

## **Brookes Beauty - Website Privacy Notice**

This Privacy Policy governs the manner in which <http://www.brookesbeauty.com> Lindsey Brookes collects, uses, maintains, and discloses information collected from users (each, a "User") of the <http://www.brookesbeauty.com> ("Site"). This privacy policy applies to the Site and all products and services offered by Lindsey Brookes through this site.

By providing us with your data, you warrant to us that you are over 13 years of age.

Brookes Beauty is the data controller and we are responsible for your personal data (referred to as "we", "us" in this privacy notice.

### **Contacting Us**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact me at: Email: [brookes.beauty@gmail.com](mailto:brookes.beauty@gmail.com)

Address: Brookes Beauty at ReCoop, Aston Road, Abbey Green, Nuneaton CV11 5DT

If you are not happy with any aspect of how we collect and use your data, you have the right to complain to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)). We should be grateful if you would contact us first if you do have a complaint so that we can try to resolve it for you.

It is very important that the information we hold about you is accurate and up to date. Please let us know if at any time your personal information changes by emailing us at [brookes.beauty@gmail.com](mailto:brookes.beauty@gmail.com)

### **Personal identification information**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit my site, register on the site, place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources I make available on my Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users can, however, visit my Site anonymously. I will collect personal identification information from Users only if they voluntarily submit such information to me. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site related activities.

### **Non-personal identification information**

We may collect non-personal identification information about Users whenever they interact with my Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to my Site, such as the operating system and the Internet service providers utilized and other similar information.

### **Sensitive Data**

We do not collect any Sensitive Data about you. Sensitive data refers to data that includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data. We do not collect any information about criminal convictions and offences.

## **Web browser cookies**

Our Site may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## **How I use collected information**

Lindsey Brookes may collect and use Users personal information for the following purposes:

- To improve customer service. Information you provide helps me respond to your customer service requests and support needs more efficiently.
- To personalize user experience. I may use information in the aggregate to understand how my Users as a group use the services and resources provided on my Site.
- To improve my Site. I may use feedback you provide to improve our products and services.
- To process payments. I may use the information Users provide about themselves when placing an order only to provide service to that order. I do not share this information with outside parties except to the extent necessary to provide the service.
- To run a promotion, contest, survey or other Site feature. To send Users information they agreed to receive about topics I think will be of interest to them.
- To send periodic emails to users who have opted in for my newsletter or email list.

I may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to my mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, I include detailed unsubscribe instructions at the bottom of each email.

## **How I protect your information**

I adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on my Site.

## **Sharing your personal information**

I do not sell, trade, or rent Users personal identification information to others. I may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with my business partners, trusted affiliates and advertisers for the purposes outlined above. I may use third party service providers to help me operate my business and the Site or administer activities on my behalf, such as sending out newsletters or surveys. I may share your information with these third parties for those limited purposes provided that you have given me your permission.

## **Third party websites**

Users may find advertising or other content on my Site that link to the sites and services of my partners, suppliers, advertisers, sponsors, licensors and other third parties. I do not control the content or links that appear on these sites and am not responsible for the practices employed by

websites linked to or from my Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to my Site, is subject to that website's own terms and policies.

### **Advertising**

Ads appearing on my site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non-personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

### **Changes to this privacy policy**

Lindsey Brookes has the discretion to update this privacy policy at any time. When I do, I will revise the updated date at the bottom of this page. I encourage Users to frequently check this page for any changes to stay informed about how I am helping to protect the personal information I collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your acceptance of these terms**

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use my Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.