



Established in 1970  
**POKER RUNS • STEAK FRYS  
WIENER ROASTS**  
Annual Trail Days - Third Weekend in January  
Dance - Games - Trail Rides  
Parade - Charcoal Chicken  
**Enjoy Winter With Us!**  
P.O. Box 56, Chaseburg, WI 54621  
[www.chaseburgsnowtrailers.com](http://www.chaseburgsnowtrailers.com)  
Membership 100% AWSC



The Ocooch Mountain Trail Riders  
Snowmobile Club invites you to ride  
their beautiful trails. They offer miles  
of well maintained trails that connect  
Richland, Crawford and Vernon  
Counties!  
**Ride the exhilarating  
Ocooch Mountains!**  
Membership 100% AWSC



Connecting 3 Counties  
Vernon - Monroe  
La Crosse  
**608-792-2696**  
**Call Gary 452-3354**  
Membership 100% AWSC



**NEW MEMBERS  
WELCOME!!!**  
Call 608-606-1673  
or 608-606-2977  
for more information  
Membership 100% AWSC

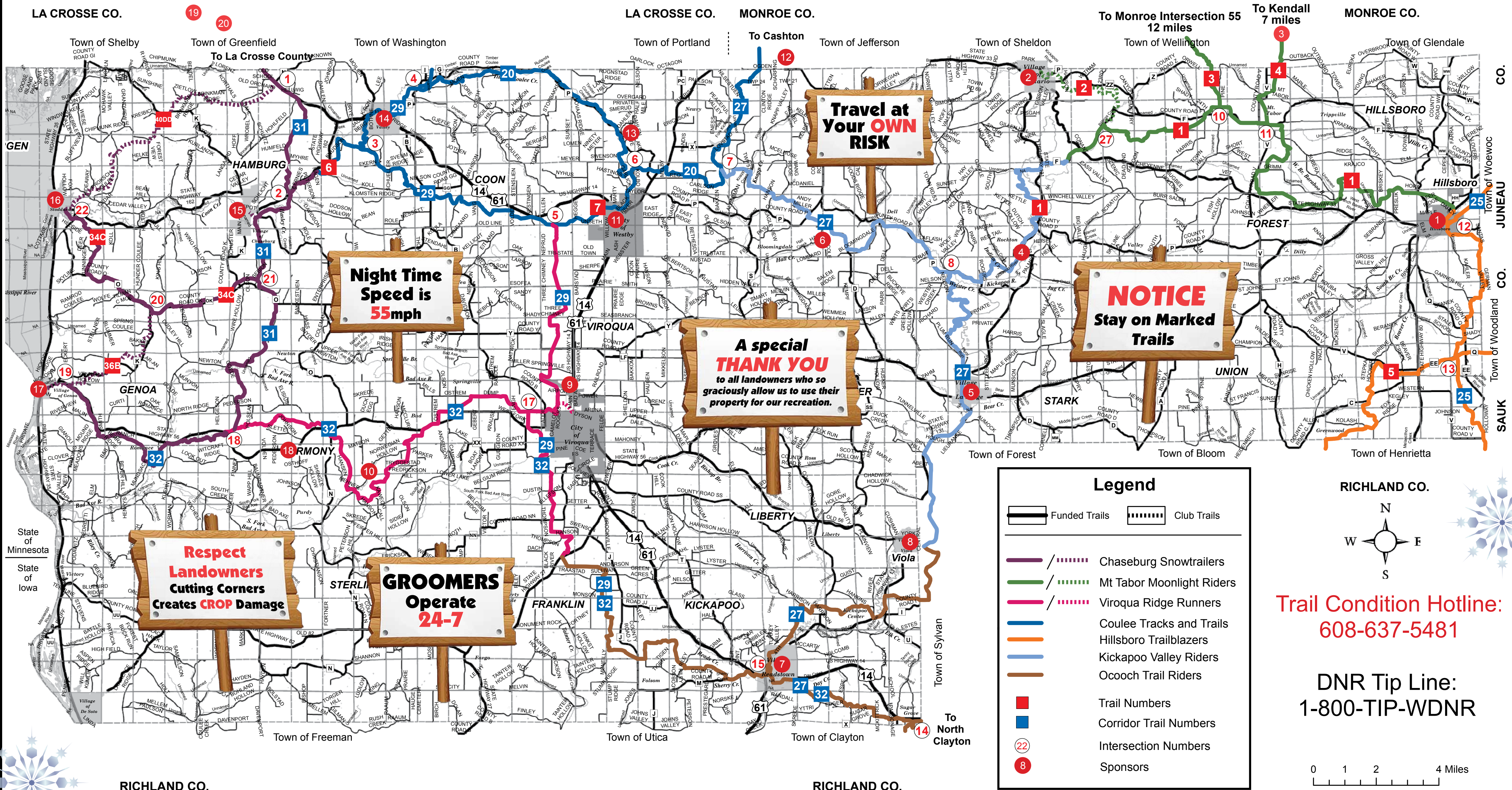
Kickapoo Valley Riders, Inc.  
Scenic Snowmobile  
Trails of the  
Kickapoo Valley  
**608-625-2903**  
New Club Members  
Welcome  
Membership 100% AWSC



