



QUOTES TO INSPIRE STRATEGIC THINKING

JENNI MURPHY-SCANLON

Copyright © 2013 Jenni Murphy-Scanlon.. All rights reserved. No portion of this book may be reproduced mechanically, electronically, or by any other means, including photocopying, without written permission of the publisher. It is illegal to copy this book, post it to a website, or distribute it by any other means without permission from the publisher.

Jenni Murphy-Scanlon
PO Box 21083
Rototuna, Hamilton, 3256
enquiries@strategies-direct.com
www.strategies-direct.com

ISBN 978-0-473-26689-9

Limits of Liability and Disclaimer of Warranty

The author and publisher shall not be liable for your misuse of this material. This book is strictly for informational and educational purposes.

Warning – Disclaimer

The purpose of this book is to educate and entertain. The author and/or publisher do not guarantee that anyone following these techniques, suggestions, tips, ideas, or strategies will become successful. The author and/or publisher shall have neither liability nor responsibility to anyone with respect to any loss or damage caused, or alleged to be caused, directly or indirectly by the information contained in this book.

Photo on Cover:

Waikato Spring Sky, New Zealand.

CONTENTS

Thinking Ahead

Awareness

Planning

Action

Creativity

I have put together this book of Quotes to Inspire, because I personally find quotes inspiring. In a short sentence or two, they rationalize, motivate and reinforce. When I began publishing monthly e-zines for my subscribers five years ago, I included a relevant quote each time. Sometimes people respond to the quote as much as to the articles and other information. That tells me there are lots of people out there who also appreciate quotes. I hope that you will enjoy this collection and find them uplifting and motivating..

THINKING AHEAD

Have a vision. Observe trends and predict consequences that impact your vision.

“The best time to plant a tree was 20 years ago. The second best time is now.”

~Chinese Proverb

“Someone’s sitting in the shade today, because someone planted a tree a long time ago.”

~Les Brown

“The future is no more uncertain than
the present.”

~Walt Whitman

“All that we are is the result of what we have
thought.”

~Buddha

“Think ahead. Don’t let day-to-day operations drive out planning”

~Donald Rumsfeld

“Happiness is not a reward - it is a consequence. Suffering is not a punishment – it is a result.”

~Robert Green Ingersoll

“I planned my success. I knew it was going to happen.”

~Erykah Badu

“For time and the world do not stand still. Change is the law of life. And those who look only to the past or the present are certain to miss the future.”

~John F. Kennedy

“A dream is your creative vision for your life in the future. You must break out of your current comfort zone and become comfortable with the unfamiliar and the unknown”

~Denis Waitley

“Expect the best. Prepare for the worst. Capitalize on what comes.”

~Zig Ziglar

“It is a terrible thing to see and have no vision.”

~Helen Keller

“Vision is the art of seeing what is invisible to others.”

~Jonathan Swift

“I am not a product of my circumstances. I am a product of my decisions”

~Stephen Covey

“The future starts today, not tomorrow.”

~Pope John Paul II

“There is nothing more satisfying than having plans.”

~Lalita Tademy

“When you develop a game plan to get what you want, you will develop the belief that you can get it.”

~Zig Ziglar

AWARENESS

**Look up and see what is happening –
there is a world of opportunity.**

“If a window of opportunity appears,
don’t pull down the shade.”

~Tom Peters

“Business opportunities are like buses, there’s
always another one coming.”

~Richard Branson

“Millions saw the apple fall, but Newton was the one who asked why.”

~Bernard Barach

“All of us are watchers.....of television, of time clocks, of traffic on the freeway...but few are observers. Everyone is looking, not many are seeing.”

~Peter M. Leschak

“Nurture your mind with great thoughts, for you will never go any higher than you think.”

~Benjamin Disraeli

“The best vision is insight.”

~Malcolm Forbes

“Without reflection, we go blindly on our way, creating more unintended consequences, and failing to achieve anything useful.”

~Margaret J. Wheatley

“Entrepreneurs are simply those that understand there is little difference between obstacle and opportunity, and are able to turn both to their advantage.”

~Niccolo Machiavelli

“Let us not look back in anger, nor forward in fear, but around in awareness.”

~James Thurber

“Don’t wait for extraordinary opportunities. Seize common occasions and make them great. The weak wait for opportunities, the strong make them.”

~Orison Swett Marden

“When everything seems to be going against you, remember that the airplane takes off against the wind, not with it.”

~Henry Ford

“Trying to do what your competitors are doing, but a little bit better, is probably not going to be the winning strategy. The problem is finding what your competitors wouldn't even consider doing.”

~Jamais Cascio

“Take calculated risks. That is quite different from being rash.”

~George S. Patton

“Work with your competitors when the interest of the community and planet are at stake.”

~Simon Mainwaring

“The companies that survive longest are the ones that work out what they uniquely can give to the world, not just growth or money but their excellence, their respect for others, or their ability to make people happy. Some call those things a soul.”

