

The Passion for Fashion Design Challenge Competitive Event is a State Event conducted at the NJ FCCLA Fall Leadership Connection. It is an **individual** event that allows participants to exhibit fashion design creativity and construction savvy by creating doll clothes to wear on our mini FCCLA runway. Each participant will design and draft a pattern and construct an original doll-sized garment for either a twelve (12) inch fashion doll, such as Barbie, or an eighteen (18) inch doll, such as American Girl.

NEW JERSEY CORE CURRICULUM STANDARDS

SL.9-10.1	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with peers on <i>grades 9–10 topics, texts, and issues</i> , building on others' ideas and expressing their own clearly and persuasively.
SL.11-12.2	Integrate multiple sources of information presented in diverse media or formats (e.g., visually, quantitatively, qualitatively, orally) evaluating the credibility and accuracy of each source.
SL.11-12.4	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
WHST.11-12.6	Use technology, including the Internet, to produce, share, and update writing products in response to ongoing feedback, including new arguments or information.
W.11-12.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
W.11-12.8	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.
4.MD.A.1	Know relative sizes of measurement units within one system of units including km, m, cm, mm; kg, g; lb, oz.; l, ml; hr, min, sec.
7.G.A.2	Draw (with technology, with ruler and protractor as well as freehand) geometric shapes with given conditions.
9.3.12.AR-VIS.2	Analyze how the application of visual arts elements and principles of design communicate and express ideas.
9.3.12.AR-VIS.3	Analyze and create two and three-dimensional visual art forms using various media.
9.2.12.CAP.6:	Identify transferable skills in career choices and design alternative career plans based on those skills
9.2.8.CAP.9:	Analyze how a variety of activities related to career impacts postsecondary options
9.2.8.CAP.18	Explain how personal behavior, appearance, attitudes, and other choices may impact the job application process
9.4.8.CI.3	Examine challenges that may exist in the adoption of new ideas
9.4.8.CI.4	Explore the role of creativity and innovation in career pathways and industries.
9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas.
9.4.12.CI.2	Explain the potential benefits of collaborating to enhance critical thinking and problem-solving.
9.4.12.CI.3	Investigate new challenges and opportunities for personal growth, advancement, and transition.
9.4.8.CT.2	Develop multiple solutions to a problem and evaluate short-and long-term effects to determine the most plausible option.
9.4.8.CT.4	Compare past problem-solving solutions to local, national, or global issues and analyze the factors that led to a positive or negative outcome.
9.4.12.CT.1	Identify problem solving strategies used in the development of an innovative product or practice.
9.4.12.CT.2	Explain the potential benefits of collaborating to enhance critical thinking.
9.4.12.CT.4	Participate in online strategies and planning sessions for course-based, school-based, or another project and determined strategies that contribute to effective outcomes.
9.4.12.DC.1	Explain the beneficial and harmful effects that intellectual property laws can have on the creation and sharing of content.

- 9.4.8.IML.3 Create a digital visualization that effectively communicates a data set using formatting techniques such as form, position, size, color, movement, and spatial grouping.
- 9.4.8.IML.7 Use information from a variety of sources, contexts, disciplines, and cultures for a specific purpose.
- 9.4.8.IML.12 Use relevant tools to produce, publish, and deliver information supported with evidence for an authentic audience.
- 9.4.8.IML.13 Identify the impact of the creator on the content production, and delivery of information.
- 9.4.8.TL.5 Compare the process and effectiveness of synchronous collaboration and asynchronous collaboration.
- 9.4.8.GCA.1 Model how to navigate cultural difference with sensitivity and respect.
- 9.4.8.GCA.2 Demonstrate openness to diverse ideas and perspectives through active discussions to achieve a group goal.

CAREER READY PRACTICES

- ✓ Apply appropriate academic and technical skills.
- ✓ Communicate clearly and effectively with reason.
- ✓ Consider the environmental, social, and economic impacts of decisions.
- ✓ Demonstrate creativity and innovation.
- ✓ Employ valid and reliable research strategies.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Plan education and career paths aligned to personal goals.
- ✓ Use technology to enhance productivity.

NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES EDUCATION

- 16.2.4 Analyze effects of textile characteristics on design, construction, care, use, and maintenance of products.
- 16.2.5 Apply appropriate procedures for care of textile products.
- 16.3.2 Apply basic and complex color schemes and color theory to develop and enhance visual effects.
- 16.3.3 Utilize elements and principles of design in designing, constructing, and/or altering textile, apparel, and fashion products.

EVENT CATEGORIES

- Junior:** Participants in grades 6 – 8
- Senior:** Participants in a comprehensive program in grades 9 – 12
- Occupational:** Participants in an occupational program in grades 9 – 12

ELIGIBILITY

1. Participation is open to any affiliated FCCLA member. Affiliation for each participant must be submitted by **November 1, 2022**.
2. A chapter may enter two (2) entries in each event category for each size doll (12" and 18" dolls) for this event.
3. An entry is defined as one (1) participant.
4. An event category is determined by the participant's grade in school and type of Family and Consumer Sciences program.

