



Tracy Gray

Senior Consultant

Tracy has more than 25 years of extensive experience in workforce planning and strategy. He has developed a national reputation for providing tangible solutions to improve diverse talent acquisition and retention. Our clients have been delighted by his ability to facilitate training, design strategies, and guide change management initiatives.

Tracy delivers authentic and actionable steps to lead teams and transform organizations to face the new challenges of work, workplace, and workers. He works with project leaders across business sectors and provides solutions that prepare teams to leverage diversity, equity, inclusion, and civility principles to increase trust, volume, and revenue.

He also designs and supervises Corporate Social Responsibility initiatives that leverage employee resource groups (ERGs) to support organizational goals.

Tracy enjoys rolling up his sleeves and applying a systematic approach to marketing, media, and facilitation. One of his passions is working with clients to enhance economic inclusion along the supply chain to enhance the tangible brand value. He has delivered results for clients such as Centers for Disease Control, Chick-fil-A, The Coca-Cola Company, Delta Airlines, Kimberly-Clark Professional Health Care, Pfizer Inc., McDonald's, U. S. Army, U.S. Navy, and Wachovia Bank.

Tracy is an award-winning journalist and co-author of a book that examines solutions to achieve successful workforce diversity, "*Differences Do Make A Difference.*"

Tracy has an undergraduate degree in Journalism from Northern Illinois University. He also completed graduate courses in media management at Northwestern University's Medill School of Journalism. In his free time, he golfs and sails in racing regattas.