Creative Stitches Competition is a decorative and creative embroidery competitive event. It is a State Event conducted prior to the Fall Leadership Conference. It is an ***individual*** event in which students embellish an existing garment. Creativity, sketching, color combinations, knowledge of the skill of embroidery, and quality of the stitches are all part of the judging process.

NEW JERSEY CORE CURRICULUM STANDARDS

RI.11-12.7	Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.
SL.11-12.4	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
HSG-MG.A.3	Apply geometric methods to solve design problems (e.g., designing an object or structure to satisfy physical constraints or minimize cost; working with typographic grid systems based on ratios).
HSF-LE.A.1a	Prove that linear functions grow by equal differences over equal intervals, and that exponential functions grow by equal factors over equal intervals.
9.3.12.AR-VIS.2	Analyze how the application of visual arts elements and principles of design communicate and express ideas.
9.3.12.AR-VIS.3	Analyze and create two and three-dimensional visual art forms using various media.
9.2.8.CAP.9:	Analyze how a variety of activities related to career impacts postsecondary options
9.2.8.CAP.12:	Assess personal strengths, talents, values, and interests to appropriate jobs and careers to maximize career potential.
9.2.8.CAP.16:	Research different ways workers/ employees improve their earning power through education and the acquisition of new knowledge and skills.
9.2.12.CAP.2	Develop college and career readiness skills by participating in opportunities such as structured learning experiences, apprenticeships, and dual enrollment programs.
9.2.12.CAP.6	Identify transferable skills in career choices and design alternative career plans based on those skills
9.4.8.CI.4:	Explore the role of creativity and innovation in career pathways and industries
9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas.
9.4.12.CI.3	Investigate new challenges and opportunities for personal growth, advancement, and transition
9.4.12.CT.1	Identify problem-solving strategies used in the development of an innovative product or practice.
9.4.12.CT.2	Explain the potential benefits of collaborating to enhance critical thinking and problem-solving.
9.4.8.IML.3	Create a digital visualization that effectively communicates a data set using formatting techniques such as form, position, size, color, movement, and spatial grouping.
9.4.8.IML.7	Use information from a variety of sources, contexts, disciplines, and cultures for a specific purpose.
9.4.8.IML.12	Use relevant tools to produce, publish and deliver information supported with evidence for an authentic audience.
9.4.12.IML.3	Ask insightful questions to organize different types of data and create meaningful visualizations.
9.4.12.IML.8	Evaluate media sources for point of view, bias, and motivations.

C AREER READY PRACTICES

- ✓ Apply appropriate academic and technical skills.
- ✓ Communicate clearly and effectively with reason.
- ✓ Demonstrate creativity and innovation.
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.

NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES

16.2.4 Analyze characteristics of textile components in the design, construction, care, use, and maintenance of disposal or recycling of products.
16.2.5 Demonstrate appropriate procedures for care disposal or recycling of textile products.
16.3.2 Apply basic and complex color schemes and color theory to develop and enhance visual effects.
16.4.1 Demonstrate professional skills in using traditional and technologically innovative equipment, tools and supplies in textiles, fashion, and apparel construction, alteration, repair and recycling.
16.4.5 Demonstrate basic skills for the production, alteration, repair and recycling of textiles, fashion and apparel.

EVENT CATEGORIES

Junior: Participants in grades 6 – 8
Senior: Participants in a comprehensive program in grades 9 – 12
Occupational: Participants in an occupational program in grades 9 – 12

ELIGIBILITY

1. Participation is open to any affiliated FCCLA member. Affiliation for each participant must be submitted by October 29, 2021.
2. Each chapter may enter one (2) participant for every twelve (12) affiliated members with a maximum of six (6) entries in each event category. An event category is determined by the participant's grade in school and type of Family and Consumer Sciences program.

PROCEDURES & REGULATIONS

1. Each participant must select one of the following divisions to compete in this event:
    A. Junior Category
        - Must embroidered an area that covers a minimum of 2 inches by 3 inches or a space that is the equivalent of that area.
        - Must use a minimum of 3 colors
        - Must demonstrate a minimum of 3 different embroidery stitches
        - These are some suggested items to embellish: pillowcase, decorative pillow cover, a back pocket of a pair of jeans, the collar of a shirt, etc.

    B. Senior or Occupational Category
        - Must embroidered an area that covers a minimum of 5 inches by 4 inches or a space that is the equivalent of that space
        - Must use a minimum of 5 colors
        - A minimum of 5 different embroidery stitches
        - These are some suggested items to embellish: the pockets of jeans, hem area of jeans, the side seams of jeans, lapel of a jacket, etc.

