



# TLC

## Turnkey Listing Concierge

### MAXIMIZE YOUR SELLING POTENTIAL

In today's market, the majority of buyers want **turnkey homes** that don't require work and feature the most current design trends. These types of homes typically sell for a **much higher price**, often netting a higher profit for the homeowner. Yet most homes need some amount of work to transform them into the **move-in ready condition** buyers demand. Many homeowners aren't prepared to take on the added stress of fixing up their homes given the investment of **time, energy and upfront costs**, missing the opportunity to maximize their value.

### SELL FOR MORE WITH STRATEGIC HOME REPAIRS & IMPROVEMENTS AND NO UPFRONT COSTS

Long & Foster created the **Turnkey Listing Concierge (TLC)** service to help sellers **quickly transform** their home into the move-in ready condition buyers are seeking. Our TLC team will handle all of the details for you and **deliver the results 65% faster** than traditional contractors. Not only will you maximize your sales price with the TLC program, but you will have **no upfront costs** for the improvements since you can **pay at closing!**\*

### TURNKEY IS THE KEY

Some concierge programs **simply front the costs** for sellers to prepare their homes to go on the market. Unlike those programs, TLC is a **TRUE CONCIERGE** service where not only are the costs deferred until settlement, but every detail of the program is handled by a team of professional project managers and improvement consultants so that you and your agent won't have the stress of selecting the finishes, hiring the contractors and overseeing the process.

Buyers **want turnkey** homes.  
TLC **delivers turnkey** homes  
plus a **turnkey hassle-free** process!

See reverse for program details and reach out to your Long & Foster agent to get started!

*\*No interest, hidden fees, time to sell or other restrictions*



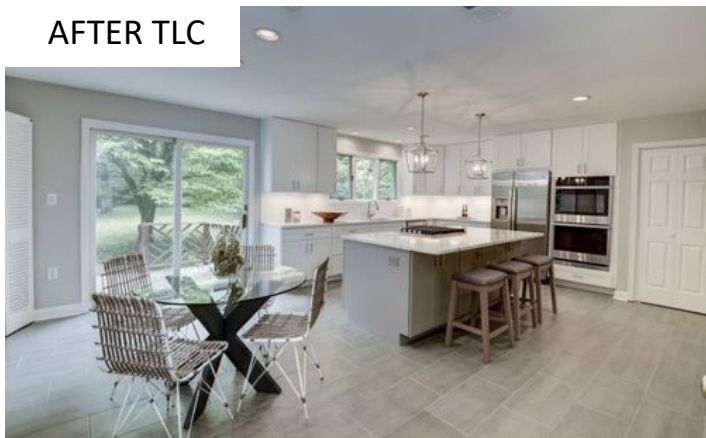
## SELL FOR MORE WITH STRATEGIC REPAIRS & IMPROVEMENTS WITH NO UPFRONT COSTS

Long & Foster's **Turnkey Listing Concierge (TLC)** is powered by **CURBIO**, the nation's leading home improvement company for real estate. Curbio will handle all the details from start to finish, preparing your home to go on the market **65% faster** than traditional contractors. You will feel empowered by understanding which repairs and renovations are most likely to make your home **sell faster** and for **more money**. This will allow you to make **smart decisions** about which updates to make so you can offer a move-in ready home that appeals to the greatest number of buyers. A higher number of interested buyers typically results in a **higher price** and the **greatest return on investment!**

Unlike the disorganized traditional home improvement experience, you will stay updated throughout the entire process with the Curbio app that lets you see photos of the work in progress along with project schedules and real-time communications from your agent and Project Manager.

It's **easy, fast ... TURNKEY** and **HASSLE-FREE** plus you **don't pay a dime** until closing!

AFTER TLC



BEFORE TLC

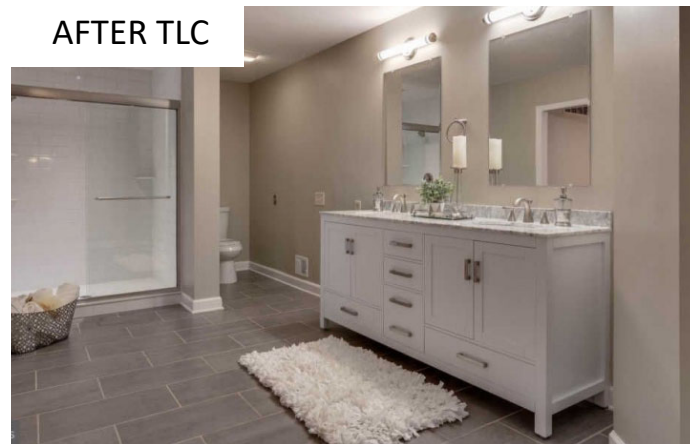


### NO MINIMUM PROJECT AMOUNT

- Appliances
- Bathroom Remodels
- Carpeting & Tile
- Decluttering
- Deep-Cleaning
- Drainage Systems
- Electrical
- Exterior siding
- Hardwood Floors
- Kitchen Remodels
- Landscaping
- Mechanical Systems
- Misc Repairs
- Mold Remediation
- Moving & Storage
- Painting
- Plumbing
- Pool service
- Roofing
- Staging
- Storage
- Structural Repairs

... & more!

AFTER TLC



BEFORE TLC



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Powered by **curbio**