



THE BOND

Tau Kappa Epsilon
Beta-Psi Alumni Association

TKE WEEKEND, June 4-5, 2010, Jonesboro, AR

61st Anniversary Dinner—Golf Tournament—Goat Roast

Last year was Beta-Psi TKE's 60th anniversary at Arkansas State University, so we tried things a little different by holding our anniversary dinner the night before the golf tournament, and it was a HUGE success. We decided to make it a yearly gathering of good times with great fraters.

The 2010 TKE Weekend will begin Friday, June 4th at the ASU Cooper Alumni Center. We will start the night at 6:00 pm with a social hour that includes an open bar. This will give everyone time to catch up and talk about "the good ole days". Dinner will follow at 7:00 pm and include a video slide show featuring pictures of our fraters over the years. This is always a good time because you never know when there is a camera around. After the slide show, we leave plenty of time for visiting and friendly but competitive talking about who will win this year's golf tournament.

You are welcome to bring your spouse or date for the dinner, or come by yourself. If you plan to attend this year's anniversary dinner, please send your check along with the update form on page 3.

On Saturday, June 5th the annual golf tournament will tee off at 8:00 am at Sage Meadows golf course, however check-in is at 7:30 am - see the registration form on page 4. Non-golfers are welcome to come out and heckle the participants. The Goat Roast cookout will follow at 12:00 pm. We'll be set up in our regular tailgating spot, west of the ASU football stadium. All fraters are invited to attend Goat Roast, whether you play in the golf tournament or not.

Feel free to check out all the pictures of last year's TKE Weekend at betapsitke.com

John Ruff, First Lifetime Dues Member

by Nathan Gastineau

Last year, the Beta-Psi TKE Alumni Association established another option for paying your dues. The Lifetime Dues option gives any member the opportunity to pay \$500 to the Alumni Association, and they would be considered an active dues-paying member for the rest of their life. The idea was well received by many, and Frater John Ruff of Peoria, Illinois (scroll # 697) is our first member to take advantage of this wonderful opportunity.

The idea for a Lifetime Dues option sprang forward during conversations with many members of our Alumni Association at the 2009 Annual TKE Weekend. At the time it seemed we were a little behind the curve on the concept, as most national and regional organizations of almost any magnitude have this as an option.

Not to mention the math! (I will apologize ahead of time here, but the math teacher in me is coming out.) Currently our dues are set at \$25 annually. They have been that way for as long as I can remember; at least for the last 10 years. Even when the costs of printing and mail-

ing The Bond, getting supplies and food for tailgates, and hosting the annual TKE Weekend (coming up in June by the way), have all gone up - your dues have not changed. Just assume that it will always be the case, and you are left with a pretty simple math problem: \$500 lifetime dues divided by \$25 annual dues membership should only cover the next 20 years of your membership, but this is a LIFETIME dues option!! So for only \$500 your name will show up at the top of the dues paying members list for the rest of your life... well, after John's of course. It's just simple math when you think about it.

For those of you considering it, the Lifetime Dues option is a great way to make sure you are always on the list of active dues paying members and it's a good way to show your fellow fraters that you are committed to the success of the Beta-Psi Chapter at ASU; the chapter of Elvis Presley, Rex Davis and of course, John Ruff. Thanks for getting us started John, and I look forward to seeing your name at the top of the list for many years to come.

Spring 2010

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Do you have any pictures that you would like to share for the 61st Anniversary Celebration? Email them to info@betapsitke.com. We would love to use them in a video to be shown at the 61st Anniversary Dinner on June 4th, 2010!



**2010 ARKANSAS
STATE FOOTBALL
SCHEDULE**

<u>DATE</u>	<u>OPPONENT</u>	<u>LOCATION</u>	<u>TIME</u>
Sept. 4	at Auburn	Auburn, Ala.	TBA
Sept. 11	at Louisiana-Lafayette*	Lafayette, La.	TBA
SEPT. 18	LOUISIANA-MONROE*	JONESBORO	TBA
Sept. 25	at Troy*	Troy, Ala.	TBA
OCT. 2	LOUISVILLE^	JONESBORO	TBA
Oct. 9	at North Texas*	Denton, Texas	TBA
Oct. 16	at Indiana	Bloomington, Ind.	TBA
OCT. 23	FLORIDA ATLANTIC*	JONESBORO	TBA
Oct. 30	Open		
NOV. 2	MIDDLE TENNESSEE*!	JONESBORO	TBA
NOV. 13	WESTERN KENTUCKY*	JONESBORO	TBA
Nov. 20	at Navy#	Annapolis, Md.	TBA
Nov. 27	at Florida International*	Miami, Fla.	TBA

*Sun Belt Conference
Game

^Homecoming

!ESPN2

#CBS College Sports

Join your fellow Beta-Psi TKE Alumni for our **monthly luncheons** at Front Page Café in Jonesboro, from 11:30 am to 12:30 pm on the last Monday of every month!

