

July 14, 2021

Idaho
Comprehensive
Cancer Plan
Rollout



Agenda

- Welcome & Board Introductions
- 2021-2025 Cancer Plan Background
- Plan Metrics
- The Plan in Real Life
- Questions & Wrap Up

CCAI Board of Directors





Meet the CCAI Board of Directors


- Tina Turpin – Board President - American Cancer Society
- Emily Richards – Board Vice President
- Ben Stein – Board Secretary – Cancer Exercise RX
- Chris Johnson – Board Treasurer – Idaho Hospital Association
- Becky Creighton – Idaho Department of Health and Welfare



Meet the CCAI Board of Directors



- Shelly Gorman – Saint Alphonsus
- Vicky Jekich – St. Luke's
- Randy Johnson – American Cancer Society Cancer Action Network
- Elizabeth Barber – Saint Alphonsus
- Kelly Means – Hike 2 Heal



Background, Overview, & Creation

Becky Creighton



Cancer in Idaho:

~9,500

Idahoans are diagnosed with cancer each year.

~3,000

Idahoans die from cancer each year.

~80%

Of cancers are diagnosed in persons ages 55+.

12.8%

Of Idaho adults do not have health insurance

~\$732M

Total direct and indirect cancer-related costs in Idaho.

~\$11,000

Economic cost of cancer (per person) in Idaho.

11.2%

Of Idahoans live below federal poverty level

~21%

of all deaths in Idaho each year are from cancer.

2nd

leading cause of death in Idaho.

4.9%

Average Unemployment in Idaho

77,860

Idahoans were alive on Jan. 1, 2019 had a history of cancer

The Idaho Comprehensive Cancer Strategic Plan 2021-2025 is dedicated to all Idahoans whose lives have been affected by cancer, beloved friends and family, caregivers, survivors, and those who have courageously fought and died. Together we can help Idahoans live happier, healthier lives.

Purpose and Priority Areas

Purpose of Plan:

To reduce the cancer burden across the state and improve the lives of all Idahoans.

2021- 2025 Priority Areas:

- Prevention
- Early Detection and Screening
- Treatment
- Quality of Life

Incidence (New Cases)	Mortality
Breast (1,340)	Lung and Bronchus (633)
Prostate (1,214)	Colorectal (273)
Lung and Bronchus (950)	Breast (241)
Colorectal (693)	Pancreas (213)
Melanoma of Skin (552)	Prostate (203)
Urinary Bladder (401)	Liver and Bile Duct (122)
Non-Hodgkin Lymphoma (361)	Leukemia (120)
Leukemia (319)	Esophagus (112)
Kidney and Renal Pelvis (318)	Non-Hodgkin Lymphoma (107)
Corpus Uteri (257)	Urinary Bladder (102)

Table 1. Ten most commonly diagnosed cancers among Idahoans (2018)²

Data Metrics

Chris Johnson

Cancer Goals, Objectives, Measures

At a Glance – Goals of the Idaho Comprehensive Cancer Plan

Prevention – Prevent Cancer from Occurring

- GOAL 1 → Reduce the incidence and mortality of tobacco-related cancers.
- GOAL 2 → Increase access to healthy food options and opportunities for physical activity.
- GOAL 3 → Increase protective behaviors from ultraviolet radiation exposure.
- GOAL 4 → Increase the vaccination rate for vaccines shown to reduce the risk of cancer.
- GOAL 5 → Reduce cancer risk related to environmental carcinogens.

Early Detection and Screening – Detect Cancer at Its Earliest Stages

- GOAL 6 → Reduce breast cancer deaths and rate of late stage diagnosis through screening and early detection.
- GOAL 7 → Reduce deaths and numbers of new cases of cervical cancer through screening and early detection.
- GOAL 8 → Reduce the numbers of deaths and new cases of colorectal cancers through screening and early detection.
- GOAL 9 → Reduce lung cancer deaths and rate of distant stage diagnosis through screening and early detection.
- GOAL 10 → Reduce prostate cancer deaths through close monitoring of early stage cases.
- GOAL 11 → Monitor the development and implementation of screening and early detection methods for other cancers.

Treatment – Treat All Cancer Patients by Using the Most Appropriate and Effective Therapy

- GOAL 12 → Increase timely access to quality cancer diagnostic and treatment services for all Idahoans.
- GOAL 13 → Increase opportunities to access and participate in cancer treatment clinical trials.
- GOAL 14 → Increase provider utilization of evidence-based treatment guidelines.

