



**KENTUCKY ASSOCIATION OF
CONSERVATION DISTRICTS**
103 LAKEVIEW COURT, FRANKFORT, KY 40601
SERVING KENTUCKY'S 121 SOIL CONSERVATION DISTRICTS

Dear Sponsor,

The 77th Annual Meeting of the Kentucky Association of Conservation Districts (KACD) will be held July 11-13, 2021 at the Lexington Griffin Gate Marriott Resort. The KACD Annual Meeting provides an opportunity for our 847 Directors and multiple staff members from 121 Conservation Districts across the Commonwealth to come together; share best practices, participate in educational classes and most importantly network. The Annual Meeting is a much-anticipated event and one that draws a large crowd from our districts and partners.

As you consider your philanthropic priorities this year, I hope that you will consider sponsorship of the Kentucky Association of Conservation Districts Annual Meeting. The attached sponsor form includes additional information about the mission of the Association and the benefits of sponsorship.

As a sponsor/exhibitor, your information will be included in our meeting programs. If there are any additional materials; a pamphlet or flyer, etc. that you would like included in registration packets we are happy to do so. Your organization will receive multiple recognitions during the three-day gathering and most importantly you will have significant opportunities to connect with important stakeholders in the agriculture and conservation community and broaden your own network. This is an excellent opportunity for our organizations to partner, learn from each other and reach a variety of influential decision makers.

The Annual Meeting is a much looked forward to event and we put great effort into being a success. **We hope you recognize the benefits of sponsoring/exhibiting at the 2021 Annual Meeting and join our efforts. The Association would also love to promote your organization by including pens, pencils, lanyards or other promotional items for your organization in registration packets distributed at our meeting.** This is yet another way to market your business, increase network opportunities and share with our group your mission. Please let us know of your interest in these opportunities.

In the meantime, if you have any questions please don't hesitate to contact Crystal Renfro, Executive Director, telephone at (502) 682-1770 or by email crystal.renfro.KACD@outlook.com. We look forward to hearing from you and hope to include you as a 2021 Kentucky Association of Conservation Districts sponsor/exhibitor.

Sincerely,

Shane Wells, President
Kentucky Association of Conservation Districts

CONSERVATION * DEVELOPMENT * SELF-GOVERNMENT



ANNUAL MEETING OF THE KENTUCKY ASSOCIATION OF CONSERVATION DISTRICTS

JULY 11-13, 2021

GRIFFIN GATE MARRIOTT RESORT ~ LEXINGTON, KY

The Kentucky Association of Conservation Districts (KACD) provides and promotes leadership in the conservation of natural resources through stewardship and education programs. It coordinates conservation efforts statewide to focus effectively on issues identified by local member districts. Our mission is to serve and strengthen Conservation Districts in the stewardship of natural resources. The KACD is a private nonprofit association of 121 Conservation Districts and 30 Watershed Conservancy Districts in Kentucky that include 847+ Directors and multiple staff members. It is a voluntary, nongovernmental association of Kentucky's districts, and is classified as a 501(c)(3).

Your organization could be a donation sponsor and contributor to the continued success of the 121 Conservation Districts and 30 Watershed Conservancy Districts across the Commonwealth. The Annual Meeting provides your organization not only the opportunity to coordinate with districts but vast networking opportunities. Your contributions keep us moving forward in the name of conservation.

Sponsorship Opportunities

Diamond Sponsor

Corporate	\$2,500
Non-Profit	\$1,500

Gold Sponsor

Corporate	\$1,000
Non-Profit	\$500

Platinum Sponsor

Corporate	\$1,500
Non-Profit	\$1,000

Silver Sponsor

Corporate	\$500
Non-Profit	\$250

Break Sponsor

\$300

Supporter Additional Donation

\$_____

Kentucky Association of Conservation Districts 2021 Sponsor Benefits

77th Annual Meeting, Griffin Gate Marriott Resort, Lexington, KY

Diamond Sponsor

Conference Benefits:

- Verbal recognition during conference at multiple general sessions where all participants are in attendance
- Recognition during conference event on general session screen
- Recognition on all Conference Literature
- Two (2) Conference Registrations W/ Dinner Banquet Tickets

Marketing Benefits:

- Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter
- Full Year Sponsor Recognition of KACD Website
- Two (2) Prime Booth Spaces in Exhibit Hall
- Recognition at the KACD Agriculture Legislative Reception

Platinum Sponsor

Conference Benefits:

- Recognition during conference event on general session screen
- Recognition on all Conference Literature
- One (1) Conference Registration W/ Dinner Banquet Tickets

Marketing Benefits:

- Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter
- Full Year Sponsor Recognition of KACD Website
- One (1) Prime Booth Space in Exhibit Hall
- Recognition at the KACD Agriculture Legislative Reception

Gold Sponsor

Conference Benefits:

- Recognition during conference event on general session screen
- Recognition on all Conference Literature
- One (1) Conference Registration W/ Dinner Banquet Tickets

Marketing Benefits:

- Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter
- Full Year Sponsor Recognition of KACD Website
- Booth Space in Exhibit Hall
- Recognition at the KACD Agriculture Legislative Reception

Silver Sponsor

Conference Benefits:

- Recognition on all Conference Literature

Marketing Benefits:

- Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter
- Full Year Sponsor Recognition of KACD Website
- Booth Space in Exhibit Hall
- Recognition at the KACD Agriculture Legislative Reception



**KENTUCKY ASSOCIATION OF CONSERVATION
DISTRICTS**

77th Annual Meeting

July 11-13, 2021

Griffin Gate Marriott Resort

Lexington, Kentucky

EXHIBIT SPACE REQUEST FORM

Business/Non-Profit/Agency Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Contact Person: _____

(Please print name as it should appear on meeting nametag)

Circle One (See Sponsorship Levels): Diamond Platinum Gold Silver N/A

Circle One: Corporate Non-Profit Other: State or Federal Agency Exhibit - \$100.00

Other Sponsorship Opportunities: _____

Please make checks payable to: KACD Foundation

c/o Franklin County SWCD

103 Lakeview Court

Frankfort, KY 40601

If you have any questions or concerns please don't hesitate to contact, Crystal Renfro, Executive Director at telephone (502) 682-1770 or by email Crystal.Renfro.KACD@outlook.com.

****Please respond by July 1, 2021 ~ Space will be limited****