



#### PROMOTIONAL OVERVIEW:

- WHAT:** Brunch in the Park: Brunch Festival with token-less alcoholic beverages. 21+ only event.
- WHEN:** Date: Saturday, May 14, 2022.  
Time: VIP 9:30AM-2:00PM, General 10:30-2:00PM
- WHERE:** Roosevelt Park, Address: 1615 9th Street, Sacramento, CA 9581

Chasten Gold Nonprofit is hosting "Brunch in the Park" for the 1st time this year in Sacramento, CA after cancellations in 2020. Brunch in the Park is a one day brunch themed festival, featuring live entertainment, raffles and giveaways, vendors, delicious food trucks, Bottomless Mimosas, Bloody Mary's by Tito's Vodka, and Beer and Wine from local breweries and wineries. Brunch favorites will be made available for purchase by local food trucks and restaurants, including \$5 bites from each vendor.

Each attendee will be given a souvenir glass and an overall epic day of brunch and beverage sampling. Proceeds will benefit the 501c3 Chasten Gold Nonprofit, FEIN: 84-2404682. The support and generosity of our brewers, attendees, and partners make this event possible and 100% of the proceeds go to our partnering nonprofit organization, Chasten Gold Nonprofit, who since 2019 provided services focusing on finding innovative ways to support and advocate for the local homeless and unhoused veterans and impoverished youth and young adults.

**Deadline to Apply – April 29, 2022**

Vendor Coordinator: Ms. Evonna Mack, [Evonna.Mack@Chastengold.org](mailto:Evonna.Mack@Chastengold.org)

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022



# VENDOR REQUIREMENTS

### VENDOR INFORMATION

1. SET-UP/TEAR DOWN: All equipment, goods, materials, displays, boxes or other items of any nature **MUST** remain in the designated promotional display space. Removal of promotional display space may begin at the close of the day's events and is dependent upon each vendor's agreement with the festival. You *may* be fined \$50 for early tear-down. Please notify Event Coordinator.

EVENT SCHEDULE	
TIME	ASSIGNED TASKS
6:30AM	Check-In Begins (Volunteers & Vendors may set-up)
9:15AM	All Vendors <b>MUST</b> be checked in
9:30AM	Event gates open
1:45PM	Last Call, Teardown may commence
2:00PM	Event gates close
4:00PM	Vendor Teardown <b>MUST</b> be complete

2. TRASH AND WASTE: Vendors must place all waste (including flattened boxes) in the trash bins provided by coordinator. Vendors are responsible for keeping their workstation and surrounding area clean.
3. WORKER ACCESS: Each person assigned to work your space **MUST** have a **VENDOR WRISTBAND**. Wristbands are **ONLY** issued to persons 21+ years of age and older. A limit of three (3) passes will be given to each vendor.
4. VENDOR REQUIREMENT: All vendors selling food must sell brunch-themed items and at least **ONE** item must be priced for \$5 as a "Small Bite." **A sample menu and/or list of items sold MUST be attached to this application.**
5. VENDOR FEES: Vendor fees are listed on the attached vendor application page. Additional fees may be associated with services provided to the vendor by the Event Coordinator, such as but not limited to electricity, water, tables, chairs, pens, promotional gear, ect. Please be forthcoming with your needs before or during the event as services are provided at a first come, first serve basis.
6. ELECTRICITY: Limited electrical generator access will be provided by the coordinator on a first come, first-served basis. A fee will be associated with this service.
7. TELEPHONES/WIFI: The park area does not have internet/phone lines or Wi-Fi access.
8. VEHICLES: All vehicles not directly involved with your display space **MUST PARK** outside of the venue. Contact the event coordinator if you would like to reserve a parking spot. A fee may be assessed for this service.
9. TABLES/CHAIRS/CANOPIES: Please keep in mind the event will not supply tables, chairs, canopies or tents. Please make sure to make the necessary arrangements

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022

and bring them with your display. If you seek to rent tables, chairs, or canopies, please contact the Event Coordinator to make arrangements. You will be assessed a fee for this service.

