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Our Facebook Group @ TKE Alumni Association, Beta-Psi Chapter, Arkansas State University

## *Red Wolves and Beta-Psi TKE Howlin'*



Fraters: Justin Roberts, Derek Baltz and Steven Householder @ GoDaddy bowl in Mobile, AL  
Note: Also pictured far left is Lesli Baltz (wife of Frater Derek)

*2012 Sun Belt Champs & 2012 Go Daddy.com Bowl Champs*

# THE BOND

THE BOND  
MARCH 2013

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### **From the President's Desk**

Fraters this is a special issue of the Bond. In this issue we will focus upon (3) points –

#### **Point 1: 2012, Year in Review**

A good recap of a great year! Man, what fun 2012 was in TKE

#### **Point 2: Current state**

A bit of in your face and reality check so take it lightly but read the other sections

#### **Point 3: 2013, What's the Plan?**

Next steps

### **Point 1: 2012 – Year in Review**

In 2012 we experienced the loss of fraters that joined the Chapter Eternal and to each of them we wished a safe journey and will forever hold them dear to our hearts. God Bless!

In 2012 we also had the pleasure of experiencing some incredible highs too beginning in June with the Alumni Association rebooting itself and renewing its energies and focus with the Golfing and Goat Roast weekend in Jonesboro. We achieved an all-time high in membership with total dues paying members reaching 140\* (see note on last page). Greatly contributing to this record was the incredible example established by the fraters within the 1200 scroll class in their achieving 40 dues paying members within the 1200's alone!

If each of our scroll classes can achieve comparable results we will have the necessary involvement of fraters at all levels to properly support an undergraduate chapter.

The alumni association hosted (6) tailgate events where we prepared meals such as Ribs, Cajun Stuffed Pork Chops, Italian Stuffed Chicken, Grilled Chicken Drum Sticks, Stuffed Gourmet Hamburgers, Brauts, Hot Dogs, Grilled Corn on the Cob, Green Bean Casserole, Campfire Mac-N-Cheese, Lavish Desserts and so much more.

Of course we cannot forget the 2<sup>nd</sup> Annual TKE Chili Cookoff that proved we can have 100+ at each of our tailgate events, even those in December. The food and conversation was terrific and we did not help anyone that was trying to lose weight this year as the food was phenomenal! Thank you all for coming out!!

Chili Cookoff Winners:

1<sup>st</sup> Place: Justin Roberts – 2 time champ

2<sup>nd</sup> Place: John Street

3<sup>rd</sup> Place: Joshua Cole

**Trivia 1 - What was the meal served at the first tailgate in 2012?**



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## **Point 2: Current State**

We need more guys to step up! Yes, the majority of our brothers are not embracing the BOND of being TKE. This does not mean every person steps up every week or even every month. With 1300+ members we must distribute the responsibilities if we are going to be a world class organization. Right now we have a small pocket, a single handful of brothers stepping up. But, as we have seen in the past placing this responsibility upon the same group of guy's day in, day out will not achieve our goals.

The top 3 responses fraters having given for not coming out to events or getting more involved are as follows:  
"I have plans" or "I just don't have time" or  
"I will in the future"

## **Trivia 2- What is a scroll captain?**

Brothers, now is the time to step forward. We are not scheduling events at the last minute and each year you know dues are requested. Most of these events are known a year in advance. If this will succeed we need each of you to 1.) Pick at least one event per year to attend and be involved in. 2.) Volunteer to assist in working a TKE event OR updating fraters contact information OR playing a leadership role in the alumni association OR offer ways that you can assist by asking the President how you can help.

TKE is not asking for you to prioritize TKE over family, career, personal or religious portions of your life. But, TKE is asking to be a small part of your regular life. This takes planning in advance and a want to be involved.

As you will read in the next section (Point 3) you will see we have an immediate need for (2) officers and (16) scroll captains. Additionally, we will need guys to plan ahead to support our events in 2013 by setting up, working the event and take down after the event. Each of these roles are very different and require various levels of support ranging from 1-hr per year to 4-8 hrs per month. Presently, the persons filling these roles are every bit as busy as you. The difference is they have made a sacrifice and a commitment to put TKE back in their life.

What level of involvement will you commit to?

**Level 1 – Basic Frater** (Basic Frater)

\$35 annual dues + interact + attend 1 event

**Level 2 – Apollo Frater** (Alumni Volunteer)

Volunteer for at least 1 event + above

**Level 3 – Fraternity for Life Frater** (Alumni Leader)

Serve as an officer or captain + above



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### **Point 3: 2013 – Forward Plan**

We have a great social calendar in place with events planned all year long, not just focused upon the Fall with football season. We have already had pre-game social events prior to Basketball games, we are having a few pre-game tailgates prior to Baseball games and of course our traditional events for the Summer and Fall. Please see the Calendar on the website.

### **Trivia 3 - Who won the 2012 Golf Tournament?**



### **2013 Officers:**

#### **President:**

Joshua Cole

#### **Vice-President Alumni Relations:**

Chris Puryear

#### **Vice-President Chapter Relations:**

Nathan Gastineau

#### **Treasurer:**

John Street

#### **Secretary:**

OPEN – Need a volunteer to embrace

#### **Webmaster:**

OPEN –Need a volunteer to embrace

We will elect new officers at the last home football game of the year. What role will you play in 2014? It's not too early to plan ahead.

### **2013 Scroll Captains:**

**0-99:** Need (2) reps

**100-199:** Need (2) reps

**200-299:** Need (2) reps

**300-399:** Need (2) reps

**400-499:** Paul Mills & Dale Morris

**500-599:** Don Speck & Need (1) rep

**600-699:** Need (2) reps

**700-799:** Need (2) reps

**800-899:** Jay Woods & Greg Crews

**900-999:** Jerry Halsell & Dwight Duckworth

**10-1099:** Need (2) reps

**11-1199:** Need (2) reps

**12-1299:** Jeremy Brewer & Bob Cable

**13-1399:** Brad Dial & Kevin Flory

We need to achieve a minimum of 200 dues paying members with a stretch goal of 250 dues paying members! The 1200's hit 40+ by themselves alone in 2012 so it is entirely possible if you want it to do so.

2013 has promise to be even better than 2012 as we are riding an upswing in ASU sports success in Basketball, Baseball, Football, Soccer and Rugby + other sports; the University campus is growing wonderfully and we are coming off of a tremendous year for our alumni association. But, we cannot rest on our laurels and the success of 2013 resides with each of you!

**What will our Alumni Association become?**

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\*2012 dues final numbers are in flux until we confirm with a few guys which way they intended their dues to be applied when they paid in December.

**Trivia 1** – Cajun Stuffed Pork Chops at Golfing and Goat Roast tailgate event.

**Trivia 2** – A scroll captain is an alumni that has volunteered to act as the primary point of contact for those within this scroll class (example: 400-499 has 2 scroll captains).

**Trivia 3** – The Bob Phillips and Aaron Steenbergen team.



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