PROCEDURES & REGULATIONS

1. The Passion for Fashion Design Challenge must be developed and completed beginning September 1 of the current school year and ending with the Fall Leadership Connection.
2. The Passion for Fashion Design Challenge project must be planned and prepared by the participant only, while under the supervision of the Chapter Adviser or Fashion instructor. **FCS teacher/adviser must provide an email that verifies that the student planned and completed all of the work for this project.**
3. Participants will have a maximum of ten (10) minutes to set up their doll display at the designated location at the FLC. All entries must be set up prior to the start of the Opening General Session (see conference program for exact time and location). The participant's hard copy folder with project materials will be left with the doll display at the time of set up.

4. Each entry will have an assigned digital folder to submit their project materials via Google Drive. A link to submit materials will be provided to the adviser upon competitive event registration. All entries must be submitted by **November 9, 2022**, and privacy settings must be viewable to anyone with the link. The digital folder must include:
 - A. A **Project Identification Page**
 - B. A copy of the **design** in full color
 - C. Photos of **pattern (to scale)**
 - D. **Fashion Forecast** (attached sheet).
 - E. **Photo Storyboard**
 - F. **Adviser Email** Verifying the Student's Work
5. In addition to the digital folder, participants must submit a "hard copy" file folder with printed documents and materials during set up. The file folder must be labeled on the front cover, upper left corner as follows:
 - A. Participant Name
 - B. School
 - C. Chapter Name
 - D. Event Name (Passion for Fashion Design Challenge)
 - E. Event Category
 - F. Doll Type (12" Fashion Doll or 18" Doll)
6. The "hard copy" file folder must include:
 - A. A **Project Identification Page**
 - B. An original **design** in full color, drawn by hand or with a digital program
 - C. A **pattern (to scale)**
 - D. **Fashion Forecast** (attached sheet).
 - E. **Photo Storyboard**
 - F. **Adviser Email** Verifying the Student's Work
7. Participants may choose a 12 inch fashion doll (Barbie) or an 18 inch doll (American Girl). There will be winners in both the 12" and 18" doll categories. Each participant must provide his/her own doll to model the finished garment. Participants are expected to bring a doll that is in good condition, which will display a made-to-scale version of the accompanying sketch. NJ FCCLA will provide a stand to display the doll and garment.
8. The garment created for the 12 inch fashion doll (Barbie) should be appropriate for a young woman. The garment created for the 18 inch doll (American Girl) should be appropriate for an elementary age child.
9. The participant must create a storyboard using a slide presentation that includes pictures of the techniques and the process. This storyboard should show pictures of the entire process of making the project. Close up pictures should focus on techniques/ skills used to create the project. (One picture per slide for digital version, up to 4 pictures per page for "hard copy" version).

PASSION FOR FASHION DESIGN CHALLENGE SPECIFICATIONS

"Hard Copy" File Folder

Each participant will submit one (1) letter-sized file folder with one (1) set of the following materials. The file folder must be labeled on the front cover, upper left corner as follows:

- A. Participant Name
- B. School
- C. Chapter Name
- D. Event Name (Passion for Fashion Design Challenge)
- E. Event Category
- F. Doll Type (12" Fashion Doll or 18" Doll)

Project Identification Page	One 8½" x 11" page on plain paper, participant must include participant's name, school, chapter name, event name (Passion for Fashion Design Challenge), event category, and doll type.
Fashion Design	One 8½" x 11" page displaying an original design in full color, drawn by hand, with a digital program, or both. The design should be appropriate for the age of the doll's target audience(s), and should exhibit effective form and function.
Pattern	The pattern for the design must be drawn to scale and labeled with appropriate markings.
Fashion Forecast	Attached sheet must be completed with Name and Sketch of Clothing Label, Fabric Profile, Target Audience, Target Retailer, Pricing, and Explanation of Fashion Design.
Photo 'Storyboard'	A 'storyboard' of photos telling the story of the project should be prepared using 8-10 quality photos. These photos should show the major techniques/skills used in creating the project. The participant should be in 50% of the frame in most of the pictures. The storyboard will be presented using slides (one picture per slide for digital version, up to 4 pictures per page for "hard copy" version).
Adviser email	Copy of a chapter adviser's email verifying the student work.

Digital File Folder

Each entry will have an assigned digital folder to submit their project materials via Google Drive. A link to submit materials will be provided to the adviser upon competitive event registration. All entries must be submitted by **November 9, 2022**, and privacy settings must be viewable to anyone with the link. The digital folder must include:

Project Identification Page	One 8½" x 11" page on plain paper, participant must include participant's name, school, chapter name, event name (Passion for Fashion Design Challenge), event category, and doll type.
Fashion Design	One 8½" x 11" page displaying an original design in full color, drawn by hand, with a digital program, or both. The design should be appropriate for the age of the doll's target audience(s), and should exhibit effective form and function.
Pictures of the Pattern	Clear pictures of the "to scale" pattern will be provided as part of the digital folder. The photos must include 1 photo of all the pattern pieces, and then 1 photo for each piece. Each photo must include a standard ruler to demonstrate scale. All labels and appropriate markings must be visible in photos.
Fashion Forecast	Attached sheet must be completed with Name and Sketch of Clothing Label, Fabric Profile, Target Audience, Target Retailer, Pricing, and Explanation of Fashion Design.
Photo 'Storyboard'	A 'storyboard' of photos telling the story of the project should be prepared using 8-10 quality photos. These photos should show the major techniques/skills used in creating the project. The participant should be in 50% of the frame in most of the pictures. The storyboard will be presented using slides (one picture per slide for digital version, up to 4 pictures per page for "hard copy" version).
Adviser email	Copy of a chapter adviser's email verifying the student work.

