum), Caprylic/capric Triglycerides, Shea Butter (Butyrospermum Parkii), Cetearyl Glucoside, Carrageenan Gum, Vegetable Glycerin, Caprylhydroxamic Acid, Caprylyl Glycol, Sodium PCA, Green Tea (Camellia Sinensis Leaf), Jojoba (Simmondsia Chinensis), Squalene (Vegan), Organic Macadamia Oil (Macadamia Ternifolia Seed Oil), Organic Jojoba Oil (Simmondsia Chinensis), Yeast Extract, Glucosamine HCL, Vitamin E (Tocopherol), Sodium Hyaluronate, Algae Extract, Orchid Extract (Orchis Mascula), Titanium Dioxide



Radiance boosting blend that softens & smooths while gently removing impurities & imperfections.

hydrating/moisturizing | cleansing | natural makeup remover

CLEANSING OIL

Organic Pumpkin Seed Oil

Rich in vitamin E, zinc & omega fatty acids, this non-comedogenic oil naturally soothes & replenishes the skin.

Organic Rosehip Oil

This antioxidant-rich powerhouse, with naturally occurring vitamins C & A, evens skin tone, hydrates and smooths the skin.

Ginger

Antioxidant-rich and full of vitamins including B & C, ginger works to naturally tone the skin & help reduce the appearance of skin discoloration.

Organic Safflower Oil

This high linoleic acid oil is packed with essential vitamins, and works to moisturize and soften the skin, while gently lifting dirt, makeup and daily contaminants.

Full Ingredient List: Organic Carthamus Tinctorius (Safflower) Seed Oil (High Linoleic), Squalane (vegan), Organic Rosa Canina (Rose) Fruit Oil, Zingiber Officinale (Ginger) Root Extract, Organic Cucurbita Pepo (Pumpkin) Seed Oil, Avena Sativa (Oat) Kernel Oil, Tocopherol, Camellia Sinensis (White Tea) Extract, Steam Distilled Citrus Aurantifolia Extract



MICRODERMABRASION FACIAL

Dual-action resurfacing treatment combining physical micro-exfoliants with AHAs for brighter, smoother skin!

exfoliating | smoothing | brightening

Fruit Acid Complex

Reduce the appearance of wrinkles & brighten with botanical extracts delivering five naturally occurring AHAs.

Mandelic Acid

A gentle but effective alpha hydroxy acid for brightening and exfoliating.

Lactococcus Ferment Lysate

Probiotic ferment wonderful for soothing dry, sensitive skin.

Volcanic Ash

Acts as an exfoliant while also high in minerals, such as magnesium, silica and iron.

Bamboo Extract

Rich in antioxidants & shown to help reduce the appearance of skin discoloration.



Full Ingredient List: Water, Disodium Cocoamphodiacetate, Bambusa Arundinacea Stem Extract (Bamboo), Lactic Acid, Glycolic Acid, Pumice (Volcanic Ash), Mandelic Acid, Fruit Acid Complex (Vaccinium Myrtillus Fruit Extract - Saccharum Officinarum [Sugarane] Extract - Acer Saccharum [Sugar Maple] Extract - Citrus Aurantium Dulcis [Orange] Fruit Extract - Citrus Limon [Lemon] Fruit Extract [DL Fruit Acid]), Myristic Acid, Cetyl Alcohol, Glycerin, Glycyrrhiza Glabra (Licorice) Root Extract, Camellia sinensis (Green Tea) Leaf Extract, Calendula Officinalis Flower Extract, Stearic Acid, Squalane (Vegan) Lactococcus Ferment Lysate (Probiotic), Phenethyl Alcohol, Caprylyl Glycol, Ethylhexyl Glycerin, Sodium Hyaluronate Acid (Hyaluronic Acid), Steam Distilled Citrus Aurantium Dulcis (Orange) Peel Oil, Steam Distilled Citrus Aurantifolia (Lime) Oil

Effervescent blend of antioxidants
and hydrating essentials.

hydrating | brighten | reduce appearance of discoloration

HYDRATING NUTRIENT MIST

Sodium PCA

A naturally occurring humectant, Sodium PCA helps bind moisture to the skin, dramatically improving skin hydration.

Hesperidin

A plant flavonoid that has been shown to help reduce the appearance of skin discoloration while providing antioxidant support.

