

# MARKETING OPPORTUNITIES & INFORMATION FOR THE HYBRID NEUROPSYCHOLOGICAL REHABILITATION CONFERENCE

Professor Robyn Tate (Chair of the NR-SIG-WFNR), Dr Anna Adlam and Dr Jessica Fish (Program Co-Chairs) are excited to announce that our conference marking the 20<sup>th</sup> anniversary of the Neuropsychological Rehabilitation Special Interest Group of the WFNR and the 20<sup>th</sup> anniversary of clinical neuropsychology training at the University of Glasgow! The NR-SIG-WFNR will be held face to face in Glasgow, Scotland, UK as well as virtually through CVENT's Virtual Attendee Hub on Thursday 8<sup>th</sup> and 9<sup>th</sup> of June 2023 with a meet and greet on Wednesday 7<sup>th</sup>.

We will again be going hybrid. This means that there will be opportunities to attend the conference and advertise your organisation live in the Exhibition Hall as well as being able to advertise using pre-recorded advertisements online to our delegates attending virtually which means your brand and your message will live on for 3 months after the conference has gone live.

Partners will have exposure to an unprecedented number of multi-disciplinary delegates who work in the field of Neuropsychological Rehabilitation from Australia, around Europe and the World both face to face and virtually. This multidisciplinary conference will attract a wide range of international attendees either in person or virtually from across Europe including Spain, UK, Australia, NZ, USA, Canada, South Africa and Asia who work in the field of Neuropsychological Rehabilitation incorporating Neuropsychology, Clinical Psychology, Occupational Therapy, Physiotherapy, Speech and Language Therapy, Social Work, Medicine and Nursing. *The primary focus of the Conference is rehabilitation of neuropsychological consequences of brain impairment*.

The 2023 program will involve a broad range of presentations either in the room, live streamed or pre-recorded. Platform presentations, datablitz and posters and will consist of papers brought together from submitted abstracts. Professor Robyn Tate will give the only Keynote Address. The local co-chairs are Anna Adlam and Jessica Fish.

The Committee are offering partnership opportunities as per below for interested organisations or individuals. We can also put together bespoke opportunities, just email <u>Margaret</u>. If you would prefer to be Corporate Partner of the NR-SIG-WFNR please get in touch with <u>Margaret</u> and she will send you a proposal.

#### PLEASE SEE BELOW FOR PARTNERSHIP OPPORTUNITIES

#### PREMIER SPONSOR - 2 Available AU\$10,000\* (approx. €6,444 /U\$\$6,913 / £5,680) includes:

- Hosting the Welcome Reception or Conference Dinner ie NR-SIG-WFNR Conference Dinner;
- Logo and URL on the landing page of the conference virtual platform;
- Logo and URL on the landing page of the conference smartphone app;
- 2 complementary registrations to the conference and conference dinner;
- Organisation's banner displayed at registration desk;
- Exposure to an unprecedented number of multi-disciplinary delegates who work in the field of Neuropsychological Rehabilitation;
- Opportunity to have morning/afternoon tea trays on your exhibition table;
- Logo on the Summary Page of the registration website with a link to your website;
- Logo on the NR-SIG-WFNR conference webpage with a link to your website;
- Logo on emails sent out in connection with the conference;
- Logo on the front of the Conference program;
- Opportunity to set up an exhibition stand;
- Logo displayed on a 'partners' power point slide at the beginning of every session;
- Opportunity to have a physical flyer at the venue or a pdf on the virtual platform
- Online:
  - Logo displayed on a 'partners' power point slide during some breaks,
  - Opportunity to have a 10-minute recorded talk/advertisement played to the online community,
  - Logo displayed on a 'partners' power point slide during the breaks