Enjoy the beautiful  
scenic trails connecting  
Monroe, Juneau and  
Vernon counties.  
**Check us out on**   
Membership 100% AWSC

Highly praised trails linking  
VERNON,  
RICHLAND, JUNEAU  
& SAUK Counties  
**HILLSBORO TRAILBLAZERS**  
Information:  
**608-489-4455**   
Membership 100% AWSC

# PLEASE SHOW YOUR APPRECIATION AND HELP SUPPORT OUR SPONSORS ON THE BACK OF THIS MAP



**Hillsboro County Market**  
FRESH & LOCAL PRODUCTS  
bp  
24 Hour Credit Card  
91 Octane Fuel  
Ethanol FREE on 91 Octane  
**608-489-2423**  
1/4 mile East of Hillsboro

**Premier Co-op**  
Est. 1893  
**We sell DNR Licenses & Permits**  
**Full Service Center**  
210 West Main Street • La Farge, WI  
**608-625-2324**

**Gassers BAR & GRILL**  
Open 11am til close  
Tuesday - Sunday  
**Daily Lunch Specials**  
**Friday Fish Specials**  
**Homemade Pizzas**  
**Newly Remodeled Banquet Room**  
**608-638-0134**  
910 N Main St • Viroqua, WI 54665

**Snowflake GOLF & SKI**  
DAILY DRINK and FOOD SPECIALS  
PIZZAS and BURGERS ANYTIME  
COZY CLUBHOUSE with FIREPLACE  
WINTER HOURS: 3pm to ??  
Sat. & Sun. Open 11am • Closed Thurs.  
Located right on the Trail Timber Coulee (Cty. Rd. P)

Meeting the last Thursday of each month  
(608)452-3727  
S1005 Knudson Lane  
Coon Valley, WI  
**www.coonvalleycc.com**

**THIRSTY TURTLE PUB & EATERY**  
FOOD SERVED DAILY 10am-11pm  
Call for Breakfast Hours  
Italian Beef • Sausage • Gyros  
Great Burgers  
Pizza • Chicago Dogs  
Daily Specials  
**608.457.9115**  
102 S. Main Street, Stoddard, WI • 54658

**TOWNSHIP BOWL**  
Hillsboro, WI  
Phone (608) 333-0057  
Bowling, Indoor/Outdoor Horseshoe Pits  
Bar and Grill  
Open Daily 3pm  
Cty. HH On the trail!

**ZZIP STOP**  
Shane Nottestad  
Coffee • Breakfast Muffins • Rolls • Deli • Pizza  
Broasted Chicken & Potatoes • Groceries • Gas  
HOURS: 6:00 AM to 10:00 PM Daily  
La Farge, Wisconsin • 625-2203

**MAIN STREET Mobil Mart**  
Gas • Deli  
Convenience Store  
Mon.-Sat. 5am - 10pm  
Sun. 6am - 10pm  
**608-637-3388**  
726 N Main Street, Viroqua, WI 54665

**POOKER'S PLACE**  
Mon 10am-11pm  
Tue 4pm-11pm  
Wed & Thu 10am-11pm  
Fri & Sat 10am-2:30am  
Sun 10am-10pm  
One more and that's it....  
**PHONE 608-452-2278**  
404 Central Avenue, Coon Valley, WI