Milk Thistle

Consists mainly of silymarin and fatty acids, including linoleic acid. Silymarin is a powerful antioxidant that calms the appearance of redness and irritation.

Ginkgo Biloba

Contains high amounts of quercetin, a powerful antioxidant that works to reduce the appearance of redness & discoloration.

Full Ingredient List: Water, Vitamin C (Sodium Ascorbyl Phosphate), Glycerin, Sodium PCA, White Tea (Camellia Sinensis Extract), Hyaluronic Acid (Sodium Hyaluronate), Ferulic Acid, Green Tea (Camellia Sinensis Leaf Extract), Hesperidin, Grape Seed Extract (Vitis Vinifera), Ginkgo Biloba Extract, Pomegranate Seed (Punica Granatum Seed Extract), Resveratrol, Phenethyl Alcohol, Steam Distilled Lime (Citrus Aurantifolia Extract), Sorbitan Oleate Decylglucoside Crosspolymer, Caprylyl Glycol, Beta-Glucan, N-Acetyl D Glucosamine, Ethylhexyl Glycerin, White Pine (Pinus Stobus Bark Extract), Glycine Soja (Soybean) Sterols, Japanese Pagoda Tree (Sophora Japonica Fruit Extract), Milk Thistle (Silybum Marianum Fruit Extract), Alpha Lipoic Acid



VITAMIN C SERUM

An antioxidant powerhouse,
perfect for sun lovers.

antioxidant support | brighten/even skin tone | rejuvenating

Vitamin C

One of the most vital ingredients in any effective skin care regimen, vitamin C is a powerful antioxidant and can help reduce the appearance of wrinkles & discoloration.

Ferulic Acid

A natural antioxidant found in the cell walls of plants. When combined with vitamins C & E, Ferulic Acid has been shown in studies to have a compounding antioxidant effect.

Vitamin E

Protective antioxidant that has been shown to reduce the appearance of wrinkles & discoloration.

Konjac Root

Exotic asian flower softens & smoothes the skin while forming a protective barrier. Rich in nutrients such as copper, zinc, phosphorus, fatty acids, lipids, potassium, magnesium, iron, niacin, folic acid & vitamins A, E, C, D & B!



Full Ingredient List: Water, Vitamin C (Sodium Ascorbyl Phosphate), Alkyl Benzoate, Vegetable Glycerin, Water, Glycerin, Sodium Levulinate, Sodium Anisate, Clary Sage (Salvia Sclarea), Grapefruit (Citrus Grandis), Hyaluronic Acid, Amorphophallus Konjac Root Powder, Aloe Barbadensis Leaf, Vitamin E (Tocotrienol), Ferulic Acid, Chamomile Flower Extract (Recutita Matricaria), Sodium Phytate, Xanthan Gum, Hydroxyethylcellulose

Shed dull, damaged skin while naturally brightening the skin's appearance.

exfoliate | brighten | smooth | reduce appearance of discoloration

AHA EXFOLIATING PEEL

*New Name, Same Formula!

Gigawhite

A radiance-boosting blend of six organically grown alpine plants that reduces the appearance of skin discoloration.

Lactic Acid

A member of the alpha hydroxy acid family, derived from fermented beet sugar, lactic acid exfoliates, and reduces the appearance of wrinkles & discoloration while hydrating.

Glycolic Acid

Derived from sugar cane and regarded as the most effective of the alpha hydroxy acid family due to its smaller molecular size, glycolic acid exfoliates & reduces the appearance of wrinkles, discoloration & age spots.

Full Ingredient List: Water, Glycolic Acid, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Malus Domestica Fruit Cell Culture Extract, Isomalt, Hyaluronic Acid (Sodium Hyaluronate Acid), Gigawhite (Aqua, Glycerin, Malva Sylvestris (mallow) Extract, Mentha Piperita (peppermint) Leaf Extract, Primula Veris Extract, Alchemilla Vulgaris Extract, Veronica Officinalis Extract, Melissa Officinalis Leaf Extract, Achillea Millefolium Extract), Lactic Acid, Xanthan Gum, Glycerin, Vitamin E (Tocopherol), Vitamin B5 (Panthenol), Matrixyl Synthe' 6 (Peptide: Glycerin - Aqua - Hydroxypropyl Cyclodextrin - Palmitoyl Tripeptide-38), Niacinamide, White Tea Extract (Camelia Sinensis), Goji Berry Extract (Lycium Barbarum), Methyl Cellulose, Melatonin, Caffeine, Biotin, Ceramide 3, Squalane (Vegan), Hydrolyzed Soy Protein, Potassium Citrate

Apple Stem Cells

Reduces the appearance of age-related deterioration of the skin.



