

# F&B

MANAGERS  
ASSOCIATION  
MEMBERS MEMORANDUM

## General

- Each Association member to sign up to the FBMA Memorandum of Membership.
- Announcement of new Association members – photo and short bio on each member to be sent to roy.sommer@fbma-london.co.uk for posting on the Association Web page
- Members to commit to attend 3 Association meetings per annum, business commitments permitting
- Opportunity for members to host an event at their venue in cooperation with the FBMA.

## Media Representation

- Committee to designate a member to act as media contact.
- Committee to agree media message to be used for Press Releases
- Media Contact to develop relationship with the Press in order to promote the aims and objectives of the Association.

## Social Media

- A monthly blog on the website and social media from the Chairman / Media Contact - news from all members interesting experiences/observations etc to be sent to Committee Media contact.
- Weekly Twitter and Facebook updates/comments by Members to be encouraged
- Website is developed and managed by the Chairman, should you wish to announce something on the website then please contact Chairman
- Digital marketing will be done via LinkedIn and Twitter.

## Sponsorship

- Members to provide contact details of potential sponsors to the workgroup
- Association to establish Working Group to develop sponsorship
- Working Group to establish Awards and Events
- Working Group to assess scholarship / internship opportunities

## Training / Mentoring

- **Training/ Mentoring work group to be established to implement a training/ mentoring platform incorporating the needs of the members and their establishments**

## MEMBERS

NAME.....

ESTABLISHMENT.....POSITION.....

SIGNATURE.....DATE.....