

\$135,000 SAVED BY JIS TV



L-R Norbert Thomas, Janice Budd, Janet Blackwood, Althea Euter, Jackie Jackson, Nicola Smith

The JIS Television department has cut back on the use of freelance presenters and all programmes are now being hosted by JIS staffers. This move will result in a saving of approximately \$135,000 per annum.

The new presenters, together with innovative and interesting programming, have given JIS TV a fresh and exciting look.

After weeks of training the new presenters made their debut in the first week of February when the programme changes were effected.

"Nightview" is now aired on Mondays, Wednesdays, and Fridays instead of five times weekly. Two programmes "Portraits" and "Reflections" are being presented on alternate Tuesdays. "Portraits" is a profile programme on the lives of Jamaicans and Jamaican Institutions that have made an impact on the Jamaican society. "Reflections" looks at the history of Jamaican institutions and their more recent developments.

Thursday's feature "Inside Story" which takes an in-depth and objective look at various subjects of national interest. "Walk 'n' Talk" and "Update" remain in their usual slots; "Walk 'n' Talk" is aired on Mondays, Wednesdays and Fridays at 8:05 p.m., while "Update" comes on the screen at that same time on Tuesdays and Fridays.

The "Nightview" set underwent a few minor changes with the most significant being the a "Nightview" logo. On the other hand, the interview programme "Update" has a completely new set courtesy of Modern Furnishing Company Ltd. Oh yes, the paintings seen on the set were done by D. Paul Daley, TV's Art Director.

The attractive blue blazers proudly displaying the JIS logo, were supplied by Farel Ltd. and the beautiful pieces of craft-work seen from time to time are supplied by Things Jamaican. In the near future, two more programmes will begin on the weekends. Saturday's programme will be called "Expression" and will explore Jamaican art and culture. On Sundays "Onstage" will feature dramatic presentations. For the first season there will be a re-run of the once popular JIS series, "Great Junction".

The Director of JIS-TV, Mrs. Doreen Brown, who assumed duties last June, commented that the JIS-TV has a multi-talented staff that just needs the necessary resources to produce the best television programmes. The TV department has been rejuvenated by the new changes taking place and every effort is being made to maintain our usual high standard of programming. Keep watching our programmes because we have some very exciting ones in store.

Bryan Cummings



The new "Update" Set - On set (L) Althea Euter, (R) Margaret Bernal. Crew - (L) Valentine Tyrell - (R) Carolyn Goulbourne, Mike Ricketts.