



www.MsMusic1.com

Business Line: (855) 282-6667

Broadcast Rates - 2021

Rates for voice-over recordings for broadcast usage are determined by the length of the recording, the medium in which it will be broadcast and the size of the market in which it will appear.

Radio Commercials

Description	Time	\$
Radio Commercial : Local	:15, :30 or :60	195
Radio Commercial : Regional	:15, :30 or :60	275
Radio Commercial : National Network	:15, :30 or :60	975
Radio Station Promotion / Station Imaging / Tags	:05, :15 or :30	175 or 35 (per drop/tag only)
Public Service Announcement on Radio	:15, :30 or :60	150

Television Commercials

Description	Time	\$
Television Commercial : Local	:15, :30 or :60	295
Television Commercial : Regional	:15, :30 or :60	475
Television Commercial : National Network	:15, :30 or :60	1975
Television Station Promotion / Station Imaging / Tags	:05, :15 or :30	295
Public Service Announcement on Television	:15, :30 or :60	275

Non-Broadcast Rates

Rates for voice-over for non-broadcast or industrial usage are determined primarily by the length of the finished recording. B2B advertising and training matter, phone systems and explainer videos and other not-for-broadcast projects will use these rates.

Non-Broadcast Usage

Description	Time	\$
Non-Broadcast Industrial Recordings	Per minute	95
	00 to 05 minutes	95-225
	06 to 15 minutes	225-495
	16 to 30 minutes	495-725
	31 to 45 minutes	725-995
	46 to 60 minutes	995-1225
	61 to 75 minutes	1225-1495
	76 to 90 minutes	1495-1725
	91 to 120 minutes	1725-1995
	120 + minutes	Request Quote

Long Form Narration Rates

Rates for audio recordings of 2 or more hours in length for non-broadcast usage (like Audiobooks, Podcasts, and Educational material) are based on the length of the final recording and time in studio. Please note that the time in studio required to rehearse, record, correct and edit will typically be 2 to 4 times the length of the finished audio recording.

Long Form Narration

Description	Time	\$
Non-Broadcast Educational Recordings	1 Hour recording session	225-495
	Each additional hour	95
	60 + minutes (finished audio)	Request Quote