10. **SELLERS PERMIT:** The Board of Equalization of California requires a valid California sellers permit when selling items in the state of California. If you wish to sell goods at the event, you are responsible for obtaining the proper permits. Additionally, a Business License is required, which can be obtained from the City Clerk's office. Copies must be provided to the vendor coordinator for the event.
11. **DISPLAY PERMITS/LICENSES:** You are required to obtain and display all necessary permits and / or licenses. The City of Sacramento and all participating "partners" are not liable for failure to procure any necessary permits and/or licenses and will not refund any fees or deposits.
12. **FIRE DEPARTMENT GUIDELINES:** All food vendors must meet and follow all County of Sacramento Health Department and County of Sacramento Fire Department Guidelines, including but not limited to:
  - a. Have an up-to-date fire extinguisher with a current California State Fire Marshal service tag at all times during event.
  - b. Be current on the servicing of the fire extinguishers
  - c. Be current on hood suppression system servicing
  - d. If there are fryers in the trucks, food truck vendor must have a class K fire extinguisher with a current California State Fire Marshal service tag.
  - e. Every food truck must bring a Spill Kit. The Spill Kit must be comprised of paper towels, cloth towels, kitty litter and/or sand.
  - f. County of Sacramento Fire Department will be on-site during set-up time to inspect participating food trucks.
13. **HEALTH PERMIT:** You must have a current County of Sacramento Health Permit, either annual or one-time TFF Vendor.
14. **FIRE REGULATIONS and OTHER TERMS AND CONDITIONS:** Vendors must agree to abide by all Fire and Health Regulations as well as all other Terms & Conditions listed in this application.

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*By signing this form, I agree I have read the above and agree to all terms and conditions listed above.*

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PRINT NAME/TITLE

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SIGNATURE

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BUSINESS NAME

---

DATE

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022



### LIABILITIES, RULES AND REGULATIONS

#### **INSURANCE INFORMATION**

Insurance coverage is required for ALL vendors. Vendor agrees to secure and maintain a comprehensive general liability insurance policy acceptable to having a combined single limit of at least One Million Dollars (\$1,000,000). Such policy shall name the following parties as additional insured: a) Chasten Gold Events, and b) City of Sacramento.

A certificate of insurance must be provided to the Event Coordinator with this registration form or no later than Friday, April 29, 2022, stating the above as additional insured.

#### **MANDATORY LIABILITY RELEASE AND ACCEPTANCE OF CONDITIONS**

In consideration of acceptance of vendors to this event, by execution of this form, I/we hereby indemnify, defend and hold Chasten Gold, Chasten Gold Events, City of Sacramento and its elected officials, their respective parent, subsidiaries and affiliated companies and their respective members, shareholders, directors, employees, officers, agents, volunteers, sponsors, trustees, receivers, successors and assigns or anyone else connected with this event ("Indemnified Parties") harmless from and against any and all liability, loss, damage, expenses, court costs and attorneys' fees in connection with or arising out of directly or indirectly, related to (i) any claim of loss or damage to property or of death or injury to persons, resulting from participation in this event, (ii) any claim of damage resulting from the acts or omissions of you and/or your company or its respective agents or employees, or (iii) any claim of damage resulting from the breach of this Agreement by you and/or your company. Your obligations hereunder shall extend to claims alleging an Indemnified Party's sole negligence, willful misconduct or violation of law unless adjudicated as such in a court of common law.

The validity, interpretation and performance of this agreement shall be governed by the laws of the State of California, without giving effect to the principles of comity or conflicts of laws thereof. The Parties knowingly and voluntarily intend and agree that the mandatory, exclusive venue for any action in any way related to this Agreement or its enforcement shall be the state and federal courts in and for Sacramento County, California. All parties hereby knowingly and voluntarily waive any and all objections to venue and personal jurisdiction in the foregoing, and submit themselves thereto. Each party hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph, and stipulates that the aforementioned courts shall have in personal jurisdiction and venue over each of them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Agreement.

Vendor site locations will be determined by the event coordinator and will be based on a first come, first serve basis. As a reminder, this is a rain or shine event and, once registered, there are no refunds, cancellations, or transfers allowed. Vendor booths must be occupied by the business approved by the event coordinator. Please note there is no guarantee of success, as you may define. We do not make any guarantee regarding your business success or other success at the event.

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022

All vendors must bring their own equipment. The event does not provide canopies, carpet, barriers, benches, tables, or any other supplies or equipment. If additional equipment is required at the day of event, the event coordinator may rent your business additional services. Fees may be associated with these services.

We, Chasten Gold Events, reserve the right to change vendor display space at any time, and shall have the right to exclude or to require modification of any display or demonstration, which, in our sole discretion, we consider unsuitable to or not in keeping with the character of the event.

We also shall have the right to prohibit the use of amplifying equipment or music that, in our sole discretion, we consider objectionable.

**TO ALL FOOD VENDORS:** No alcohol or energy drinks are allowed to be sold by any food vendor at this event. Vendors are responsible for all set-up and clean-up of their booth space and their immediate area surrounding such space. Food trucks may be limited to five. All Vendors must comply with all Fire Department requirements, City of Sacramento, and Sacramento County permits and license. Additionally, all Food vendors must comply with Sacramento County and local food handling procedures.