VITAMIN A SERUM

Next level serum feared by wrinkles and sun damage alike.

revitalizing | exfoliating | even skin tone | smooth

HPR

Revolutionary new form of vitamin A that is bioavailable in its current state without the need of any inefficient metabolic steps (retinol requires 2). Works to dramatically reduce the appearance of wrinkles & discoloration, revealing beautiful, youthful looking skin.

Phytoceramide

Naturally aids in moisture retention, leading to more plumped up, hydrated skin.

Oat Beta Glucan

Naturally hydrates and soothes the skin.

Sodium Hyaluronate

The salt of hyaluronic acid (HA), sodium hyaluronate, has been shown to have better skin penetrating capabilities than HA alone. Works to moisturize the skin while reducing the appearance of wrinkles.

Aloe Vera

Skin protectant that works to soothe & nourish the skin.

Full Ingredient List: Water, Aloe Barbardensis Leaf Juice, Potassium Cetyl Phosphate, Glycerin, Carthamus Tinctorius (Safflower) Seed Oil, Dimethyl Isosorbide, Vitamin A (HPR: Hydroxypinacolone Retinoate), Phenethyl Alcohol, Caprylyl Glycol, Ethylhexyl Glycerin, Coconut Oil (Cocos Nucifera Oil), Xanthan Gum, Sodium Hyaluronate (Hyaluronic Acid), Citric Acid, Steam Distilled Citrus Aurantium Dulcis Peel Oil, Oat Beta-Glucan, Phytoceramide (Soybean Palmitate), Acetyl Glucosamine



Antioxidant-rich, moisturizing peptide cream.
rejuvenating | antioxidant support | hydrating/moisturizing

FACE CREAM

Syn-Tacks

Dual peptide complex that helps rejuvenate and improve the overall appearance of the skin.

Matrixyl Synthe '6

Advanced peptide works to naturally smooth the skin & reduce the appearance of wrinkles.

Niacinamide

Powerful antioxidant with skin rejuvenating properties.
Works to even tone & smooth the skin.

Acai

Super antioxidant from Brazil containing essential amino acids, polyphenols, flavonoids, iron, magnesium, potassium & B vitamins.

Resveratrol

Super potent antioxidant with powerful anti-aging properties.

Full Ingredient List: Water, Aloe (Aloe Barbadensis Leaf Juice), Cetearyl Alcohol, Matrixyl Synthe '6 (Peptide: Glycerin - Aqua - Hydroxypropyl Cyclodextrin - Palmitoyl Tripeptide-38), Safflower Seed Oil (Carthamus Tinctorius Seed Oil), Glycerin, Caprylic Capric Triglycerides, Niacinamide, Syntacks (Peptide: Palmitoyl Dipeptide-5 Diaminobutyroyl - Hydroxythreonine - Palmitoyl Dipeptide-6 Diaminohydroxybutyrate), Glycerol Stearate, Isopropyl Palmitate, Phenethyl Alcohol, Caprylyl Glycol, Ethylhexyl Glycerin, Sodium PCA, Sorbic Acid, C10-18 Triglycerides, Xanthan Gum, Argan Oil (Argania Spinosa Oil), Potassium Sorbate, Resveratrol, Coconut Oil (Cocos Nucifera Oil), Citric Acid, Green Tea Extract (Camellia sinensis Leaf Extract), Coenzyme Q10 (Ubiquinone), Acai Extract (Euterpe Oleracea Fruit Extract), Vitamin E (Tocopherol), White Tea Extract (Camellia Sinensis Extract), Pomegranate Seed (Punica Granatum Seed Extract), Vitamin E (Tocotrienol), Steam-Distilled Lime Extract (Citrus Aurantifolia Extract)



EYE CREAM

From the dreaded crows feet to those tiring bags under the eyes, this peptide cream packs a punch.

hydrating | reduce appearance of wrinkles/dark circles

Hesperidin

A plant flavonoid that has been shown to help reduce the appearance of skin discoloration.

Caffeine

Reduces the appearance of fine lines and discoloration.

