



CONGLOM ENTERTAINMENT
PRESENTS

FLIGHT



BEACH BASH CONCERTS

MAY 8-11TH, 2021
GALVESTON, TX

A DJ is performing on a stage at night, pointing towards a large, cheering crowd. The crowd is dense and many people have their arms raised. The scene is illuminated by stage lights, creating a vibrant atmosphere. The DJ is wearing a dark shirt and pants, and is positioned on the left side of the frame. The crowd is in the foreground and middle ground, filling the right side of the image. The background is dark, suggesting an outdoor setting at night.

WELCOME

THE 2021 CONGLOM FEST BEACH BASH CONCERTS

We made some major changes to the Conglom Fest Beach Bash Concerts, due to the Covi-19 Pandemic many practices and procedures to help ensure that we are in compliance with the recommended city and state guidelines. The first annual 2021 Beach Concert will be a centered to be small business friendly. The traditional general admission and sponsorship pricing format of the outdoor series will return in 2022. The new concert venue will be located at Galveston Beach. The Conglom Fest Beach Bash will be held on May 9th – 11th

Conglom Fest Beach Bash Series is a four day event that will attract thousands of attendees from all over the Gulf Cost area and throughout all regions of the United States. The four day festival will include a line up of R&B, Hip Hop, and Dance Hall performers.



AUDIENCE - DEMOGRAPHICS - IMPRESSIONS



80 Million - News & Media



10 Million - Social Media Reach

DEMOGRAPHICS BREAKDOWN

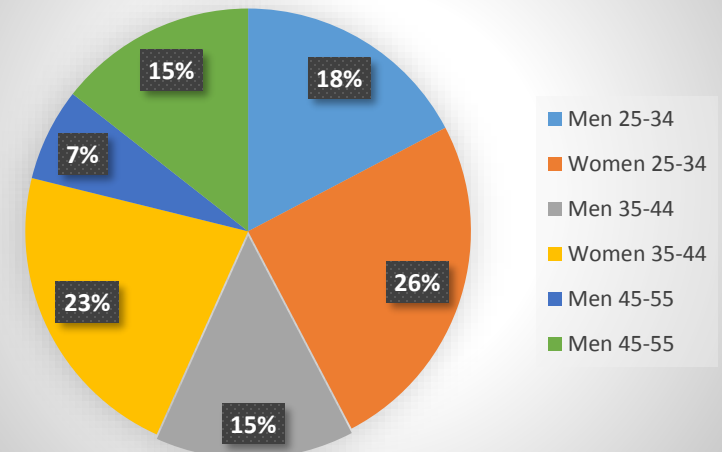
65% - WOMEN ATTENDEES

60% - COLLEGE EDUCATED ATTENDEES

OVER 30,000 HIGH SCHOOL STUDENTS

HOUSEHOLD INCOME MEDIAN \$62K

ATTENDEE AGE BREAKDOWN



ATTENDEE
MEDIAN
AGE
26



MARKETING CAMPAIGN

Urban Internet Radio

National Campaign:

- Ricky Smiley Morning Show : Broadcasting in 105 US markets | 8 million listeners
- The Breakfast Club Morning Show : Broadcasting in 31 US markets | 2.7 Million listeners
- SWAC HBCU Alumni email blast 1.5 million emails| 70,000 undergrad emails

Local Campaign:

- 20,000 Flyers
- 60,000 Email Blast

- Power Hits 281 (Houston)

- Smash 92.5 Local Media Coverage (Houston)





The Conglomerate Entertainment Benefit

As a sponsor of the Conglom Fest Beach Bash Concerts your organization will realize tangible marketing benefits, shared media and promotions, and experiential opportunities to interact with our concert attendees. Your level of participation and investment is customizable as we want every experience with our attendees to be unique and memorable. Based on the Music Concert Industry reports from 2015- 2017, we project that the 2020 Our Block Music Outdoor Concert Series will be one of the largest outdoor concerts in the state of Texas. By 2023 the Conglom Fest Beach Bash Concerts will be one of the Top 5 music outdoor concerts in the United States.

Sponsorship opportunities with the Conglom Fest Beach Bash Concerts start at the \$1,000 level with benefits increasing as the level of sponsorship increases. Regardless of the sponsorship level you select, the Conglomerate staff will be pleased to work with you in creating an integrated sponsorship program designed to meet your organization's unique marketing objectives. We are here to customize options and experiences to your needs.

Our intimate environment makes us the ideal partner in reaching your audience on a more personal level than organizations experience with typical sponsorship endeavors. The producers of the Conglom Fest Beach Bash Concerts embrace a 360 degree approach to crafting a tailored experience for your brands with concert assets and programs. Shared media and advertising throughout the year will also help to promote the brand leading up to the event.

- By becoming a sponsor, Conglomerate Entertainment will enhance it's brand image within its loyal consumer base as well as create new relationships with a new generation of loyal customers.
- Have a direct interaction with over 15,000 concert attendees who make up the top three Conglomerate Entertainment consumer groups in the United States.
- Conglomerate Entertainment products will be the only soft drink products servicing the outdoor concert.
- Conglomerate Entertainment will be able to increase its brand awareness among the second largest African American consumer group in the United States with a buying power of over 86 billion dollars.
- Publicity / Media coverage with extended exposure and visibility will increase Conglomerate Entertainment's market shares from a new untapped consumer group.



What we do

We Connect with fans at the right time in the right place!

The live experience connects our partners to consumers like no other outlet can.

Our marketing team harnesses the power of the live experience to help more than 100 brand partners solve their toughest business challenges. Allow us develop a custom creative way to bring ideas to life through our festivals, concerts, comedy shows and stage plays. We develop every step in the process. Together with our clients we push the boundaries of creativity enhance the fan experience and move music culture forward.

