



# LandTech

Geo-technical Site Work & Environmental Landscaping

## ShoreTech

Division of LandTechwmi

Bio-engineered Shorelines, Seawalls, Stone Revetment, Docks, Boat lifts and Floating Structures

AESTHETICS      FUNCTION      STEWARDSHIP



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## Field Marketing Assistant (Part-Time)

Based out of Holland, **LandTech / ShoreTech / ArborTech**, specializes in geo-technical site work and environmental landscape projects, design, construction, and forestry management. Since 2009, our company has dedicated itself to maintaining both the appearance and structure of shorelines, slopes, natural ponds, and wetlands, as well as inland lakes and rivers in West Michigan.

### Job Description:

The candidate will be responsible for the distribution and execution of our summer field marketing campaign. They will work closely with the Marketing Coordinator to promote lead generation and create business opportunities. This is a physically demanding position. Applicant will be mostly walking door to door delivering doorknockers.

### Responsibilities:

- Develop understanding of our company and the services that we offer
- Promote our business through the travel and distribution of advertisements in select target neighborhoods
- Gather pertinent customer information
- Support all company initiatives, and serve as an advocate for our services
- Report weekly/monthly distribution totals
- Provide support to marketing strategy
- Assist with social media and website content

### Qualifications/Skills:

- Strong verbal communication skills
- Ability to collect addresses and customer information
- Comfortable with light car travel along the Lake Michigan Shoreline (transportation provided)
- Ability to walk long distances and be spend the days outside

### Work Hours, Schedule & Rate of Pay

This position will average 25-30 hours for 3-4 days of work per week. No weekends, Monday-Friday only between the hours of 8-4pm. This is a seasonal summer position. Dates of employment will run from May 17-July 31, 2021. Pay range is \$12-\$13/hr.

Apply Online at [www.landtechwmi.com/careers](http://www.landtechwmi.com/careers) or contact [amber@landtechwmi.com](mailto:amber@landtechwmi.com)