

NWAB and the Athletic Department are working together to compile and print the Sports Programs so that the sponsorship dollars can go directly to the KIDS! Show your support and email your selection by **August 26** to board.nwab@gmail.com to be included in the printed FALL program! (payment due Sept 15). For more info or help with an ad contact Elizabeth Peters.

Sponsor Name _____

Email _____

Phone: _____ Web Page _____

Mail your support check to NWAB, 4200 Van Horn Road, Jackson, MI 49201

Email your prepared ad to board.nwab@gmail.com. OR We can help put something together ...just email us what message/info you want included and we will send a sample back for you to approve.

Sponsor Option	Description	Cost	
Mountie Nation Fan Club	<ul style="list-style-type: none"> Family name listed on the new Mountie Nation Fan Club in the sport program. 	\$50	
Shout Out	<ul style="list-style-type: none"> 1/8 personal/student/family ad in all printed sports programs (sample below) 	\$75	
Officer Club	<ul style="list-style-type: none"> 1/8 page promotional ad in all printed sport programs (sample below) 	\$100	
Corporal Club	<ul style="list-style-type: none"> 1/4 page ad in all printed sport programs <i>Cash Bash</i> Table Sponsor (table tent with your business name, announced at dinner – approx. 400 attendees) 	\$200	
Sargent Club	<ul style="list-style-type: none"> 1/2 page ad in all printed sport programs Business or Family name listed on webpage sponsor page for 12 months <i>Cash Bash</i> Program Sponsor (2"x3" ad space) 	\$300	
Lieutenant Club	<ul style="list-style-type: none"> 1 full page ad in all printed sport programs Name listed on webpage sponsor page for 12 months Ad featured on NWAB webpage with 225 px x 225 px image <i>Cash Bash</i> Raffle Sponsor (\$75 raffle item in your honor) 	\$500	

"Shout Out Ad" - \$75


Samples (need help putting something together? Contact angel.nwab@gmail.com):

Have a great senior year,

#10 Johnny!!!

We love you!!

Dad, Mom, Susie



COMPANY NAME

ADDRESS

CITY, STATE, ZIP

Company slogan, product list, etc..could go here
...or a salesperson's name, anything

517.999.9999

GO MOUNTIES

Full Page Ad

(red border)

(8" wide x 9.75" tall)

Lieutenant Club

¼ Page Ad

(3.75" wide x 4.75" tall)

Corporal Club

1/8 Page Ad

(3.75" wide x 2.5" tall)

Officer Club

½ Page Ad

(7.7" wide x 4.75" tall)

Sargent Club