Fashion Forecast

Each participant must submit a Fashion Forecast (attached sheet) with the following information:

Name and Sketch of Clothing Label	Develop a clothing label with a name and a sketch.
Fabric Profile	Define the criteria for selecting fabrics for the collection design and include fabric swatches for each material used with a description including, at a minimum, the following information for each swatch: <ul style="list-style-type: none"> • General fabric appearance (plaid, solid, matte, shiny, etc.) • Fiber content • Fabric care • Fabric characteristics
Target Audience	List target audience(s) with an explanation for choices.
Target Retailer	List target retailer(s) with an explanation for choices.
Pricing	Develop a pricing range for the piece of design. Pricing should reflect both the manufacturing costs and preferences of the intended audience.
Explanation of Fashion Design	Develop a clear, concise, description of the fashion design.

Garment

Each participant must submit a completed garment utilizing the following criteria:

Reflects the Design Sketch	The garment is a realistic expression of the design sketch and pattern.
Fabric Selection	The fabric selection should be appropriate for design and function of the garment.
Level of Difficulty	The challenges are related to the participant's skill level.
Quality of Construction	The construction displays standard, innovative, and couture techniques as required by the design.
Closures	Closures should be hand or machine-sewn, and be neat and effective. Glue and tape are not permitted.
Accessories	The overall look is accessorized, considering style, emphasis and proportion, and function.
Creativity	The garment should reflect creativity, imagination, and innovation.
Final Appearance	The final appearance includes a well-fitted garment, demonstrates professional finishes, and is appropriately styled.

Fashion Forecast

Name and Sketch of the Clothing Label

Fabric Profile

Target Audience(s)

Target Retailer

Pricing

Explanation of Fashion Design

NJ FCCLA FALL LEADERSHIP CONNECTION
2022 PASSION FOR FASHION
PARTICIPATION VERIFICATION FORM

As per the procedures and regulations of the 2022 Competitive Event Guidelines for Passion for Fashion, the Passion for Fashion Design Challenge project must be planned and prepared by the participant only, while under the supervision of the Chapter Adviser or Fashion Instructor. FCS teacher/adviser must verify by signing this form below that the student planned and completed all of the work for this project.

Student Name: _____

Grade: _____

School: _____

Chapter Name: _____

Event Category (JR/ SR/ OCC): _____

I, _____ (student name), verify that under my Chapter Adviser/Fashion Instructor's supervision I planned and completed all of the work for this project.

Student Name

Student Signature

I verify that under my supervision, _____ (student name) planned and completed all of the work for this project.

Adviser Name

Adviser Signature

PASSION FOR FASHION DESIGN CHALLENGE RATING SHEET

Name: _____ School: _____

Check One Event Category: _____ Junior _____ Senior _____ Occupational

Check One Doll Category: _____ 12" (Fashion) _____ 18" (American Girl)

Write the appropriate rating under the "SCORE" column. Points given may range between 0 and maximum number indicated. Where information is missing, assign a score of 0. Total the points and enter under "TOTAL SCORE."

Evaluation Criteria	Poor	Fair	Good	Very Good	Excellent	Score	Comments
FILE FOLDER							
Design Sketch: 8½" x 11" page displaying a design in full color, drawn either by hand or with a digital program	0-1	2	3	4	5		
Pattern is neat; marked appropriately and drawn to scale	0-2	3-4	5-6	7-8	9-10		
Fashion Forecast: attached sheet is completed	0-2	3-4	5-6	7-8	9-10		
Uses correct grammar and spelling	0-1	2	3	4	5		
Storyboard- Clearly illustrates the process and procedure	0-2	3-4	5-6	7-8	9-10		
Adviser's signed verification form	0-1	2	3	4	5		
GARMENT							
Garment reflects the Design Sketch and pattern	0-1	2	3	4	5		
Garment is an original design	0-1	2	3	4	5		
Fabric Selection	0-1	2	3	4	5		
Level of difficulty	0-1	2	3	4	5		
Overall Quality of Construction	0-2	3-4	5-6	7-8	9-10		
Appropriate closures for doll clothes are used	0-1	2	3	4	5		
Attractively accessorized to compliment the overall design	0-1	2	3	4	5		
Creativity	0-1	2	3	4	5		
Final Appearance	0-2	3-4	5-6	7-8	9-10		

TOTAL SCORE: _____

Verification of Total Score (please initial):

Evaluator _____
Room Consultant _____
Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100 Silver: 79-89 Bronze: 70- 78