

A decorative graphic consisting of two overlapping, wavy blue lines that span the width of the page, located below the logo.

# Driving Instructor Training

# Information Pack

Experience a New Freedom

# About Us

Here at Purple Driving Academy, we strive to provide excellence in driver training and to achieve that requires investment into the best continued professional development available.

We firmly believe that any driving school is only as good as the team behind it and that is why we develop people who are passionate about road safety to become experts in the driver training profession!

We value everyone that works with us and our customers.

We commit to developing your skills continually by providing 1-1 and group meetings on a regular basis.

We are a team that work closely together, communicating continually to ensure a great working environment for us and you!



Samantha Taylor - Director  
Training Manager



Gemma Palmer - Director  
Business Manager

# Why Choose Us?

Purple Driving Academy uses the very best, up to date training product on the market today.

We are proudly dual-branded with the **Tri-Coaching Partnership Instructor Training Package**, which is fully comprehensive in preparing you for all three qualifying tests to become a great instructor.

This training package is designed to get you instructing from day one and incorporates fully the knowledge, understanding and skill required to be able to deliver effective driving lessons with full confidence.

Each month we deliver our own in house training on a variety of topics that help you progress successfully and to be a part of the Purple team.

There are many options available to progress your career further, including the BTEC level 4 qualification in Coaching and Driver Development, which is delivered by our trainer Samantha Taylor, or perhaps moving onto becoming an instructor trainer yourself!

There are no limits to how far you can go with us and we provide full support all the way!

# What can I earn?

Depending on your chosen hours, this chart shows the weekly earnings you will achieve as a minimum (after fees), providing a very healthy part-time or full-time income!

Hours	Earnings
20	£510
30	£810
40	£1110

The more hours you put in, the more you earn! We achieve the highest market rates because of our excellent reputation and high quality training!

# About the Franchise

We don't ask you for hundreds or thousands of pounds up front because we are committed to your training and qualification!

We have put together a realistic and affordable option for you to train to become an instructor!

For those taking our franchise, we are able to spread the training fees over 12 months investing in your future at £200 per month, which includes all of your training materials, the full 40 hour course, 40 hours of extra video training and we will sponsor your trainee licence and give you an extra 20 hours training to go with that, ensuring that you are completely ready to become a great driving instructor!

Once you sign up on our franchise, all that we ask is that you stay with us for a year once you have qualified as we invest a lot of time and energy into your training and continue to do that with our monthly continued professional development.

Our franchise fees as detailed in the contract are only dependent on us supplying customers and so if we do not supply you with the required amount, your payment will be reduced and in the recent COVID pandemic, you would have nothing to pay if you were unable to work!

**We guarantee full support throughout your training and beyond!**

## What qualifications do I need?

**The simple answer is NONE!**

Just the desire to help others, a passion for road safety and good communication skills!

You do require a full clean UK driving licence held for a minimum of 3 years and be over 21!

So...what are you waiting for?

# What's Included?

The Award Winning Tri-Coaching Instructor Training Package

Driving Essential Skills

Driving Instructors Handbook

National Standards for Driver and Rider Training

Car and Light Van Driving Syllabus

Practical Skills for Driving Instructors

Highway Code

Know your Traffic Signs

How to Pass Your Part 3 or SC

Car and Diagram Set

Theory Test Pro

Theory Test Colouring Book

Presentation Folder



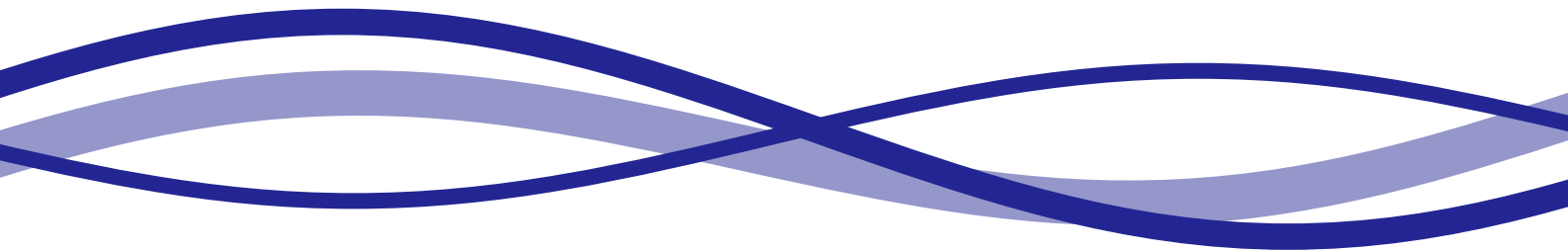
# I'm interested, what are my next steps?

**Step 1 - Fill out our application form and send it to  
samantha@purpledrivingacademy.co.uk**

**Step 2 - Read through our contract**

**Step 3 - Arrange for a face to face chat either in person or via zoom**

**Step 4 - Enrol on our training programme and get started straight away**



**[www.purpledrivingacademy.co.uk](http://www.purpledrivingacademy.co.uk)  
07791 674447**