

# Sports Games for Kids Sponsorship

## Who We Are:

Sports Games for Kids is a local 501(c)(3) charity that brings children facing hardships in their young lives to professional and collegiate level sporting events. We have taken over 200 children from local children's homes, foster care and Children's Hospital to Reds and Bearcats games and provided them with snacks and souvenir hats or t-shirts.

## Even Small Gifts and Merchandise Can Make A Huge Difference!

Each of our fundraisers features specially made gift baskets which are raffled throughout the event. These gift basket raffles have drawn up to 40% of the funds at our previous events. Therefore, we are always looking for local businesses that would be willing to make donations of gift-cards or merchandise that can be used in these raffles. Your company's name and donation will be noted on the basket's label and your donation will be announced during the event and when the basket is awarded. Any items that you are able to donate would be extremely helpful to our cause and very much appreciated!

## Sponsorship That Pays!

Want to take it to the next level? We work hard to ensure that every dollar we earn is used to give children facing hardships a special memory, but we aren't able to do it alone! We also realize you have a business to run as well, so we won't let your donation go unrewarded! Not only are your donations completely tax deductible, but your donation will also provide you with free marketing and positive public relations with your local community! We have built sponsorship packages as a way to both thank our supporters, as well as to help you gain business and promote your company's philanthropy. If you don't see a package that suits your needs, you can build your own custom benefits package. If there is anything missing or some other way we can thank you, please let us know so that we can work together to provide the benefits you are hoping to achieve through your donation. Please take a look at the packages and benefits we can offer you on the next page and let us know what works best for you!

## Thank you!

Thank you very much for taking time to hear our request. When you have decided on which package or benefits work best for you, or to discuss your sponsorship further, please contact us at the information below! Have a wonderful day!



Sports Games for Kids  
3610 Woodsong Dr.  
Cincinnati, OH. 45251

Email: [RedsGamesForKids@Gmail.com](mailto:RedsGamesForKids@Gmail.com)  
Phone: 513-365-6750



# Sports Games For Kids Sponsorship Benefits

## Sponsorship Benefit Packages

### Gold Glove Sponsorship \$250-\$499

- Mentioned at the fundraiser.
- Small Logo on T-shirts for at least 3 events.
- Social Media and website recognition.
- Logo in Quarterly Newsletter.

### Heisman Sponsorship \$500-\$999

- Mentioned at the fundraiser.
- Medium Logo on T-shirts for at least 3 events.
- Small Banners placed at fundraiser.
- Ad or Coupon in Quarterly Newsletter.
- Multiple Social Media recognitions, website placement.

### Cy Young Sponsorship \$1,000-\$1,999

- Medium Logo on T-shirts with optimal placement for 5 events.
- Logo in Quarterly Newsletter and fundraiser flyers.
- Multiple Social Media recognitions (or sharing of promotional events), and website placement.
- Large Banner at Fundraiser.
- Table Dedicated to sponsor at fundraiser, with company literature and sample product(s) (provided by the company).

### MVP (Exclusive Title Sponsorship) \$2,000+

- All benefits of Title Sponsors and Category Exclusivity for 1 year.

## Individual Benefits (Custom Package)

Corporate Sponsorship requires a minimum donation of \$250. Each sponsorship comes with a basic set of complimentary benefits. Additional benefits may be applied at varying levels of donations. You may either select entire levels or individual benefits to best suit your needs. If you have a promotion you're trying to advertise for let us know and we can help spread the word however you'd like! These are only **suggested** values and everything is completely negotiable; we would much rather make adjustments than lose your support so please don't hesitate to let us know if we can make changes for you!

### Complimentary to All Sponsors:

- Sponsor Logo in Newsletter. (\$50 value)
- Social Media Recognition and Mentions. (\$75 value)
- Sponsor name announced at fundraiser event (\$75 value)
- Sponsor logo on Sports Games for Kids' website with link to sponsor's website. (\$75 value)

### Level One (\$250 for all three)

1. Sponsor Logo placement at fundraiser event. (\$100 value)
2. Full sponsor ad/coupon in 1 Newsletter issue. (\$100 value)
3. Photo of the children holding a 24"x36" poster of Sponsor's Logo at a game. (\$100 value)

### Level Two (\$350 for both)

4. Small Sponsor Logo on T-shirt. (Logo will be on T-Shirt for at least 3 events, size of group may vary.) (\$200 value)
5. Company literature (pamphlet, flyers, coupons etc.) placed at our event. (\$200 value)

### Level Three (\$500 for both)

6. Medium Sponsor Logo on T-Shirt (1.5x Larger than Small Logo) with premium placement (Top of shirt, sleeve, etc.). (\$300 value)
7. Large sponsor banner at fundraiser event (\$300 Value)

### Level Four (\$700 for both)

8. Dinner table supported by sponsor (i.e., each person at the table receives a promotional item and literature from the sponsor and the sponsor's logo is displayed at the table) (\$400 Value)
9. Sponsor name or logo in event flyers which will be mass distributed. (\$400 value)

### Level Five:

10. Category exclusivity for 1 year – No competitors will be accepted as our sponsor until 1 year after sponsorship. (\$1000 Value).