Quality of Life – Optimize the Quality of Life for Every Person Affected by Cancer

- GOAL 15 → Improve the physical and mental health of cancer survivors.
- GOAL 16 → Improve access and referrals to palliative care services for cancer patients.

Utilizing the plan and CCAI

Vicky Jekich &
Emily Richards



[Home](#) [About CCAI](#) [Idaho Cancer Plan](#) [Ge](#)

Idaho Comprehensive Cancer Plan 2021 - 2025



[Download the latest Idaho Comprehensive Cancer Plan](#)

[Annual State of the State](#)
[2017 State of the State and Annual Data Update](#)
[2019 Annual Data Update](#)
[2020 Annual Data Update](#)

CCAI Tools and Resources

[Incidence of Cancers Associated with Overweight and Obesity – Idaho, 2007–2016](#)
[Health Status and Behaviors of Cancer Survivors in Idaho, 2014](#)
[Increasing Breast Cancer Screening in Idaho: Messaging Toolkit](#)

Program Planning

[The Community Guide](#)
[Using What Works – Cancer Screening](#)
[Research Tested Intervention Programs \(RTIPs\)](#)

Clinical Trials (developmental)

www.clinicaltrials.org



How YOU can implement the Idaho Comprehensive Cancer Plan

Want some tips and tricks to include cancer control in your daily work? Check out these examples to get an idea of how you and your organization can help move the Plan forward and reduce the burden of cancer in your community and throughout Idaho.

(CCAI Strategic Plan, pages 13-14)



Hospitals

Review, support or participate in implementation of Idaho Comprehensive Cancer Plan activities

Ensure that your cancer cases are reported in a timely manner.

Collaborate to sponsor navigation and survivorship programs.

Collaborate to sponsor community screening and education programs.

Implement tobacco-free policies at your facility.

Include cancer prevention messages in health classes.

Provide healthy foods in vending machines and cafeterias.

Encourage employees to get cancer screening tests on time.



Health Departments

Review, support or participate in implementation of Idaho Cancer Plan activities

Support policy, environmental, and systems changes for cancer control.

Provide cancer prevention awareness information and screening programs to citizens.

Provide navigation services for clients.

Collaborate in community prevention campaigns.

Work with physicians to promote screening programs and case reporting.

Provide cancer prevention information to members.

Learn how to provide healthy potlucks and meeting meals.

Provide space for physical activity programs.

Encourage employees to get cancer screening tests on time.



Community Organizations

Review, support or participate in implementation of Idaho Cancer Plan activities

Support policy, environmental, and systems changes for cancer control.

Promote or provide cancer prevention awareness information and screening programs for clients

Encourage participation in clinical trials.

Collaborate to provide community prevention programs.



Employers

Implement tobacco-free policies at your facility

Provide healthy foods in vending machines and cafeterias.

Encourage employees to increase physical activity.

Collaborate with community partners to host education or screening events.

Implement worksite wellness programs to educate on and to encourage employees to have regular cancer screenings.



Individuals

Stop using tobacco products or never start.

Eat more fruits and vegetables and maintain a healthy weight.

Increase your daily physical activity.

Know when to be screened and do it on schedule.

Support comprehensive tobacco-free environment policies.

If diagnosed with cancer, consider enrolling in a clinical trial.

Show your support and care for those who are diagnosed.

Volunteer with your hospital, health department, faith community, or local community-based organization.

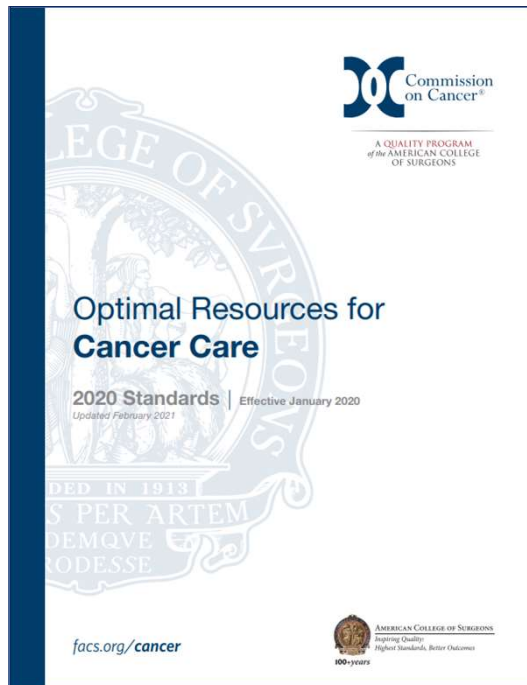
<https://www.ccaidaho.org/get-involved>

Utilizing the plan and CCAI:



Hospitals

- ✓ Review, support or participate in implementation of Idaho Comprehensive Cancer Plan activities
- ✓ Collaborate to sponsor navigation and survivorship programs.
- ✓ Include cancer prevention messages in health



8.3 – Cancer Screening Event

- **Cancer screening events**
 - Apply screening guidelines to detect cancers at an early stage
 - Improves the likelihood of increased survival and decreased morbidity

Scope of the Standard

- The cancer committee holds **at least one event each year** focused on decreasing the number of individuals who present with late-stage cancer
- It is recommended, but not required, that the cancer committee partner with a community organization to hold the event.
 - Examples of include, but are not limited to:
 - a **church**
 - a **school**
 - the **American Cancer Society**
 - a **health district**

Utilizing the plan and CCAI:



Health Departments

CCAI Tools and Resources (<https://www.ccaidaho.org/resources>)

- [Incidence of Cancers Associated with Overweight and Obesity – Idaho, 2007–2016](#)
- [Health Status and Behaviors of Cancer Survivors in Idaho, 2014](#)
- [Increasing Breast Cancer Screening in Idaho: Messaging Toolkit](#)

Program Planning

- [The Community Guide](#)
- [Using What Works – Cancer Screening](#)
- [Research Tested Intervention Programs \(RTIPs\)](#)

Evidence-Based Cancer Control Programs (EBCCP) - formerly RTIPs

- ✓ Work with physicians to promote screening programs and case reporting.



Education campaigns.



PROGRAM HIGHLIGHTS

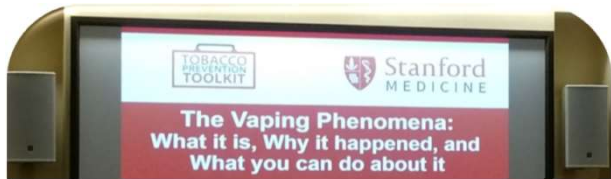
Evidence-Based C
HOME SEARCH FOR

Transforming Research into Community and Clinical Practice

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

Search Now





CCAI Tools and Resources

[Incidence of Cancers Associated with Overweight and Obesity – Idaho, 2007–2016](#)
[Health Status and Behaviors of Cancer Survivors in Idaho, 2014](#)
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Clinical Trials (developmental)

www.clinicaltrials.org

Cancer in Idaho

Cancer in Idaho Factsheets, last revised March 2019 and June 2021

- [Facts about Cancer in Idaho](#)
- [Facts about Breast Cancer in Idaho](#)
- [Facts about Cervical Cancer in Idaho \(2021\)](#)
- [Facts about Colorectal Cancer in Idaho](#)
- [Facts about HPV and Cancer in Idaho](#)
- [Facts about Mesothelioma in Idaho \(2021\)](#)
- [Facts about Tobacco and Cancer in Idaho](#)
- [Facts about Survivorship in Idaho \(2021\)](#)

Geographic Priority Areas to Address the Cancer Burden in Idaho

- [Breast Cancer](#)
- [Cervical Cancer](#)
- [Colorectal Cancer](#)
- [Lung Cancer](#)
- [Skin Cancer](#)
- [HPV-Associated Cancers](#)

CCAI Meeting Materials

CCAI Annual Meeting - July 7, 2020

[Agenda](#)
[Recording](#)

CCAI Annual Meeting - March 13, 2019

[Agenda](#)
[Presentation](#)

CCAI Annual Meeting - October 24, 2017

[Agenda and Meeting Notes Packet](#)

CCAI Annual Data Update - March 2, 2017

[Annual Update Presentation](#)
[Presentation Recording](#)

CCAI Annual Meeting - February 1, 2016

[Annual Meeting Presentation](#)
[Organizational Updates](#)
[Local Cancer Coalition Updates](#)

Professional Development

[Idaho Society for Clinical Oncology](#)
[Oncology Nursing Society - Chapters serving Idaho](#)
[Hell's Canyon CHIP](#)
[Inland Northwest \(ID/WA\)](#)
[Southern Idaho](#)
[Research to Reality](#)
[Cancer Control Technical Assistance Portal \(TAP\)](#)

Goal 1: Reduce the incidence and mortality of tobacco-related cancers

Objectives

- Reduce cigarette smoking by adults.
- Reduce tobacco use by adolescents.
- Reduce use of smokeless tobacco products by adults.

