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### INTERNATIONAL

Significant investment including offices of over 300 foreign-owned firms.



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### LOCATION

Canada's 10th largest metropolitan area with over 520,000 population.



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### GROWING POPULATION

The region is Ontario's 4th largest, growing to 742,000 by 2031.



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### QUALITY OF LIFE

High living standard, abundant recreation, 3,000+ acres of parks and 150 km of trails.



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### INFRASTRUCTURE

100% fibre-wired community.



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### RAPID TRANSIT

New \$818 million ION LRT scheduled to open in 2018 includes three stations that will connect campuses and student residential areas.



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### ECONOMY

Waterloo Region has a prosperous economy with a GDP of \$26.35 billion (2015) with growth outpacing the province for 10 of the past 11 years. (Conference Board of Canada)



05

### EMPLOYMENT

Forecasted increase of 50% by 2041. Strong manufacturing and over 1,000 tech firms and 150 research institutes.



03

### TOP UNIVERSITIES

University of Waterloo ranks 1st for innovation and 4th overall in Canada. Wilfrid Laurier University ranks in Canada's top ten overall and 1st for student satisfaction.



04

### START-UPS

Waterloo Region ranks 2nd only to Silicon Valley and growing (1,845 new technology ventures in the past 5 years).