



Angie CJ Sims

Consultant

Angie is an expert rainmaker whose ability to impact change makes her a game changer. She spent 14 years as an executive in the financial services industry at Morgan Stanley and its predecessor firms in roles such as Deputy Director of Diversity, Director of Online Training and Director of Professional Alliance Relationships. In her Diversity role she developed and facilitated plans to attract diverse talent, enhance workforce environment, create diversity partnerships (internal and external), support employee networking groups communication with management as well as created robust tools to increase management accountability by exposing them to their Diversity pipeline. She communicated key benchmarking reports to CEO and Senior Executive Diversity Committee bi-monthly. Her work significantly impacted the culture and exposure of Diversity and increased visibility of Diverse employees resulting in increased promotions, leadership roles and decrease in attrition with employees feeling heard and valued. As the head of the firm's online training department in addition to creating leadership and product curriculums she created the firm's 1st continuing education requirement which introduced a CE tracking tool which she helped the 3rd party firm, Cornerstone Online, develop. This improved usage of online training by 40% resulting in product awareness and increased sales. In her roles she managed million dollar budgets and saved \$250K on the firm's annual development budget through partnerships, collaborations, training and contract renegotiations.

Four-time self-published author, Angie is most proud of the 15 women that she coached to become first time authors. As the leader's execution coach, she reintroduces business leaders to their superpowers and implements success tools that helps them increase their company's profitability.

Her response to the overwhelming desire for professional women to make sustainable business and personal connections is the League of Girlfriends. What began a few years ago as an opportunity for transient women, new to the Atlanta area, to connect through social outings and service-based events has grown into an organization with 460 members nationally. During the pandemic the League of Girlfriends pivoted and created a virtual talk show whose 100 episodes allowed over 180 members, many of whom had never gone live, to showcase their businesses. She also created a Girlfriends Leadership Academy, "Girl Lead Now" which has significantly changed the trajectory of its members businesses and profits allowing her to teach women "How to Fish!"

Angie is President of Atlanta Women's Network, Georgia's first business networking organization for professional women. She is also a thought leader with Women's Information Network (The WIN) and is the Event Director for Atlanta's largest marketplace showcasing Black Businesses, the Taste of Urban Atlanta. Angie continues her work in Diversity by being a passionate board



member of the Diverse Cobb County Committee. She has extensive work with non-profits beginning with the award-winning pop-warner jr. football team she and her husband founded in Northern New Jersey. She enjoyed being workshop facilitator with Destiny's Daughters of Promise for school aged girls at risk and is the current board advisor for Urban CEO and Foster Kids Matter.

She enjoys wedding, event planning and floral design which she has done for over 25 years. She currently lives in Acworth, GA with her husband of 15 years and their 24 and 13-year-old sons.