Join our “TKE Alumni Association, Beta-Psi Chapter, Arkansas State University” group on facebook

Mail Dues to: **TKE Alumni Association P.O. Box 16816 Jonesboro, AR 72403****Beta-Psi Alumni Association Update Form**

Name: _____ Scroll #: _____

Address: _____

Phone Number: _____

E-Mail: _____

Check all that apply: **I have enclosed \$25 for my 2010 Alumni Association dues** Just e-mail me The Bond from now on (include e-mail address above) I plan to attend the 61st Anniversary Dinner on June 4, 2010 at 7:00 pmTotal number of seats: _____ (**\$40 each—check enclosed**) I plan to attend the Golf Tournament on June 5, 2010 at 8:00 am I plan to attend the Goat Roast on June 5, 2010 at 12:00 pm**Comments: Do you have the address of someone that you know is NOT receiving The Bond? Let us know!****2009 Active Dues Paying Members****Total: 107**

Ralf C. Beilhardt # 1122
 Robert R. Cable # 1288
 Ansel E. Young # 1304
 Kevin D. Flory # 1327
 B. Lavon Wells # 357
 R. Chris Puryear # 1079
 Derek C. Baltz # 1340
 James K. (Burr) Henderson # 321
 C. Nathan Gastineau # 1350
 Justin L. Roberts # 1334
 Aaron R. Steenberg # 1329
 J. Chris Mangrum # 1369
 Dustin A. Mangrum # 1231
 J. Shawn Mangrum # 1240
 Steven G. Householder # 1351
 C. Greg Perkins # 1279
 Matt London # 1344
 Bryan Price # 1348
 Joshua Dotson # 1361
 Robin H. Hagaman # 93

Charles R. Hoskyn # 879
 Robert L. Thomas, III # 827
 Elvis A. Presley # 318
 William F. (Bill) Hampton # 480
 Brad A. Dial # 1315
 John D. Ruff # 697
 Gary F. Strickland # 766
 Wallace R. Stegmann # 45
 Robert J. Gardella # 379
 Charles F. Luter # 303
 Michael W. Brown # 514
 George E. Luper # 95
 Gerald L. (Pete) Wells # 346
 Richard N. Husky # 259
 Billy D. Tiner # 542
 Linden Allison # 242
 Bentley E. Story # 489
 Allan D. Columbus # 498
 William S. Green # 686
 Thomas E. Inebnit, Jr. # 620
 Coy D. Branscum # 584

Bill D. Jackson # 148
 Bill M. Zook # 134
 Richard L. (Dick) Duke # 384
 T. Lynn McGee # 421
 Charles R. (Ken) Kenmore, III # 1078
 William T. Couch, Jr. # 739
 Charles F. (Chris) Stahr # 1147
 Eddie D. Coleman # 585
 Robert C. McCuiston # 343
 Clarence L. Kemp # 589
 James G. (Andy) Anderson # 381
 Charles K. Gastineau # 1356
 Ronald W. Faulkner # 426
 Mark A. Miller # 1180
 Randy G. Woodard # 608
 Henry Paul Mills # 499
 Everett N. Adamson # 1053
 George M. Vandergrift # 239

2009 Active Dues Paying Members (continued)

Jesse E. Nichols, Jr. # 19
 David A. Brown # 844
 Steven D. Baker # 511
 Joseph W. Johnson # 452
 Ronald L. Archer # 191
 James L. Schimming # 217
 David F. Sales # 1012
 Harry G. (Buddy) Matson, Jr. # 168
 Timothy J. (Tim) Booth # 1249
 Harold L. Ferguson # 270
 Dennis G. Layer # 725
 Jason A. Stinnett # 1331
 David A. Pickler # 790
 G. Tommy Lalman # 332
 Farrell D. Lewallen # 254
 W. Greg Pittman # 637
 Robert E. Phillips # 546
 Glenn W. Foster # 941
 Mark R. Rose # 1302
 Scott A. Ellington # 1002
 Wallace R. Jackson, Jr. # 893
 Andrew (Drew) Short # 1373
 J. Michael Dickerson # 856
 T. Jay Blackshare # 910
 Frank R. Wood # 1168
 Keith Rebstock # 1026
 Jerry Rapert # 1084
 David K. Goodin # 877
 Scott R. Ruff # 1109
 Bobby W. Gentry # 496
 Daniel W. Bonham # 1359
 Winston Bruce # 1054
 Barry R. Sellers # 1258
 James F. Moshinskie # 454
 F. Richard Dunlap # 842
 Joseph W. Pulliam # 322
 Jeffrey W. Puryear # 1106
 A. Carl Frein, Jr. # 633
 Jeff Moore # 1045
 Justin C. Camp # 1313
 Joshua L. Cole # 1247
 Ivor Claude Manderson # 248
 David E. Walker # 1296
 David L. Powell # 1335
 Jonathan W. Southerland # 1253
 G. Clark Atkins, Jr. # 1202
 Jeremy D. Brewer # 1245
 C. Al Stewart # 1250