All vendors must obtain all permits by Sacramento County and the City of Sacramento. All paperwork, insurance permits, fees, etc., must be completed, paid, and submitted prior to your set up at the event or you will not be allowed to set up. Accommodation locations, directions, check-in/set up times, checkout/break-down times, etc., are either stated in this application or available at request. If you have any questions, please contact Event Coordinator. Payment of all vendor fees are required within ten (10) days upon notice of vendor application acceptance, and no later than Friday, April 29, 2022. An extension, at the coordinator's discretion, may be granted at request. Failure to submit payment will forfeit all vendor space. No refunds of paid vendor application fees will be made after Friday, April 1, 2022. All amounts paid are forfeited for any and all vendor cancellations, empty spaces, no shows, and non-payment of balance due, with no exceptions. Payments by check or money order accepted up until Friday, April 29, 2022. Returned checks are subject to a \$50.00 handling fee.

There is no guarantee of success or failure at this event or of this event. This event will occur, rain or shine. The vendor must abide by all rules and regulations stated in this vendor application as it pertains to the Brunch in the Park event.

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*By signing this form, I agree I have read the above and agree to all terms and conditions listed above.*

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PRINT NAME/TITLE

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SIGNATURE

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BUSINESS NAME

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DATE

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022



# FOOD/NON-CRAFT VENDOR APPLICATION

### CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Contact Information: \_\_\_\_\_

**Mark One That Best Describes Your Business:**

- FOOD VENDER     
  NON-CRAFT     
  VENDOR NON-PROFIT

**DESCRIBE YOUR PRODUCT/SERVICES**

Do you require electricity?\*

- Yes  
 No

SPACE INFORMATION & PRICING	
<b>Food Vendors:</b>	<b>Pricing:</b>
Food Trucks	\$275
10' x '20 Space	\$200
<b>Non-Craft Vendor:</b>	
10' x 10' Space	\$75
Non-Profits**	\$30
* Electricity Available on a limited basis **Proof of Non-Profit Status required to qualify for fee.	

PAYMENT & APPLICATION DETAILS
1. Make payment online at <b>Chastengold.org/Sponsors</b> or,
2. Submit a Check Payable to: <b>Chasten Gold Events</b>
Please make a note on check " <i>Brunch/Sac</i> "
<u>Mail Check and/or Application to:</u> Chasten Gold Events Attn: Evonna Mack 1700 P St, Unit A Sacramento, CA 95811
<u>Email Application to:</u> Vendor@Chastengold.org

\_\_\_\_\_  
PRINT NAME/TITLE

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
BUSINESS NAME

\_\_\_\_\_  
DATE

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022



# BEER AND/OR WINE VENDOR APPLICATION

**Beer and/or Wine Vendors will be provided with the following:**

Cups, Rinse Water, Ice, 6 Foot Table, Dump Bucket, 3 Vendor Wristbands, Marketing, Volunteer Pourers (By Request Below), Access to Volunteer tent with snacks and beverages, and Charitable Donation Receipt.

**Beer and/or Wine Vendors will be REQUIRED to provide the following:**

2-4 brands of beer or wine (Minimum of 2 x 15.5 gallon kegs), Jockey Box & Tap Handles, Tasting Notes, Marketing Materials (Including tents, if you have one), Bottle Opener, if needed.

### CONTACT INFORMATION

Business Name: \_\_\_\_\_ Distributor: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Contact Information: \_\_\_\_\_

**Mark One That Best Describes Your Business:**

BREWER       WINERY       OTHER SPIRITS \_\_\_\_\_

### TELL US ABOUT YOUR BEER (MIN 30 GAL)

BEVERAGE #1	TYPE	QUANTITY	\$/VALUE
BEVERAGE #2	TYPE	QUANTITY	\$/VALUE
BEVERAGE #3	TYPE	QUANTITY	\$/VALUE
BEVERAGE #4	TYPE	QUANTITY	\$/VALUE

**Will you DONATE\* or SELL your product to Chasten Gold?**

Sell Full Value     Sell/Donate (BOGO\*\*)     Donate Full Value

Total Sell Value: \_\_\_\_\_ Total Donation Value: \_\_\_\_\_

\*All donations made to Chasten Gold are tax deductible. \*\*You sell half, you donate half

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022



# BEER AND/OR WINE VENDOR APPLICATION (CONTINUED)

### BRANDING AND SOCIALS

Do you have multiple brands you would like to keep together?  Yes  No

Specifications/Additional Comments:

Do you have Social Media Handles you would like us to include in marketing?  Yes  No

Instagram:

Twitter:

Website:

Facebook:

Will you bring anything other than a tent? (Car, trailer, inflatable, ect)  Yes  No

Specifications/Additional Comments (Please note inflatables require additional insurance, note dimensions required over 10' x 10'):

### LOGISTICS

Will you be pouring at your booth or will you require volunteers?  Self Pour  Volunteer(s) Needed

Specifications/Additional Comments:

How many keg tubs will you need? (Available on a limited basis) :

Would you like Sponsorship Information?  Yes  No

Sponsorship Contact Information:

### PAYMENT & APPLICATION DETAILS

Please email your LOGO and other additional documentation to [Vendor@Chastengold.org](mailto:Vendor@Chastengold.org)

Please also attach the below form:

**Craven Act Form**

If donations were made to the event.

