How to get started as a Zazzle Affiliate promoting LeahG products

Disclaimer: The image assets provided via LeahG are for use by those with an understanding, knowledge, experience of affiliate marketing on social platforms and all rules/regulations/laws that apply.

LeahG is not responsible for your affiliate marketing practices and you should source your own guidance to learn and understand affiliate marketing in order to make a success of it.

WITH THAT SAID, LeahG has provided many assets to help you in your journey and adds more regularly.

The details herein are not exhaustive and form a brief guideline only.

How to register with Zazzle as an Affiliate

- 1. Register For Zazzle's affiliate program
- 2. Learn how to build referral links **HERE**
- 3. For ALL queries re how Zazzle's affiliate program works contact ZAZZLE directly or refer to their affiliate program help pages.
- 4. Learn more about affiliate marketing HERE

How to use LeahG's Pinterest Images to promote LeahG products

- 1. Download the image via Pinterest for the product you want to promote/share
- 2. Each image on Pinterest links to the product copy the product link ensuring you ADD on your own Zazzle affiliate code (as per Zazzle's affiliate program guidelines) when sharing the image to Pinterest, Twitter, Facebook etc.
- 3. Use the #ad before ANY affiliate link you post.
- 4. Follow the rules of each social media platform before sharing affiliate links.
- 5. Upload the image to your website or blog. Do not make any claims that are not true. Indicate on your website/blog that the post contains affiliate links. ie "This post contains affiliate links and I earn a fee for qualifying purchases, at not cost to you".
- 6.for HTML codes for products pages containing YOUR affiliate code to post on your website or blog use this <u>FREE service</u>.