**LEGACY**  
Est. 2014  
Grill & Pub  
Steaks • Seafood  
Burgers & Salads  
Mon-Sat 10:30 am - 10 pm  
**608-452-3663**  
110 Central Ave., Coon Valley, WI 54623

**Pedretti's Kwik Stop**  
Family Owned Since 1985  
Hwy 35 Genoa, WI 54632  
**608-689-2411**  
Open 6 am - 9 pm  
Gas • Snacks • Pop • Beer • Live Bait • Ice

Located right across from trail!  
44 Rooms • Indoor Pool • Continental Breakfast  
Meeting Facilities • Internet • Pets Allowed  
**608-489-3000**  
**www.hotelhillsboro.com**

**LTC**  
Our Parts & Service are #1  
**608-625-4285**  
**1-800-448-7966**  
**www.LTC1.com**  
Fax: 608-625-2200  
319 Main • La Farge, WI 54639

**Night Time Speed is 55mph**

**Non-Resident Snowmobile Trail Passes**  
are required on all snowmobiles registered outside Wisconsin.  
Non-Resident Snowmobile Trail Passes can be purchased at the following locations:

**CHASEBURG CO-OP**  
ESTD 1947  
YOUR LOCALLY OWNED CO-OP  
Mon. - Fri. 7:30 - 5:00  
Sat. 7:30 - 12:00  
Premium Gas & Oil • Ethanol-Free Gas  
Gas & Diesel available 24 hours with Credit Card

**Steve's Country Meats LLC**  
Custom Processing On-Farm Slaughter  
Owner - Scott Roesler Cell - 608-792-9763  
**E851 State Hwy 56, Genoa, WI • 608-689-2440**

**SUBWAY**  
Breakfast Sandwiches  
Subway Sandwiches, Salads, Hot Soup  
Coffee & Hot Chocolate  
Party Subs & Platters, Cheese & Meat Trays  
**SNOWMOBILE PARKING**  
Located on Hwy 33-80-82, Hillsboro, WI • Phone 608-489-3939  
Hours: M-F 7am-10pm; Sat 8am-10pm; Sun 9am-10pm

**Phil & Deb's Town Top**  
BEER  
Cold Beer & Great Food  
La Farge, WI **608-625-4122**

**Norwegian Hollow Bar & Grill**  
Find us on Facebook  
Mondays CLOSED  
Tuesday - Thursday 12PM - 2AM  
Friday - Saturday 11AM - 2:30 AM  
Sunday 11AM - 10PM  
E4533 Norwegian Hollow Road  
Viroqua, WI 54665  
(608)637-7776

**BAD AXE ARCHERY & ARMS LLC**  
313 W South St., Ontario  
**608-337-4257**  
**BLACKHAWK TRADING POST**  
E594 County Rd. B, Desoto  
**608-648-3002**

**LEPKE TRUCKING & EXCAVATING LLC**  
Dan & Ruthie Lepke, Owners  
E3014 County Roads O & K  
Chaseburg, WI 54621  
**608-483-2655**

**Rudy's Bar & Hotel**  
Established 1953  
Rooms available for individuals and groups starting at \$20  
BURGERS SANDWICHES • PIZZA  
**608-689-2994**  
608 Main St., Genoa, WI • www.rudysbarandhotel.com

**Bad Axe**  
Taxidermy, Venison Processing, Archery, Shooting, Hunting, Fishing, Camping Supplies, Hunting & Fishing Licenses & More!  
Snowmobile Trail Passes  
313 W. South Street Ontario, WI 54651  
**608-337-4257**  
Archery and Arms LLC  
formerly known as Leis Taxidermy www.badaxearcheryandarms.com

**608-625-2469 CLUCKER'S**  
REPAIR AND AUTO SALES WESTBY, WI.  
David B Clark owner  
**Honest Work At An Honest Price**  
cluckers@mw.net www.cluckersrepair.com

**Bleacher's Pub**  
Open Daily at 11:00am  
Monday-Friday - Lunch Specials  
Sunday Breakfast - 7-11am  
Carry Outs Available  
**608-634-3314**  
105 West State • Westby, WI

**CAPTAIN HOOKS BAIT & TACKLE**  
108 Main St., Genoa  
**608-689-2800**  
**HILLSBORO COUNTY MARKET**  
E18590 State Hwy 33, Hillsboro  
**608-489-2423**