~Charles Handy

“Opportunities are like sunrises. If you wait too long, you miss them.”

~William Arthur Ward

PLANNING

“Failing to plan, is planning to fail”

~ Alan Lakein

“The perfect place to begin, is exactly where you are right now”

~Dieter F. Uchtdorf

“A goal without a plan is just.....a wish.”

~Antoine e de Saint-Exupery

“You must plan for success, not hope to get there by chance.”

~Tom Platz

“Success is 20% skills and 80% strategy. You might know how to read, but more importantly, what’s your plan to read?”.

~Jim Rohn

“A good plan today is better than a perfect plan tomorrow.”

~Danish Proverb

“It takes as much energy to wish, as it does to plan.”

~Eleanor Roosevelt.

“Pressure usually comes when we have no plan.”

~Jim Smoke

“Our goals can only be reached through a vehicle of a plan, in which we must fervently believe, and upon which we must vigorously act. There is no other route to success.”

~Pablo Picasso

“You can always amend a big plan, but you can never expand a little one I don’t believe in little plans. I believe in plans big enough to meet a situation which we can’t possibly foresee now.”

~Harry S. Truman

“All you need is the plan, the road map, and the courage to press on to your destination.”

~Earl Nightengale

“It’s a bad plan, that admits of no modification.”

~Pubilius Syrus

“Always have a back-up plan.”

~Mila Kunis

“Plans are nothing; Planning is everything.”

~Dwight D. Eisenhower

“Never look back unless you are planning to go that way.”

~Henry David Thoreau

“Planning is bringing the future into the present so that you can do something about it now.”

~Alan Lakein

“The will to succeed is important, but what’s more important is the will to prepare.”

~Bobby Knight

ACTION

**Strategy is only alive when
implementation occurs – keeping ‘doing’
until success is achieved.**

“Action is the foundational key to all success.’

~Pablo Picasso

A plan without implementation is the same as no plan at all.

“Action is the real measure of intelligence.”

~Napoleon Hill

Plan annually, monitor monthly and think daily for strategic success.

“Opportunity is missed by most people because it is dressed in overalls and looks like work.”

~Thomas A Edison

Just do it!

“Plans are only good intentions unless they immediately degenerate into hard work.”

~Peter Drucker

Even of those who have a plan, few achieve real success because few actually implement.

“When I gave up all my excuses, I found all my results”

~Brad Sugars

“Knowing is not enough; we must apply. Willing is not enough; we must do.”

~Johann Wolfgang van Goethe

“Opportunities multiply as they are seized.”

~Sun Tzu

“While one person hesitates because he feels inferior, the other is busy making mistakes and becoming superior.”

~Henry C Link

“We have a strategic plan. It’s called
‘Doing Things’.”

~Herb Kelleher

“The most successful people are those who
are good at Plan B.”

~James Yorke

“Success in life hinges more on seizing opportunity than having everything go according to plan.

~Ethan Austin

“The way to get started is to quit talking, and begin doing.”

~Walt Disney

CREATIVITY

Fear of failure is the antithesis of creativity

“You cannot manage creativity. You have to manage **for creativity**. You have to create a space in which creativity can emerge”

~Arianna Huffington

“An essential aspect of creativity is not being afraid to fail.”

~Edwin Land

“The secret to creativity is knowing how to hide your sources.”

~Albert Einstein

Being creative is simply taking an existing idea and giving it a new context or process.

“Innovations never happen as
planned.”

~Gifford Pinchot

Anyone can come up with ideas – you just
need to make time to think.

“Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.”

~Scott Adams

“Creativity is the power to connect the seemingly unconnected.”

~William Plomer

“When you do the common things in life in an uncommon way, you will command the attention of the world.”

~George Washington Carver

“Too many people are thinking of security instead of opportunity. They seem more afraid of life than death.”

~Frank F Bymes

“Failure is simply the opportunity to begin again. This time more intelligently.”

~Henry Ford

In the business world we use surveys, pilots and trials. They are an acknowledgement that you don't often get it perfectly right the first time.

“Remember that failure is an event,
not a person.”

~Zig Ziglar

“It’s ok to fail. If you’re not failing, you’re
not growing.”

~H. Stanley Judd

“Do not fear mistakes. You will know failure. Continue to reach out.”

~Benjamin Franklin

“What you can do, or dream you can, begin it. Boldness has genius, power and magic in it.”

~Johann Wolfgang van Goethe

I trust these quotes have uplifted you, inspired you and even made you smile at times. One of the delights of quotes is in finding that others have the same challenges and joys as we do. One of the others is in remembering that we can succeed, just as others have.

If you would like to discuss anything related to this book, please feel welcome to get in touch with me at jenni@strategies-direct.com.

ISBN 978-0-473-26689-9



9 780473 266899 >