## HOUSE BILL NO. 6447

November 18, 2020, Introduced by Rep. Koleszar and referred to the Committee on Regulatory Reform.

A bill to amend 1931 PA 328, entitled
"The Michigan penal code,"
(MCL 750.1 to 750.568) by adding section 297 g .
THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

Sec. 297g. (1) As used in this section, "gluten-free" means that term as used in 21 CFR 101.91.
(2) A person that, with intent to defraud, does any of the following is guilty of a misdemeanor:
(a) Sells or exposes for sale in any place where food products are sold for consumption on or off the premises any article of food, food product, meat, or meat preparation, and falsely represents it to be gluten-free, by use of that term or any similar term indicating that the food is gluten-free, whether the article of food, food product, meat, or meat preparation is raw or prepared for human consumption, by a direct statement orally, or in writing, that is reasonably calculated to deceive or lead a reasonable person to believe that a representation is being made that the food is gluten-free.
(b) Falsely represents a food product or the contents of a package or container to be constituted and prepared as gluten-free by having or permitting to be inscribed on the food product, package, or container the term "gluten-free" or any similar term indicating that the food is gluten-free.
(c) Exposes for sale in any show window or place of business both gluten-free and nongluten-free food or food products, or gluten-free or nongluten-free meat or meat preparations, that are raw or prepared for human consumption, and fails to identify each kind of food or food product, or meat or meat preparation, as gluten-free or nongluten-free.
(3) Possession of nongluten-free food or meat in any place of business advertising the sale of gluten-free food only is presumptive evidence that the person in possession exposes the nongluten-free food or meat for sale with intent to defraud.
(4) A person that does any of the following is guilty of a misdemeanor:
(a) Willfully marks, stamps, tags, brands, labels, or in any other way or by any other means of identification represents as
gluten-free, or causes to be marked, stamped, tagged, branded, labeled, or represented as gluten-free, food or food products that are not gluten-free, or are not so prepared.
(b) Willfully removes, defaces, obliterates, covers, alters, or destroys, or causes to be removed, defaced, obliterated, covered, altered, or destroyed any mark, stamp, tag, brand, label, or other means of identification affixed to a food or food product to indicate that the food or food product is gluten-free.
(c) Knowingly sells, disposes of, or possesses for the purpose of resale to any person as gluten-free either of the following:
(i) A food or food product to which the person has not affixed a mark, stamp, tag, brand, label, or other means of identification employed to indicate that the food or food product is gluten-free.
(ii) A food or food product to which a mark, stamp, tag, brand, label, or other means of identification has been fraudulently affixed.
(d) Knowingly prepares, distributes, sells, or exposes for sale any article of food, food product, meat, or meat preparation represented to be gluten-free, by use of that term or any similar term indicating that the food is gluten-free, that does not conform to a disclosure posted by that person in the person's place of business that describes the basis upon which that representation is made. A person does not violate this subdivision if it is shown by a preponderance of the evidence that the person relied in good faith upon the representations of a manufacturer, processor, packer, or distributor that the article of food, food product, meat, or meat preparation is gluten-free.
(5) The department of agriculture and rural development shall investigate and inspect the sale of food products represented to be
gluten-free and shall enforce this section. The department of agriculture and rural development shall promulgate rules for the enforcement and administration of this section in accordance with the administrative procedures act of 1969, 1969 PA 306, MCL 24.201 to 24.328.

Enacting section 1 . This amendatory act takes effect 90 days after the date it is enacted into law.