Shea Butter

Prized for cosmetic use for centuries, shea butter has a high concentration of fatty acids and vitamins to nourish and hydrate even the driest skin.

Kakadu Plum

Believed to be one of the most concentrated natural sources of vitamin C, it works to brighten the appearance of discolored skin.

Licorice Extract

Rich in flavonoids, this skin nourishing ingredient works to reduce the appearance of under eye discoloration.



Full Ingredient List: Water, Caprylic/Capric Triglycerides, Shea Butter (Butyrospermum Parkii), Niacinamide, Syn-Eye (Peptide: Palmitoyl Tripeptide 5-Panthenol-Sodium Hyaluronate), Glyceryl Stearate, Glycerin, Matrixyl Synthe '6 (Peptide: Glycerin-Aqua-Hydroxypropyl Cyclodextrin-Palmitoyl Tripeptide-38), Polyglyceryl-2 Stearate, Glyceryl Stearate, Stearyl Alcohol, Regu-Age (Peptide: Glycine Soja [Soybean] Protein-Hydrolyzed Rice Protein-Superoxide Dismutase), Vitamin C (Sodium Ascorbyl Phosphate), Squalane (vegan), Caffeine, Hesperidin, Licorice (Glycyrrhiza Glabra Extract), Isopropyl Palmitate, Argan Oil (Argania Spinosa), Superox-C (Glycerin-Aqua-Terminalia Ferdinandiana (Kakadu Plum) Fruit Extract), Microcrystalline Cellulose (and) Cellulose Gum, Vitamin E (Tocopherol), Chamomile (Matricaria Recutita Flower Extract), Phenethyl Alcohol, Caprylyl Glycol, Ethylhexyl Glycerin, Pomegranate Seed Oil (Punica Granatum), Xanthan Gum, Camellia Sinensis (White Tea) Extract, Steam Distilled Citrus Aurantifolia (Lime) Extract, Ceramide 3



A deeply hydrating treatment packed with 3 forms of vitamin C, potent antioxidants & adaptogens.

rejuvenating | antioxidant support | hydrating/moisturizing

TRIPLE C NIGHT CREAM

Triple C

3 bioavailable forms of vitamin C, each with distinct biological processes, join forces to rejuvenate and protect the skin from exposure to daily stressors.

Turmeric

A powerhouse antioxidant great for acne-prone skin, turmeric extract helps lighten the appearance of skin discoloration and provides antioxidant protection.

Cloudberry

A revered Nordic berry notorious for its ability to grow in the harshest of conditions, Cloudberry is packed with rejuvenating antioxidants such as vitamin C & beta carotene that help even the complexion and brighten!

Shea Butter

Used in Africa for centuries for its moisturizing & soothing properties, shea butter is a rich source of the powerful antioxidants vitamins A & E, crucial fatty acids and cinnamic acid.

Full Ingredient List: Water (Aqua), Organic Carthamus Tinctorius (Safflower) Seed Oil, Isopropyl Palmitate, Tetrahexyldecyl Ascorbate (Vitamin C), Magnesium Ascorbyl Phosphate (Vitamin C), Ascorbyl Glucoside (Vitamin C), Cetyl Alcohol, Glycerin, Polyglyceryl-2 Stearate (and) Glyceryl Stearate (and) Stearyl Alcohol, Stearic Acid, Glyceryl Stearate, Inonotus Obliquus (Chaga Mushroom) Extract, Ganoderma Lucidum (Reishi Mushroom) Extract, Butyrospermum Parkii (Shea) Butter, Phenethyl Alcohol, Caprylyl Glycol, Ethylhexyl Glycerin, Calendula Officinalis Flower Extract, Rubus Chamaemorus (Cloudberry) Fruit Extract, Ribes Nigrum (Blackcurrant) Seed Oil, Squalane, Sodium PCA, Xanthan Gum, Steam Distilled Citrus Aurantium Dulcis (Sweet Orange) Oil, Sodium Hyaluronate Acid (Hyaluronic Acid), Tocotrienol (Vitamin E), Curcuma Longa (Turmeric) Root Extract, Chlorella Pyrenoidosa Extract, Allantoin, Ceramide 3, Riboflavin (Vitamin B2)

Reishi

Known as the "mushroom of immortality" in Chinese medicine, reishi is a powerful adaptogen that is packed with antioxidants and hydrating elements.