2. The embroidery design and project must be created and constructed by the participant

3. Participant must include the project identification sheet in the competition folder. The Project Identification sheet must include the following information:
    A. Participant's Name
    B. School Name
    C. Chapter Name
    D. Event Name
    E. Event Category
    F. A brief description of the project (up to 50 words)

4. Each project must include a color sketch of the design. (on an 8.5-inch by 11-inch piece of paper.)

5. Each student must provide a storyboard on 2 pages that shows the competitor in the process of creating the design. The beginning stages of the project, the development of the project and the final project must be clearly presented. The final pictures must include the front and the back of the embroidery.

6. In addition, each participant will present a video not to exceed (3) three-minute explaining and demonstrating one/ two embroidery stitches their choice. Junior level is required to demonstrate and explain one (1) stitch while 9 -11th grade must explain and demonstrate two (2) stitches. The video presentation must be uploaded to YouTube by **November 2, 2021**, with its privacy settings set to "Unlisted." When the video is published on YouTube, it must be titled, and the description box must include:
    - Participant(s) Name(s)
    - Chapter Name
    - School
    - Event Name (Creative Stitches)
    - Event Category

7. The entry must include a time log for the project showing how many hours were invested each day on the project.

8. See GENERAL INFORMATION AND RULES for guidelines.

CREATIVE STITCHES SPECIFICATIONS

Project Evaluation

Each participant is expected to embellish an existing garment with hand done embroidery stitches. All embellishments must be fashioned by hand.

Sketch	The sketch is hand drawn in color. It is creative and the design will be enhanced by embroidery stitches.
Use of Color	The design utilizes color in an interesting way.
Selection of Stitches	Junior level competitors must use a minimum of 3 stitches 9-12th grades students must use a minimum of 5 stitches, Stitches are used creatively to create an attractive embellishment.
Accuracy of stitches	Great care is taken to complete the stitches with accuracy and alignment. Stitches appropriately enhance the design.
Placement of the stitches	The placement of the design is appropriate, and the stitches enhance the look of the garment. Embellishments may be used to add to the look of the project
Creativity	Interesting usage of color and texture
Quality of Finishing Details	Threads were knotted correctly, and loose threads are secured. The back of the embroidery project is clean and neat.
Degree of Difficulty	The degree of difficulty should reflect the experience, skills, and talents of the participant, with calculated risk. The participant should create a product that is challenging at his/her individual skill level.
Neat and Attractive	Final product is neat and attractive making the garment wearable art.

File folder

The support materials will help the judges understand the create stitches project

Project Identification Sheet	One 8 ½" x 11" sheet of paper that includes the participant's name. school, chapter name, event name, event category, and a brief description of the project.
Design	A color sketch of the design
Diagram of Stitches	A black and white design that diagrams the stiches used throughout the design.
Materials	List of the materials used and the fiber content where appropriate. Explain the addition of unique materials.
Storyboard	12 – 15 pictures of the of the progress of the design with pictures of the competitor creating the embellishment from beginning to end including the back of the stitches.
Video	Video demonstrating and explaining how to embroider Junior level is required to demonstrate and explain one (1) stitch while 9 -11th grade must explain and demonstrate two (2) stitches. The video must be clear showing the student in action displaying some close-up footage. Audio must be clear with good lighting.
Time Log	Log of the hours pent each day on the project

CREATIVE STITCHES RATING SHEET

Name _____ **School** _____

Check One Event Category: _____**Junior** _____**Senior** _____ **Occupational**

Evaluation Criteria	Poor	Fair	Good	Very Good	Excellent	Score	Comments
PROJECT EVALUATION							
Use of Color	0-2	3-4	5-6	7-8	9-10		
Selection of stitches	0-1	2	3	4	5		
Accuracy of stitches	0-2	3-4	5-6	7-8	9-10		
Creativity: interesting use of color and Texture	0-1	2	3	4	5		
Quality of finished details	0-1	2	3	4	5		
Degree Of difficult	0-2	3-4	5-6	7-8	9-10		
Neat and attractive	0-2	3-4	5-6	7-8	9-10		
FILE FOLDER							
Project identification Sheet	0-1	2	3	4	5		
Color sketch of the Design	0-2	3-4	5-6	7-8	9-10		
Diagram of Stitches	0-1	2	3	4	5		
Materials and Time log	0-1	2	3	4	5		
Demonstration Video	0-2	3-4	5-6	7-8	9-10		
Storyboard	0-2	3-4	5-6	7-8	9-10		

Total Score _____

Verification of Total Score (please initial)
Evaluator _____
Room Consultant _____
Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100 Silver: 79-89 Bronze: 70-78