

The Enhancement Foundation



USSMC-TEF-Enhancement Foundation, Inc.

Attn: Brenda Campbell, Founding Executive Director

Board Members: Alvin Strother-Chair, William Robinson-Secretary, Melody Matthews- Philanthropist,
Dottie Williams-Advisory Board, Lawrence Cooper, Esq.- Board Member, Vicky L. Orem, Esq. -Treasurer

August 2, 2022

Dear Sponsors, Exhibitors, Advertisers and Volunteers:

This sponsorship letter is a request for your organization to provide financial support to The Enhancement Foundation, Inc. with whom your organization has supported in the past or have discussed providing support to us. We look forward to you or members of your organization attending **this year's Enhancement Foundation's (TEF)** upcoming main event - "**A Thanksgiving Time to Overcome a Defeated Mentality**". TEF's program will focus on helping women who are homeless and others who are facing other extenuating challenges. It is TEF's desire to share information and resources with women on how they can get back on track and redefine who they are.

TEF- Purpose: In 2012, Founding CEO/ Executive Director Ms. Brenda Campbell established (TEF) an empowerment women's organization to support the quality of lives, values, and contributions of women. TEF is a vehicle for women who are living circumstances with systemic obstacles; and who need to obtain a greater level of self-sufficiency and wholeness through training, acknowledging, and utilizing their strengths, core competencies, with proper supports and resources. We believe in empowering and educating to leave positive legacies for the future generations of women.

TEF - Vision is to proactively serve as a catalyst to empower women and honor their contributions.

TEF - Mission is to enhance and empower the abilities of women to effectively plan and contribute to their personal mental, social, professional growth and development through training and leading them toward a quality lifestyle.

The TEF program will focus on independent living, individual development, career and business planning, entrepreneurship, executive/leadership, corporate professional development, banking/investment, financial, and housing counseling, innovation/creativity, and spiritual development. This year's goal is to feed at least 50-100 or more homeless individuals with Thanksgiving Dinner, provide needy families with turkeys and assist their children with school supplies.

You can help us to do this by being either a sponsor, a vendor, or an exhibitor or volunteer. **Mark your calendar for this year's main TEF event scheduled for Saturday, November 19, 2022, at the Westin Richmond Hotel – Chesapeake Ballroom from 8:30am to 4:30pm located at 6631 West Broad Street, Richmond, Virginia 23230.**

Why Choose Us as a Partner? TEF has empowered and served the needs of women located in the City of Richmond, Petersburg, the Tidewater areas as well as other Virginia neighboring counties for over four years successfully by providing the following past program events:

First Inaugural Diamonds and Pearls Women's Bonding Dedication (Richmond Mayor Proclamation):

Held Saturday, June 16, 2018, Marriott Richmond Short Pump, Glen Allen, Virginia. Mental Health/Social Wellness Theme Topics: **Forgiveness, Release and Reconnect**. A well-known Richmond Mental Health Clinician provided education and other guests provided a spiritual perspective. TEF raised \$10,000 in support of this effort for 100 attendees with concerns in these areas to seek professional support.

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Christmas A Season to Celebrate a Lupus Fundraiser Event (Richmond Mayor & Virginia Governor Proclamation): Held on Saturday, December 7, 2019, located at the Hilton Richmond Downtown's Gerhart Ballroom in the Historical Miller and Rhodes Building, Richmond, Virginia 23219. **TEF** identified women in the community who had suffered from this grave disease. **TEF**'s desire is for women and their children to live full, productive, and healthy lives. Healthcare professionals from GSK, VCUHS, and a local Family Medical doctor shared information on this critical medical concern and the importance of developing healthy eating habits. Other Guests and Speakers were in attendance.

Through our partnership with the Lupus Foundation, **TEF** participated in the Annual Lupus Foundation Walk where over 300 women with Lupus participated. **TEF** also provided financial support to the Lupus Foundation. **TEF** raised \$15,000 in financial support and we educated and supported over 100 participants were in attendance and the health status of these women were improved by changing their eating habits, medical options, and better self-care.

Training and Chamber of Commerce Access Partnerships: **TEF** partnered with USSMC (its 32-year successful parent federal government contracting organization - www.ussmccorp.com) who provided sponsorship and successful entrepreneurship trainings to over 15,000 small businesses of which the majority were women owned businesses and 64,000 federal government employees nationally. A Partnership was established with the Global Black Women's Chamber of Commerce where our reach is now global.

The Enhancement Foundation, Inc., (TEF) IRS Classification: Nonprofit corporation operated exclusively for charitable, inspirational, educational, and scientific purposes as approved by the IRS as an exempt organization from federal income tax under Internal Revenue Code (IRC) Section 501(c) (3). **IRS Tax EIN: 46-1363842 | Tax Exempt I.D. SE461363842F12052024.** Donors can deduct contributions they make to (TEF) under IRC Section 170. Qualified to receive tax-deductible bequests, devises, transfers, or gifts under Section 2055, 2106, or 2522. Registered with the U.S. Federal Government System for Award Management, the Defense Logistics Agency, and the U. S. Department of Agriculture.

In closing, our sponsors, exhibitors, advertisers promotional brand opportunities in previous years with **TEF** were successful due to our digital options and web presence. Since our presence and partnership has increased, **TEF** is excited about your financial support again this year to help us to promote your organization and our women. Please click on the links below to support this endeavor: We thank you in advance for your continued participation and look forward to you sharing this information with others who could utilize and benefit from these services.

<https://enhancementfoundation.org/exhibitorsads>

<https://enhancementfoundation.org/2022-sponsorship-information>

<https://enhancementfoundation.org/volunteers>

<https://enhancementfoundation.org/donation-options>

With Warm Regards,

Brenda A. Campbell

Brenda A. Campbell, MSW/MBA
Founding Exec Director of The Enhancement Foundation

William G. Robinson

William G. Robinson
Board Secretary