





Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Schools Division Office- Ifugao
LAGAWE



Division Memorandum

No. 49, s. 2018

TO : Public Elementary and Secondary School Heads
Schools GAD Focal Point System/Focal Point Person
All Others Concerned
This Division

FROM :  **FELIPE L. BALLITOC** 
OIC- Schools Division Superintendent

DATE : February 19, 2018

SUBJECT : **2018 NATIONAL WOMEN'S MONTH CELEBRATION (NWMC)**

1. The following issuances serve as legal bases for the annual National Women's Month Celebration (NWMC) Proclamation No. 224 s. 1988 declaring the first week of March each year as Women's Week and March 8 as Women's Right and International Peace Day, Proclamation No. 227 s. 1988 providing for the observance of the Month of March as Women's Role in History Month and Republic Act 6949 s. 1990 declaring March 8 of every year as National Women's Day.
2. The theme for the NWMC from 2017- 2022 is "***We Make Change Work for Women***", which highlights the empowerment of women as active contributors to and claimholders of development. This pursuit of development under the new administration is also anchored on the commitment of "Malasakit at Pagbabago" or True Compassion and Real Change.
3. To promote public awareness in the observance of the event, all schools are encouraged to undertake related activities, such as:
 - Hanging of 2018 (NWMC) official streamer/ tarpaulin in all government agencies (official streamer can be downloaded at www.pcw.gov.ph);

- Development, production and distribution of Information, Education and Communication Materials for 2018 NWMC which include collaterals designed by PCW and agency-specific materials like flyers that feature agency services to their women clients(IEC materials can be downloaded at www.pcw.gov.ph);
 - Participation in the online advocacy: #JuanaSays (March 1-31), a daily dose of inspirational quotes from Filipino women from different fields or profession. Personalities who will be invited to share their inspiring words include heads of government agencies, private corporations/companies, celebrities and artists, women from various sectors among others;
 - Announcement of National Women's Month Celebration (NWMC) in flag raising ceremony (February 26). The objective of this activity is to enjoin agency/ LGU officials and employees to join the national celebration;
 - Use the All-Women Cast Lupang Hinirang Video in agency's NWMC activities. The music video can be downloaded at <http://tiny.cc/allwomenlupanghinirang> (<http://tin.cc/allwomenlupanghinirang>);
 - Agencies and LGUs may also organize their own film showing, provided their respective GAD Focal Point System were able to screen the film to ensure that featured films tackle women's empowerment, gender equality, or issues confronting women in the marginalized and vulnerable sectors;
 - Conduct classroom-based/school-based/district-based poster-making, slogan making and essay writing contests and the like in line with the NWMC's theme for wider dissemination and advocacy;
 - Include topics on Women's Role and Empowerment and other relevant topics about NWMC in subjects like History, Values Education, Science and Technology etc.
4. Submission of accomplishment reports done by schools to the SGOD office will be on or before April 6, 2018. (No need to put it in a folder)
 5. For your widest dissemination and compliance.