BECOME A SPONSOR

PLATINUM - GOLD - SILVER

Increase your brand awareness among the second largest African American consumer market in the US with the buying power of 86 billion dollars. Generate publicity, media coverage, and visibility in a untapped market. Produce new sales or encourage trail with the opportunity to sell or distribute sample on site.



BEACH BASH CONCERTS



CONGLOM SPONSOR

Platinum Level

Investment: \$25,000.00

- Your company's name and logo will be included on all marketing materials, press release, radio and print promotion.
- Your company's will have 8 (20x20) outdoor booths to sell Houston Distributors products.
- On Stage branding on all panel discussion staging.
- Your company's name and logo branding will be featured at the official After party events.
- 10 VIP All access back stage passes | 20 general access concert passes.
- 10 VIP Passes to the Opening Ceremony.
- Your company's name and logo will be included on all marketing materials, press release, radio and print promotions.
- Your company's name and logo on DMV meet and greet lounge located inside to the festival.
- Your company's name and logo signage featured at the 2021 Celebrity Drive for Equality Event.
- 10 Access Passes to the Celebrity Drive for Equality Event.
- 10 VIP Access passes to the Celebrity After Party event (1 table).
- Naming rights to a celebrity guest meet and greet lounge tent (40x80).
- We are able to customize a plan to fit your organization needs.
- Your company's name and logo hyperlink on the Conglom-ent.com website 30 days before the and 30 days after the event.

Gold Investment

\$15,000.00 Investment

- Your company will be recognized as an official sponsor of the **Conglom Fest Beach Bash Concerts**.
- 10 Access Passes to the Celebrity Drive for Equality Event.
- On Stage branding on all panel discussion staging. (both days).
- 8 VIP All access back stage passes | 10 general access concert passes (both days).
- On Stage Signage on concert main stage.
- Your company's logo hyperlink on company website.
- Your company's will have 8 (20x20) outdoor booths to sell Houston Distributors products.
- 10 VIP Access passes to the Celebrity After Party (1 table 2 Nights).
- We are able to customize a plan to fit your organization needs.

Silver Investment

\$10,000.00 Investment Standard

Features

- Your company will be recognized as an official sponsor of the **Conglom Fest Beach Bash Concerts**.
- 5 Access Passes to the Celebrity Drive for Equality Event.
- On Stage branding on all panel discussion staging. (both days).
- 7 VIP All access back stage passes | 5 general access concert passes (both days).
- 5 VIP Seating to opening ceremony.
- Your company's will have 8 (20x20) outdoor booths to sell Houston Distributors products.
- 5 VIP Access passes to the Celebrity After Party (1 table 2 Nights).
- We are able to customize a plan to fit your organizations needs.

BECOME A SPONSOR

SMALL BUSINESS

The Small Business Sponsorship is a great way to increase your business brand awareness among the second largest African American consumer market in the US with the buying power of 86 billion dollars.

Generate publicity, media coverage, and visibility in a untapped market. Produce new sales or encourage trail with the opportunity to sell or distribute sample on site.





SMALL BUSINESS SPONSOR

Small Business Premier

Investment: \$5000

- (5) General admission tickets | (1 night) 2 tickets to the Main Stage Tickets.
- On stage advertisement announcements.
- Company's hyperlink on the Conglomerate Entertainment website.
- Signage within the Festival venue and night location.
- Exhibition space (10 x 10) in the Conglom Fest Beach Bash Concerts.
- Company name /logo on all news releases.
- We are able to customize a plan to fit your organizations needs.

Small Business Standard

Investment: \$2,500

- (2) General admission tickets | (1 night) 2 tickets to the Main Stage Tickets.
- Company's hyperlink on the Conglomerate Entertainment website.
- Exhibition space (10 x 10) in the Conglom Fest Beach Bash Concerts.
- Signage within the Concert venue.
- We are able to customize a plan to fit your organizations needs.

BECOME A SPONSOR

OFFICIAL

Increase your brand awareness among the second largest African American consumer market in the US with the buying power of 86 billion dollars. Generate publicity, media coverage, and visibility in a untapped market. Produce new sales or encourage trail with the opportunity to sell or distribute sample on site.



BEACH BASH CONCERTS



OFFICIAL SPONSOR

Official VIP Area Sponsor

Investment: \$1,500

As a VIP Area Sponsor you will have all access to the Conglom Fest Beach Bash Concert Series?

VIP's sponsor and community leaders lounge area. Hospitality lounges are private access – restricted area at the concert. This area is reserved for celebrity guests, sponsors and community leaders gather, refresh, mix and mingle. This is a perfect opportunity for companies that are interested in connecting with elite corporate and community leaders.

Official Merchandise Sponsor

Investment: \$1,000

Want to ensure that the maximum number of concert attendees encounter your brand or logo being a Conglom Fest Beach Bash Concerts?

Merchandise Sponsor is the way to go! Merchandise Sponsors will have their company logo printed on the official tee shirt, cup holders, water bottles, gift bags and key chains. Thousands of concert goers will be wearing your company's logo while walking around the Conglom Fest Beach Bash Concert Series. Attendees will be wearing the commemorative tee shirts with your logo, well after the festival has ended.

Create your Own Sponsorship Opportunity

Do you have an great idea that will help promote your business at the Conglom Fest Beach Bash Parking lot Concert but you don't see it listed. Contact us at info@conglom-ent.com and allow us to custom tailor an opportunity for you.

CONTACT



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ENTERTAINMENT

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