**TIPPY TOE INN BAR & GRILL**  
Breakfast 7 am 7 Days a Week  
Homemade Lunches Daily  
Friday Night Fish Fry  
307 Depot Street, Chaseburg, WI 54621  
**608-483-2119**

**Tuna's Bar**  
Here's to Lots of Snow and Safe Ride!  
Pizza • Chili Dogs  
Genoa, WI • **689-9601**

**Wildcat Bar & Grill LLC**  
Best Steak-n-Tators Around  
7 DAYS A WEEK  
Smoked Prime Rib on Friday  
Mon. - Sat. 11am-Close • Sun. Noon-Close  
**608-337-4832**

**PAT'S CORNER BAR**  
Beer and Burgers  
Open 7 Days a Week  
Readstown, WI  
**608-629-5040**

**Lee Wood Products**  
210 HIGH ECHO LANE WESTBY WI 54667  
Barrett Leer Sales and Marketing  
Crane Mat, Swamp Mats, Laminated Mats  
Skids, Tunnel Lagging, and All Things Hardwood  
Office (608) 634-4505 Fax (608) 634-4635  
Cell (608) 606-9209 E-mail kdilumber@mw.net

**KICKAPOO KWIK STOP**  
Hwy 14 W, Readstown  
**608-629-5775**  
**NELSON MILL & AGRI CENTER**  
217 N Center Ave., Viroqua  
**608-637-2192**

**Codgers**  
Chaseburg, WI  
Thanks for your business!  
**PHONE 608-483-2100**  
Open at 3pm Daily • Closed Tuesday  
310 Depot St, Chaseburg, WI 54621

**Captain Hook's Bait & Tackle**  
608-689-2800  
www.captainhookstackle.com  
License • Bait Tackle • Ammo  
Custom Rods • Quality Reels  
Lodging Cabin Rental  
4 to 6 people  
HOURS: Daily 7am-5pm  
www.clementsfishing.com  
Mississippi River Fishing  
HOURS: Sun-Thurs 7am-5pm  
Fri-Sat 7am-6pm  
Closed in August  
108 Main Street, Genoa, WI 54632

**Riversend Bar & Grill**  
OPEN DAILY 6 AM  
BREAKFAST - LUNCH - DINNER  
314 Main St., Ontario, WI 54651  
**608-337-4803**

**KICKAPOO CORNERS**  
FAMILY RESTAURANT & GIFTS  
On the corner of Hwys. 14 & 61 Readstown, WI 54652  
**608-629-5451**  
BREAKFAST-LUNCH-DINNER  
Lunch & Dinner Entrees-Beer & Wine  
Burger & Sandwiches  
"Made from Scratch Desserts"  
Visit us on Facebook  
Check out our Website www.kickapoorcorners.com

**PLEASE PATRONIZE THESE SPONSORS**

**HIDDEN INN Bar & Grill**  
FULL MENU/COLD BEVERAGES  
Open Tues - Fri 11am • Sat - Sun 10am  
**608-463-7194**  
213 White St., Kendall, WI

**Buckshots Bar & Grill**  
109 W Commercial St, Viola, WI 54664  
**PHONE 608-627-2098**

**Nordic Lanes**  
Scott Sordahl  
Phone: 608-634-4000  
511 N Main St, Westby, WI 54667  
Scott's Cell: 608-606-9292  
Email: sesordahl@hotmail.com

**WALMART STORE**  
1133 N. Main St., Viroqua  
**608-637-8511**  
**WATERS EDGE MOTEL MARINA CAMPGROUND**  
201 N Pearl St., Stoddard  
**608-457-2126**

**Rocky's**  
STODDARD, WI  
All trails lead to Stoddard!  
608.457.2111  
www.RockysRestaurant.com

**Charlie's Inn Tavern**  
Dave & Holly Marguardt Owners  
W5104 US Hwy 14/61  
La Crosse, WI 54601  
608.788.4977 (Bar)  
608.498.5104 (Dave)  
608.386.4977 (Holly)  
Located 3 Miles East of Hwy 35  
charliesinn@hotmail.com

**Rockton Rental Cabin**  
for rent in Rockton on the trail!  
**Kickapoo Yacht Club**  
Canoeing & Kayaking  
Summer May-Oct  
**608-625-4395**  
Located on Scenic Hwy 131 between Ontario & LaFarge

