The Program Cover Design Competitive Event is a State Event conducted prior to the NJ FCCLA State Leadership Conference. It is an *individual* or *team* event that encourages members to artistically interpret the NJ FCCLA state theme. The design with the highest score will be printed on the conference program covers. Entries must be sent to the state office by the January deadline. The 2021-2022 NJ FCCLA State Theme is "*Volume 75: The Leadership Legacy Lives On*"

NEW JERSEY CORE CURRICULUM STANDARDS

SL.9-10.1	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with peers on grades 9–10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
W.11-12.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
4.MD.A.1	Know relative sizes of measurement units within one system of units including km, m, cm, mm; kg, g; lb, oz.; l, ml; hr, min, sec.
7.G.A.2	Draw (with technology, with ruler and protractor as well as freehand) geometric shapes with given conditions.
9.3.12.AR-VIS.2	Analyze how the application of visual arts elements and principles of design communicate and express ideas.
9.3.12.AR-VIS.3	Analyze and create two and three-dimensional visual art forms using various media.
9.2.12.CAP.6:	Identify transferable skills in career choices and design alternative career plans based on those skills
9.2.8.CAP.9:	Analyze how a variety of activities related to career impacts postsecondary options
9.2.8.CAP.18	Explain how personal behavior, appearance, attitudes, and other choices may impact the job application process
9.4.8.CI.3	Examine challenges that may exist in the adoption of new ideas
9.4.8.CI.4	Explore the role of creativity and innovation in career pathways and industries.
9.4.12.CI.1	Demonstrate the ability to reflect , analyze, and use creative skills and ideas.
9.4.12.CI.2	Explain the potential benefits of collaborating to enhance critical thinking and problem-solving.
9.4.12.CI.3	Investigate new challenges and opportunities for personal growth, advancement, and transition.
9.4.8.CT.2	Develop multiple solutions to a problem and evaluate short-and long-term effects to determine the most plausible option.
9.4.8.CT.4	Compare past problem-solving solutions to local, national, or global issues and analyze the factors that led to a positive or negative outcome.
9.4.12.CT.1	Identify problem solving strategies used in the development of an innovative product or practice.
9.4.12.CT.2	Explain the potential benefits of collaborating to enhance critical thinking.
9.4.12.CT.4	Participate in online strategies and planning sessions for course-based, school-based, or another project and determined strategies that contribute to effective outcomes.
9.4.12.DC.1	Explain the beneficial and harmful effects that intellectual property laws can have on the creation and sharing of content.
9.4.8.IML.7	Use information from a variety of sources, contexts, disciplines, and cultures for a specific purpose.
9.4.8.IML.12	Use relevant tools to produce, publish, and deliver information supported with evidence for an authentic audience.
9.4.8.IML.13	Identify the impact of the creator on the content production, and delivery of information.
9.4.8.IML.15	Explain ways that individuals may experience the same media message differently
9.4.8.TL.5	Compare the process and effectiveness of synchronous collaboration and asynchronous collaboration.

CAREER READY PRACTICES
- ✓ Apply appropriate academic and technical skills.
- ✓ Communicate clearly and effectively with reason.
- ✓ Demonstrate creativity and innovation.
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.
- ✓ Use technology to enhance productivity.

NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES
1.2.4   Demonstrate teamwork skills in school, community and the workplace.
2.1.1   Apply time management, organizational, and process skills to prioritize tasks and achieve goals.

EVENT CATEGORIES
Junior: Participants in grades 6 – 8
Senior: Participants in a comprehensive program in grades 9 – 12
Occupational: Participants in an occupational program in grades 9 – 12

ELIGIBILITY
1. A school may submit one (1) entry in this event.
2. An entry is defined as one (1) participant or one (1) team of no more than three (3) participants.
3. An event category is determined by the participants' grade in school and type of Family and Consumer Sciences program.
4. Participation is open to any affiliated FCCLA chapter.

PROCEDURES & REGULATIONS
1. Chapters must submit a Program Cover Design to the NJ FCCLA Headquarters by the deadline date of **January 31, 2022**.

2. The entry must be on eight-and-a-half (8½)-by-eleven (11) inch white unlined paper. The design may be hand drawn, computer generated, or a combination of both. The design must be black and white and copy-ready; must produce clear photocopies.

3. A three-quarter (¾)-inch border must be provided around the perimeter of the paper.

4. Black ink must be used for the design and the design must have a portrait orientation.

5. The design **must include** the following information:
    A. The current FCCLA state theme, *"Volume 75: The Leadership Legacy Lives On"* written out;
    B. The month, day(s), and year of the State Leadership Conference (TBD – check NJ FCCLA website for latest SLC information.)
    C. The words – "New Jersey FCCLA"; and "75th State Leadership Conference".

6. A typewritten three (3)-by-five (5) inch index card must be taped to the back of the design. The card must contain the following information:
    A. School Name
    B. Chapter Name
    C. Event Name (Program Cover Design)
    D. Event Category

7. The Program Cover Design receiving the most total points may be used for the front cover of the 2022 NJ FCCLA State Leadership Conference program.

8. The Program Cover Designs become the property of New Jersey FCCLA and may be used as visuals for the organization. A signed release must be included with the design.

9. See GENERAL INFORMATION AND RULES of the Competitive Event guidelines.

PROGRAM COVER DESIGN SPECIFICATIONS

Visuals

Entry must not exceed eight-and-a-half (8½)-by-eleven (11) inch unlined white paper.

Effectively Illustrate Theme	Supports, illustrates, and/or compliments state theme. Supports the mission and purposes of FCCLA. Design is appropriate and of good taste.
Appearance	Entry must be neat, legible, professional, creative, and use correct grammar and spelling.
Effectively reproduced	The design must be uncluttered, bold and present the theme effectively for reproducing on a copy machine
Information	Contains necessary information.
Identification Card	3" x 5" card with required information taped to the back of the design.

PROGRAM COVER DESIGN RATING SHEET

School: _____

Check One Event Category: _____**Junior**   _____**Senior / Occupational**

INSTRUCTIONS:
Write the appropriate rating under the "SCORE" column. Points given may range between 0 and the maximum number indicated. Where information is missing, assign a score of 0. Total points and enter under "TOTAL SCORE."

Evaluation Criteria	Poor	Fair	Good	Very Good	Excellent	Score	Comments
PROGRAM COVER DESIGN							
Theme: visual interpretation	0-4	5-8	9-12	13-16	17-20		
Design is appropriate and reflects the mission and purposes of FCCLA	0-4	5-8	9-12	13-16	17-20		
Neatness: Appearance visually pleasing	0-2	3-4	5-6	7-8	9-10		
Design image is bold and uncluttered; easily reproduced	0-2	3-4	5-6	7-8	9-10		
Creativity: Design is original	0-2	3-4	5-6	7-8	9-10		
Required information appears in the design	0-2	3-4	5-6	7-8	9-10		
Quality: Design is copy-ready	0-2	3-4	5-6	7-8	9-10		
3" x 5" index card is properly placed with complete information	0-1	2	3	4	5		
Signed Release is included	0-1	2	3	4	5		

Total Score   _____

Verification of Total Score (please initial)
Evaluator   _____
Room Consultant   _____
Lead Consultant   _____

Circle Rating Achieved:

Gold: 90-100   Silver: 79-89   Bronze: 70-78