Measure	Baseline	Target
1.1 Current use of any tobacco products by adults [at least 1 form of cigarettes; cigars, cigarillos, filtered little cigars; regular pipes, water pipes, hookah; e-cigarettes; and/or smokeless tobacco products every day or some days] (Age adjusted to the year 2000 standard population)	27.2% (BRFSS 2019)	16.2% (HP2030)
1.2 Current use of any tobacco products among adolescents [percent of students in grades 9 through 12 used cigarettes, e-cigarettes, cigars, smokeless tobacco, hookah, pipe tobacco, and/or bidis in the past 30 days]	22.8% (YRBS 2019)	18.2% (CCAI 20%)

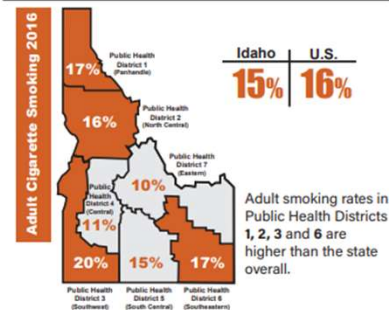
CCAI Strategic Plan, page 18



TOBACCO-RELATED CANCER IDAHO 2018

Smoking cessation is the **single most impactful behavior** to improve individual health for those who smoke.

Idaho Goal: Less than 12% cigarette smoking by 2020



Call to Action

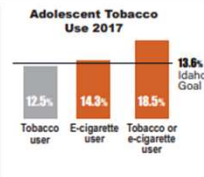
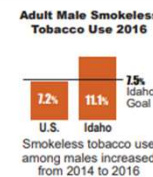
- Ask patients about tobacco use
- Implement tobacco-free environment policies
- Provide or refer patients to tobacco cessation services

Resources
 1-800-QUIT-NOW
projectfilter.org

Lung Cancer Screening Recommendation

Annual low-dose computed tomography for:

- Adults age 55-80
- Current smoker or quit within the last 15 years
- Have a 30 pack per year history



Youth are reporting higher usage of e-cigarettes than cigarettes, cigars and smokeless tobacco. E-cigarette use in youth may lead to future cigarette use.

Disparate populations using tobacco

34%
of those with low socioeconomic status

31%
of those with 14+ Poor Mental Health Days

29%
American Indian/Alaskan Native Idahoans

23%
Lesbian, Gay, Bisexual and Transgender Idahoans

18%
of Idaho Veterans

Impact of Tobacco Related Cancers

2,875
new cases of tobacco related cancers in 2016

605

deaths from trachea, lung and bronchus cancers in 2017

5-year survival for trachea, lung and bronchus cancers remains below 20%.



Utilizing the plan and CCAI:
*Community-Based
Organization, Employer,
Individual*



Community Organizations



Employers



Individuals



Everyone can do something



As a Community-Based Organization

- Review, support or participate in implementation of Idaho Comprehensive Cancer Strategic Plan activities.
- Support policy, environmental and systems changes for cancer control.
- Promote or provide cancer prevention awareness information and screening programs for clients.
- Encourage participation in clinical trials.
- Collaborate to provide community prevention programs.

As an Employer

- Implement tobacco-free policies at your facility.
- Provide healthy foods in vending machines and cafeterias.
- Encourage employees to increase physical activity.
- Collaborate with community partners to host education or screening events.
- Implement worksite wellness programs to educate on and to encourage employees to have regular cancer screenings.

As an Individual

- Stop using tobacco products or never start.
- Eat more fruits and vegetables and maintain a healthy weight.
- Increase your daily physical activity.
- Know when to be screened and do it on schedule.
- Support comprehensive tobacco-free environment policies.
- If diagnosed with cancer, consider enrolling in a clinical trial.
- Show your support and care for those who are diagnosed.
- Volunteer with your hospital, health department, faith community or local community-based organization.

Utilizing the plan and CCAI:
*Community-Based
Organization, Employer,
Individual*



Community Organizations



Employers



Individuals

- ✓ After studying the Idaho Comprehensive Cancer Strategic Plan, decide what you or your organization can do
- ✓ Collaborate, collaborate, collaborate! Find community partners who can work with you
- ✓ Use your voice in advocacy
- ✓ Know your work is crucially important and you are appreciated



Questions?

Find the plan at:
www.ccaidaho.org/Idaho-cancer-plan

Interested in Joining the Board of Directors?

Email Tina:
christina.turpin@cancer.org



Comprehensive Cancer Alliance for Idaho