Join our "TKE Alumni Association, Beta-Psi Chapter, Arkansas State University" group on facebook

**Beta-Psi TKE Alumni Association
Fifth Annual Goat Roast Golf Tournament
Four-Man Scramble**

**Golf Tournament
Participant
and Sponsor
Entry Form**

Mail to:

**TKE Alumni
Association
P.O. Box 16816
Jonesboro, AR
72403**

**Come play in
the Golf
Tournament!**

Saturday, June 5, 2010
Sage Meadows Golf Course
Jonesboro, Arkansas
Shotgun Start at 8:00 a.m.

Prizes for Winning Teams - Pro Shop Credit

1st - \$300 2nd - \$200 3rd - \$100

Various Hole Prizes and Door Prizes to be Awarded

Special Guest Participants: To Be Announced

\$80 Per Person

(includes green fees, cart, range balls, lunch and prizes)

Deadline for Paid Entries: May 29, 2010

**Proceeds
Benefit the
Beta-Psi
Scholarship!**

Name	Address	City/State/Zip	Phone No.	Scroll No.
1) _____	_____	_____	_____	_____
2) _____	_____	_____	_____	_____
3) _____	_____	_____	_____	_____
4) _____	_____	_____	_____	_____

- * This tournament is open only to **TKE Alumni** and the special guest participants identified above.
- * Individuals registering as part of a 4-man team need to identify their teammates in the spaces provided above.
- * Individuals registering alone will be randomly grouped with other individual registrants to form a 4-man team.
- * Please arrive by 7:30 a.m. to check in at the scorer's table. Soft spikes and collared shirts are required.

If you would like to be a sponsor of the tournament, please check one of the following levels of sponsorship:

___ Elvis Presley Major Sponsor - \$318 cash contribution

___ Hole Sponsor - \$100 cash contribution

- * Proceeds of the tournament to benefit the Beta-Psi TKE Scholarship Fund.
- * For participants, IRS regulations state that you will receive something of value and the tax deductible portion of your participant fee is \$15.00. For sponsors, the tax deductible portion of your donation is the full amount of your check.
- * Make all checks payable to **TKE Alumni Association** and mail with registration form to:
TKE Alumni Association, P.O. Box 16816, Jonesboro, AR 72403
- * For information, call Chris Puryear at 870-919-1648 (cell) or e-mail at cpuryear@suddenlink.net

**Cut along the line → TKE Weekend in Jonesboro, AR June 4 and 5, 2010
and put this on your 61st Anniversary Dinner—Golf Tourney—Goat Roast
refrigerator! → Go to www.betapsitke.com for more information**

ASU Football/Baseball Weekend

Save this date: *Saturday, April 24, 2010*

The 2010 edition of the ASU Red Wolves football team will be unveiled in ASU Stadium on Saturday morning at 10:00 am. You can hang around and catch a Red Wolves baseball game later that afternoon, as Arkansas State takes on Sun Belt rival, South Alabama at 4:00 pm.

Many of you know that for nearly 15 years we have hosted a tailgate party for every home ASU football game. This is the second consecutive year we are hosting a tailgate party in conjunction with an ASU Red Wolves baseball game. Bring your family and come join us for a fun day at ASU's George Kell Field. The tailgate party starts at 2:00 pm with plenty of food, drink and fellowship, then we will all sit together and cheer on the Baseball Red Wolves starting at 4:00 pm.

Rain or shine, the TKE Alumni Association will be there. If we have enough interest, we will have a general meeting with the Alumni Association members that afternoon too. Hope to see you there! **You can RSVP for this event through our TKE Alumni Association group page on facebook.**

Where are they now?

