***Beauty In The Small***

West End Gallery Fremantle Exhibition Call! *20cm x 20cm*

Opening Night Friday, 6:00pm June 9th, 2023. Showing until June 30th 2023

**Dear Artist,**

The ***Beauty in the Small*** Art Exhibitionis an annual West End Fremantle Gallery event, Western Australia.

**Registration Now Open!**

We are pleased to invite expressions of interest (EOI) to register and submit your artwork for our *Beauty in The Small* art exhibition, at our West End Fremantle Art Gallery by Saturday, June 3, 2023.

**HOW TO ENTER**

Artists may enter artworks to exhibit at $20 each entry, for any total up to 5 artworks per person (non-refundable).

The exhibition is open to all ages and all mediums as long as the final piece fits the size requirements of **20.3cm x 20.3cm x 3.8cm** **(8” x 8” x 1.45”)** artist deep set, stretched canvas or board.

You can pre-order and pick up your 20.3cm x 20.3cm x 3.7cm (8”x 8” x 1.45), stretched canvas $9 each, at our West End Gallery, Fremantle, or when you apply, or may source it yourself.

**EXHIBITION DETAILS**

**Submission Guidelines & Specifications**

* The exhibition is open to everyone all ages both artist and SEPARATE Junior (under 13) category
* Theme is OPEN category
* All artwork must be original artwork and delivered at the artist’s expense by **June 3, 2023.**
* ALL artists may enter up to **5 artworks** for an entry fee of $20 each, from all genres, various themes, mediums and styles
* Media type is OPEN to your choice and can be created with any media, but must fit the size requirements, **20.3cm x 20.3cm x 3.7cm (8”x 8” x 1.45),** all limited to the same size “deep” canvases to facilitate hanging.
* Canvases MUST be premium artists quality and available from the gallery shop for $9 or 5 for $40 (pre-orders 0402998895).
* All artworks must be to the specific size specifications and canvases must be **unframed**
* Works on wooden board are acceptable but again must be the same size stipulation.
* All artworks MUST be available for SALE purchase, with 80% of the sale price goes to the artist and 20% gallery commission going to West End Gallery, Fremantle.
* Signature, name and title on **back or side** only and anonymous to judges
* Artworks will be sold individually and by number only in the catalogue, and hung in a random order – please avoid diptychs as they will be separated
* Artworks will be exhibited in the West End Gallery, Fremantle 3/7 Phillimore Street, (corner of Cliff Street), Fremantle, from **June 9 – June 30**, from **11:30am to 4pm** daily.
* Deliver your Artwork in person to West End Gallery Fremantle: 3/7 Phillimore Street, Fremantle between **Saturday May 27** or **Saturday June 3**, or by appointment, (deadline **June 3**), between 11:30am – 4:00pm. Post submissions to **West End Gallery 3/7 Phillimore Street, Fremantle 6160 Western Australia**
* There will be art prizes for winners as well as People’s Choice, across both categories, Artist and Junior entries (under 13 years). Under 13 years of age please include the wording of ‘**Junior’** after your name on the back.
* Artists will be asked to share the duties of manning the exhibition where feasible, and may help with set-up and dismantling if required, please add your name to the roster on arrival, if possible, to (wo)man the gallery.

**WIN**

Each artist will have an opportunity to win a Judged Award or a People’s Choice Award (please enter your vote), as voted by the public.

Winners to be announced via email and publicly on Instagram @west\_end\_fremantle and @arts\_inc on Tuesday June 13th, 2023.

**COLLECTION**

**Exhibition closes June 30, 2023**

* Arrangement of pick-up of unsold art work pieces from the West End Gallery is your responsibility, after the exhibition on **Saturday July 1st**. Any works not picked up by Saturday **July 8th**, after further notification, and/or without collection instructions, may be donated to charity.
* Return post or collection of unsold works must be arranged and paid for by the artist at the end of the exhibition.

**PLEASE NOTE\***

* Wet artworks will not be accepted
* “Thin” canvases or mounts will not be accepted
* Please DO NOT attach D-rings or include hanging devices.
* Please email if you have any enquiries: [artsinc47@hotmail.com](mailto:artsinc47@hotmail.com)
* We cannot accept diptych as pieces will be separated and curated as individual pieces 20 x20. Please make sure each entry is a stand-alone piece.

TIMELINE

**Deadline for Final Submission**

**Saturday June 3, 2023**

Send us your ‘Beauty in The Small’, your original finished piece, via post or deliver in person, no later than 6:30pm Saturday June 3rd, 2023 and late submissions will be accepted if there’s a postage issue or correspondence entered into

**Labels Attached**

All artworks must be signed on the **side or back** and clearly labelled in the following format:

(Please print and attach label below, or pick up label when dropping off). Business cards may be included as well.

**First name, LAST NAME**

*Title of Work, 2023*

Medium

20cm x 20cm

$$$ Catalogue Price

**June 9**

Artworks will be presented for judging by our judging panel. Artists’ names will be anonymous to our judges. We will have 2 prizes per group category. Prize winners will be selected by both our judging panel and People’s Choice upon gallery exhibition entry.

**June 9**

**Exhibition Opening Night 6:00pm**. All artists, families and friends are invited to attend. Works will be available for sale from Opening Night. Winners of each category will be announced at the exhibition opening. Winners of People’s Choice will be announced Tuesday June 13th, via email and Instagram @west\_end\_fremantle and @arts\_inc.

**June 23**

Exhibition closes after 4 weeks. All unsold works must be collected by the artists June 24, 2023, and no later than July 1(see above conditions)

Good Luck to all of our participants! Wishing you all the best with your submission!

Get creating and please contact us if you have any questions.

Thank you,

Yours Creatively,

Paula MacMillan-Perich

|  |  |
| --- | --- |
| West End Art Gallery Fremantle  3/7 Phillimore Street, Corner of Cliff Street,  Fremantle 6160  (Opposite Fremantle Port entry, Ocean Cycles and Art Source)  [www.Westendfreo.com](http://www.Westendfreo.com) | West End Art Studio  4 Cliff Street, Fremantle 6160  0402998895  Artsinc47@hotmail.com  [www.Paulamacmillanperich.com](http://www.Paulamacmillanperich.com) |

**Catalogue Entry**

Print, Cut, Attach to **back** of Artwork

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **First name, LAST NAME** | **First name, LAST NAME** | **First name, LAST NAME** | **First name, LAST NAME** | **First name, LAST NAME** |
| *Title of Work, 2023* | *Title of Work, 2023* | *Title of Work, 2023* | *Title of Work, 2023* | *Title of Work, 2023* |
| Medium | Medium | Medium | Medium | Medium |
| 20cm x 20cm | 20cm x 20cm | 20cm x 20cm | 20cm x 20cm | 20cm x 20cm |
| $$$ Catalogue Price | $$$ Catalogue Price | $$$ Catalogue Price | $$$ Catalogue Price | $$$ Catalogue Price |