#### REGISTRATION DESK PARTNER - 2 available AU\$3,000\* (approx. €1,933 / US\$2,074 / £1,704) includes:

- Organisation's banner displayed at registration desk;
- Logo and URL on the virtual platform;
- Logo and URL on the smartphone app;
- 1 complementary registration;
- Exposure to an unprecedented number of multi-disciplinary delegates who work in the field of Neuropsychological Rehabilitation;
- Opportunity to have morning/afternoon tea trays on your exhibition table;
- Logo on the Summary Page of the registration website with a link to your website;
- Logo on the NR-SIG-WFNR webpage with a link to your website;
- Logo on the front of the Conference program;
- Opportunity to set up an exhibition stand;
- Logo displayed on a 'partners' power point slide at the beginning of every session;
- Opportunity to have a physical flyer at the venue or a pdf on the virtual platform
- Online:
  - Logo displayed on a 'partners' power point slide during some breaks,
  - Opportunity to have a 2-minute recorded talk/advertisement played to the online community,

#### **EXHIBITION STAND for 2 days AU\$950\*** (approx. / €612 / US\$656.73 / £540) includes:

- 1 complementary registration;
- 2 trestle tables with cloth and 2 chairs;
- Logo and URL on the virtual platform;
- Logo and URL on the smartphone app;
- Exposure to an unprecedented number of multi-disciplinary delegates who work in the field of Neuropsychological Rehabilitation;
- Logo on the Summary Page of the registration website with a link to your website;
- Logo on the NR-SIG-WFNR webpage with a link to your website;
- Logo on Conference Program;
- Logo on holding slide at conference;
- Opportunity to have a physical flyer at the venue or a pdf on the virtual platform

#### **COMMUNITY PARTNER AU\$350\*** (approx. €225 / U\$\$242 / £199) includes:

- One insert given to each delegate;
- Logo and URL on the virtual platform;
- Logo and URL on the smartphone app;
- Exposure to an unprecedented number of multi-disciplinary delegates who work in the field of Neuropsychological Rehabilitation;
- Logo on the Summary Page of the registration website with a link to your website;
- Logo on the NR-SIG-WFNR webpage with a link to your website;
- Logo on Conference Program;
- Logo on holding slide at conference and on virtual platform

## If you are interested please complete the application form on the next page and email to mers@exemail.com.au with information and logo

For information on the conference go to <a href="https://www.mersevents.com/19th-nr-sg-wfnr">https://www.mersevents.com/19th-nr-sg-wfnr</a>
 If you have any queries do not hesitate to contact Margaret Eagers at <a href="mailto:mers@exemail.com.au">mers@exemail.com.au</a> or +61 425 220 622

<sup>\*</sup> GST will be added when invoice is generated if the sponsor resides in Australia

### 20th NR-SIG-WFNR Conference

#### **APPLICATION FOR PARTNERSHIP**

Premier:	AU\$10,000* (approx. €6,444 /US\$6,913 / £5,680) Free registration? Satchel inserts? Physical Flyers or Pdf?	YES / NO YES / NO YES / NO Physical flyer/Pdf/Neither
Registration Desk:	AU\$3,000* (approx. €1,933 / US\$2,074 / £1,704) Exhibition Stand? Physical Flyers or Pdf?	YES / NO YES / NO Physical flyer/Pdf/Neither
Exhibition Stand:	AU\$950* (approx. / €612 / US\$656.73 / £540) Physical Flyers or Pdf?	YES / NO Physical flyer/Pdf/Neither
Community:	AU\$350* (approx. €225 / US\$242 / £199)	Physical flyer/Pdf/Neither
Company Name:Address:		
State	Postcode Country	Phone #
Website address of company:		
Contact person:	Email Address	
Payment type:	Visa Mastercard Direct Deposit	
Payment amount	\$	
Card Number:		/
Expiry Date:	/ CSV:	
Name on Card:		

Postal address: PO Box 326, Matraville, NSW, 2036, Australia; Phone: +61 (0)425 220 622

Website: www.mersevents.com;

**A.B.N.:** 19 115 305 327; **Banking details:** Commonwealth Bank of Australia; **BSB** – 062 230 **ACCOUNT** – 11027223; **SWIFT CODE**: CTBAAU2S; **Account Name:** ME Research Solutions;

Send remittance advice to: mers@exemail.com.au

Email: mers@exemail.com.au for inquiries. \*Prices do not include GST