ANTIOXIDANT FACIAL OIL

Make peace with your inner hippie
while hydrating & nourishing.

hydrating | antioxidant support | soothing/calming

Organic Argan Oil

Containing 80% essential fatty acids, as well as naturally occurring vitamin E, this exotic, non-comedogenic oil works to moisturize & revitalize the skin.

Hemp Seed

With omega 3, 6 & 9, as well as antioxidants, hemp seed oil provides instant hydration and nourishment.

Pomegranate Seed Oil

Potent antioxidant that is a rich source of ellagic acid. Works to even skin tone while nourishing & hydrating.

Sea Buckthorn Berry

This native Tibetan berry is a natural source of vitamins A, B, C, D, E, K, P, carotenoids, flavonoids, phenols, folic acid & fatty acids.

Broccoli Extract

Rich source of sulforaphane, a powerful & restorative antioxidant.

Full Ingredient List: Argan Oil (Argania Spinosa), Pomegranate Seed Oil (Punica Granatum), Sunflower Seed Oil (Helianthus Annuus), Cranberry Fruit Extract (Vaccinium Macrocarpon), Pomegranate Extract (Punica Granatum), Blueberry Extract (Vaccinium Angustifolium), Strawberry Fruit Extract (Fragaria Vesca), Kiwi Extract (Actinidia Chinensis), Watermelon Fruit Extract (Citrullus Vulgaris), Grape Seed Extract (Vitis Vinifera), Raspberry Seed Extract (Rubus Idaeus), Camu Camu Fruit Extract (Myrciaria Dubia), Acai Fruit Extract (Euterpe Oleracea), Goji Extract (Lycium Barbarum), Sea Buckthorn Berry Extract (Hippophae Rhamnoides), Hemp Seed Extract (Cannabis Sativa), Broccoli Extract (Brassica Oleracea Italica), Sweet Orange Oil (Citrus Sinensis), Vitamin E (Tocopherol)



Zinc-based broad-spectrum 25 + sunscreen.
free of nanoparticles, parabens, PABA, petroleum, oxybenzone,
avobenzene & chemical absorbers.

Zinc Oxide

The gold standard for natural SPF protection, we use an all natural, micronized, nano-free zinc oxide that goes on clear.

Red Raspberry Seed Oil

With omega 3 & 6 fatty acids, red raspberry seed oil provides natural antioxidant support while soothing and moisturizing the skin.

Avocado Oil

Containing a variety of monounsaturated fats & naturally occurring vitamin E, avocado oil forms a protective barrier over the skin while it naturally hydrates & soothes.

Carrot Seed Oil

This soothing oil is packed full of anti-oxidants & skin rejuvenating essentials.

Vitamin C

Protective antioxidant powerhouse.

Full Ingredient List: Active Ingredient: Zinc Oxide 15.7% (non-nano) Inactive ingredients: Aloe Barbadensis Leaf Juice, Arachidyl Alcohol, Arachidyl Glucoside, Behenyl Alcohol, Bisabolol, Butyloctyl Salicylate, Butyrospermum Parkii (Shea) Butter, Caprylhydroxamic Acid, Capryloyl Glycerin/Sebacic Acid Copolymer, Caprylyl Glycol, Cellulose Gum, Cetearyl Alcohol, Cetyl Alcohol, Citric Acid, Coco-Glucoside, Cocos Nucifera (Coconut) Oil, Daucus Carota Sativa (Carrot) Seed Oil, Diheptyl Succinate, Ferulic Acid, Glycerin, Helianthus Annuus (Sunflower) Extract, Methyl Dihydroabietate, Microcrystalline Cellulose, Oryza Sativa (Rice) Bran Extract, Persea Gratissima (Avocado) Oil, Polyglutamic Acid, Rosmarinus Officinalis (Rosemary) Leaf Extract, Rubus Idaeus (Raspberry) Seed Oil, Sodium Ascorbyl Phosphate, Sodium Gluconate, Sodium Hyaluronate (Hyaluronic Acid), Sodium Stearoyl Glutamate, Squalane, Theobroma Cacao (Cocoa) Seed Butter, Tocopherol, Water

HYDRATING FACIAL SPF



Try our cosmetics - clean formulas with
rejuvenating actives!



Point your camera here to
check out more at
www.madhippie.com