**VIOLA QUIK STOP**  
Open 5 am to 10 pm Daily  
PIZZA, HOT SANDWICHES  
FULL SERVICE DELI, FRIDAY NIGHT FISH  
ETHANOL FREE PREMIUM GAS  
102 Commercial St., Viola, WI  
**608-627-1416**

**GROOMERS Operate 24-7**

**THE STOCKYARD Grill & Saloon**  
Snowmobilers Always Welcome!  
Friday Fish Fry • Bar Specials  
Saturday Prime Rib  
202 Central Ave., Coon Valley, WI • 608-452-2600

**SAFE LANDING MOTEL**  
~ 100% Smoke Free  
~ 1-3 Beds  
~ Free Wireless Internet  
~ Cable TV  
~ Refrigerator  
~ Air Conditioning and Heat Controls  
~ Full Bathrooms with Separate Sink Areas  
**608-457-2122**  
www.safelandingmotel.com  
standing@mw.net  
Matt Ellis Owner  
329 N Main St, Stoddard, WI 54658 - (Hwy 35 - "The Great River Road")

**TIMMER'S 10 MILE PUB**  
DAILY FOOD & DRINK SPECIALS  
HAPPY HOUR Tues - Thurs 3pm - 6pm  
**608-796-2270**  
Join us on facebook at Timmer's Ten Mile Pub  
W4516 Eddie Ave. / Hwy14 & YY • La Crosse, WI 54601

**WILDTHINGS**  
Fun, Functional, Affordable Fur for the Whole Fur Lovin' Family!  
In the town of Rockton! • www.wildthingsfur.com.  
**608-625-4181 for reservations**  
COTTAGE RENTAL: Full kitchen, bath, deck - sleeps 6-9 comfortably  
5 miles North of LaFarge • www.wildthingscottage.com

**True Value Nelson Agri-Center**  
Hardware • Nelson Rental Center • Paint • Giftwares • Housewares • Feed & Seed  
Farm Supplies • Animal Health • Tack • Automotive • Power Tools  
Lawn & Garden • Plumbing • Electrical • Building Materials  
217 N. Center Ave., Viroqua, WI 54665  
(608) 637-2192  
www.nelsonagricenter.com  
Mon-Fri: 7 am-6 pm (6pm Jan 1-Mar 1) • Sat: 7 am-5 pm • Sun: 9 am-5 pm

**Peck's Corner Bar & Grill**  
**608-654-7687**  
30756 Cty. D  
Cashton, WI 54619

**South Ridge Bar & Lefse**  
Highway 14  
Coon Valley  
**608-452-2288**  
Pizza  
Lefse by Order

**Waters Edge**  
Motel, Riverside and Lakeside Cabins, and Vacation Home  
Camping, Boating and Fishing on the Mississippi River  
**608-457-2126**  
www.watersedgemotelmarina.com  
201 N. Pearl Street, Stoddard, WI 54658

**THE TOY BOX**  
AUTO SALES  
ToyBoxAutoSales.com (608)796-2004

**Vernon County Sheriff**  
Non-Emergency  
**1-800-637-2123**  
Emergency 911  
**TRAVEL AT YOUR OWN RISK**  
The Vernon County Snowmobile Alliance, Inc. and private landowners assume no liability for snowmobile operators' use of these trails.  
ROUTE MUST BE POSTED WITH ROUTE SIGNS BEFORE ROADS ARE OPEN FOR SNOWMOBILING.  
Please respect "PRIVATE" and "NO TRESPASSING" Signs.  
Do not operate snowmobiles on highways. Must be 10 feet off traveled portion.  
Obey all state laws and local ordinances.  
Friendly, private landowners mean good trails, so...  
**STAY ON TRAILS!**

**Vernon County Alliance SNOWMOBILE TRAIL MAP**  
www.vernonsnowmobiletrails.com  
Chaseburg Snowtrailers  
Ocooch Mountain Trail Riders  
Coulee Tracks-n-Trails  
Viroqua Ridge Runners  
Kickapoo Valley Riders  
Mt Tabor Moonlight Riders  
Hillsboro Trailblazers

**STAY ON TRAILS**  
\$1 Donation