All staff must be 21+ years old.

Vendors are only approved once they receive written and/or emailed correspondence. All approved Beer and/or Wine Vendor payments and donation receipts will be issued via check on-site or mailed to the mailing address on file. You will not be reimbursed for additional beer served over 30gal.

**Mail Application to:**

Chasten Gold Events

Attn: Evonna Mack

1700 P St, Unit A

Sacramento, CA 95811

**Email Application to:**

Vendor@Chastengold.org

\_\_\_\_\_  
PRINT NAME/TITLE

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
BUSINESS NAME

\_\_\_\_\_  
DATE

# VENDOR APPLICATION

## BRUNCH IN THE PARK – SACRAMENTO MAY 2022



### VENDOR CHECKLIST

We look forward to your participation at the Brunch in the Park event! In order to ensure that your space is secured, please make sure that the following information is completed and returned to the Event Coordinator before the deadline: April 29, 2022.

- Completed Vendor Application for Brunch in the Park
  - Sample menu and or list of items sold
  - Signed “Liabilities, Rules & Regulations” Form for Brunch in the Park
  - Signed Checklist submitted with all required documents for Brunch in the Park
  - Copy of your Valid California Seller’s Permit and City of Sacramento Business License
  - Copy of your Certificate of Insurance
  - Food and Non-Craft Vendor Payment Enclosed to CHASTEN GOLD
  - I have read the Vendor Requirements and understand that I am responsible for my own tables/chairs/canopies. These items will NOT be provided to me by the event coordinator.
- 
- I have read the liabilities, rules and regulations section of this vendor application.
  - I understand that if I am selling any item or service at the event, I MUST have a current, valid California Seller’s Permit and certificate of insurance.

**Event Coordinator:** Evonna Mack, [Evonna.Mack@Chastengold.org](mailto:Evonna.Mack@Chastengold.org)  
Chasten Gold Events, Vendor/Sponsor Unit

Email Application to the Following Email Address:  
Email: [Vendor@Chastengold.org](mailto:Vendor@Chastengold.org)

Submit Check and Application to the Following Mailing Address:  
Chasten Gold Events  
Attn: Evonna Mack  
1700 P Street, Unit A  
Sacramento, CA 95811

*By signing this form, I agree I have read the above and agree to all terms and conditions listed in this vendor application.*

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PRINT NAME/TITLE

---

SIGNATURE

---

BUSINESS NAME

---

DATE

Countywide Services Agency

Environmental Management  
Department

Environmental Health  
Division

John Rogers, Chief



County of  
Sacramento

Bradley J. Hudson, County  
Executive

Ann Edwards, Chief Deputy County  
Executive

Val F. Siebal, Department Director

**DECLARATION OF FOR-PROFIT STATUS FOR DONATION OF 100%  
PROCEEDS/FOOD AT OCCASIONAL EVENTS**  
(Craven Act Exemption)

This form must be completed by the for-profit entity donating food to a nonprofit organization's coordinated event. Submit the completed form to the event coordinator.

Name of FOR-PROFIT entity
Business Address
City / State / Zip Code

The above listed for-profit entity requests an exemption from the California Retail Food Code, under provisions of Section 113789(c)(4), to give away or sell food or beverage at the following non-profit event:

Name of Occasional Event
Capitol Beer Fest
Event Location
Capitol Mall
Event Address
300 Capitol Mall - 800 Capitol Mall
City
Sacramento
Event Date(s)
March 5, 2022

It is my understanding that based on this special status, food operations conducted by this entity will be exempt from Environmental Health Division permit and inspection requirements but will receive food safety guidelines from the event coordinator. Under penalty of perjury, I declare that the foregoing is true and correct, and that the above named for-profit entity will receive NO monetary benefit other than that resulting from recognition for participating in the event.

Signature	Date
Print Name	
Daytime Phone Number	Cell Phone Number

**CalCode 113789(c)(4)** A Food Facility does not include "a for-profit entity that gives or sells food at an event that occurs not more than three days in a 90-day period for the benefit of a nonprofit association, if the for-profit entity receives no monetary benefit, other than that resulting from recognition from participating in an event".

**CalCode 113735** "Approved source" means a food source allowed under Article 3 (commencing with Section 114021) of Chapter 4, or a producer, manufacturer, distributor, or food facility that is acceptable to the enforcement agency based on a determination of conformity with applicable laws, or, in the absence of applicable laws, with current public health principles and practices, and generally recognized industry standards that protect public health.