The Bond Interviews Frater Tommy Reese

Tommy Reese, Fall 1961 Pledge Class - scroll number 367:

Where did you grow up? I grew up in Osceola, Arkansas.

What do you do for a living? I am a State Farm Insurance agent here in Jonesboro and have been for over 30 years.

Who did you hang out with in the fraternity? Charles Luter, Lavon Wells, Bobby Robinson, Bobby Wilcockson.

What are your best memories of TKE? The friendships that were made and that are still strong today.

Family? My wife Karen Fletcher is from Osceola. I also have a daughter named Amy and two grandkids, Reese who is 7 and Grantly who is 2.

Tell us a little about your time at ASU and career afterwards. My college

years were 1961 to 1966 where I earned a BS in PE. I played football at Arkansas State as a running back. After graduation, took a coaching job in Birmingham, Alabama and then finished my masters as a graduate assistant at Murray St. I then went on to coach at Mt. Grove in Missouri and finally ended up coaching in Osceola, where I ended my coaching career and went into the insurance business.

Why TKE? It was the quality of people I met when I was a freshmen, and the fact that several of the football players were Tekes. Those guys were not only leaders on the team, but leaders on campus....when I sat back and viewed the Tekes on campus, they were quality individuals, they exuded class....they were quality and class, I wanted to be part of that.

Read this entire interview online at www.betapsitke.com



Frater Wally Jackson is cookin' it up at the 2009 baseball tailgate.



Last of the TKE tailgaters heading into the baseball game in April 2009.



Frater Tommy Reese

President's Corner

The Beta-Psi TKE Alumni Association had many challenges having our first meeting of the new year. Busy work schedules, illness and a whole lot of snow made it a daunting task to get the board assembled, but in two to three hours over the last few Sunday we made up for the slow start and I am really excited about the year ahead for our Alumni Association. We have set our agenda, outlined our goals for 2010, and Beta-Psi TKE is ready to rock-n-roll in the coming months!

I would like to share some of those goals we have set for 2010. First, several years ago when the undergraduate chapter folded and we reorganized the Alumni Association, we made a self imposed rule that before re-establishing the undergraduate chapter, we would have to have 200 dues-paying alumni members. The first phase of this goal was to establish 100 dues-paying alumni members in 2009, and we did it.

For 2010, we must double that number. I know many have asked "why we are doing this." The reason is that we are 12 to 18 months away from re-chartering the Beta-Psi Chapter. Over the next 10 months we must meet several goals, and realizing 200 dues-paying alumni members is an important part of the equation. Once we have met this goal, we will notify TKE National that we are ready for them to come on campus and start the rebuilding process.

Also within this time frame, we will meet with Dr. Robert Potts, Chancellor of Arkansas State University-Jonesboro and Rick Stripling, Dean of Student Affairs, to formally express our desire to re-establish Beta-Psi Chapter of TKE and secure a location for our chapter house. For those that do not know, Dr. Potts is very pro-Greek and he wants the Greek system back and stronger than ever on campus. To do this, Dr. Potts has designated the area around the Convocation Center as Fraternity and Sorority Row and he wants more Greek housing in place over the next several years.

Beta-Psi Chapter should and will have a strong presence, not only in this area of the campus, but on the whole campus. To accomplish this, we need you! There are 3 key components that we must have to make our plans a reality. The 3 M's—Money, Manpower and Membership are vital to seeing the TKE flag flying again at ASU. This means that we, the TKE Beta-Psi Alumni Association members, must double our efforts in recruiting fellow fraters to join, pay their dues, increase giving and contributions, and in establishing a housing board and corporation.

We must encourage fellow fraters to participate in alumni events during the year and attend monthly luncheons. Eventually, I would like to see us establish our monthly luncheons in Wynne, Little Rock, Memphis, Dallas---anywhere we have a base of Beta-Psi alumnus.

In closing, let's look at the numbers. We have 12 to 18 months to re-establish the undergraduate chapter. We need 200 dues-paying members. We have 12 monthly luncheons during the year. As of today, we have 7 events planned for 2010 and your yearly dues are only \$25. I will try to update our progress to alumni members on a bi-monthly basis. Join me and your fellow brothers and let's keep this train on the track. We can make 2010 the rebirth of the Beta-Psi Chapter at ASU~

Until then, YITB **Wally Jackson #893, 2010 President, TKE Beta-Psi Alumni Association**

Not for Wealth, Rank, or Honor, but for Personal Worth and Character.

Beta-Psi TKE Alumni Association



WWW.BETAPSI.TKE.COM

WE'RE ON THE WEB!

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