



**SPONSORSHIP
PACKAGES**



**Achievement in every
Field of Human Endeavor**



February 1, 2023

Dear Generous Donors and Sponsors,

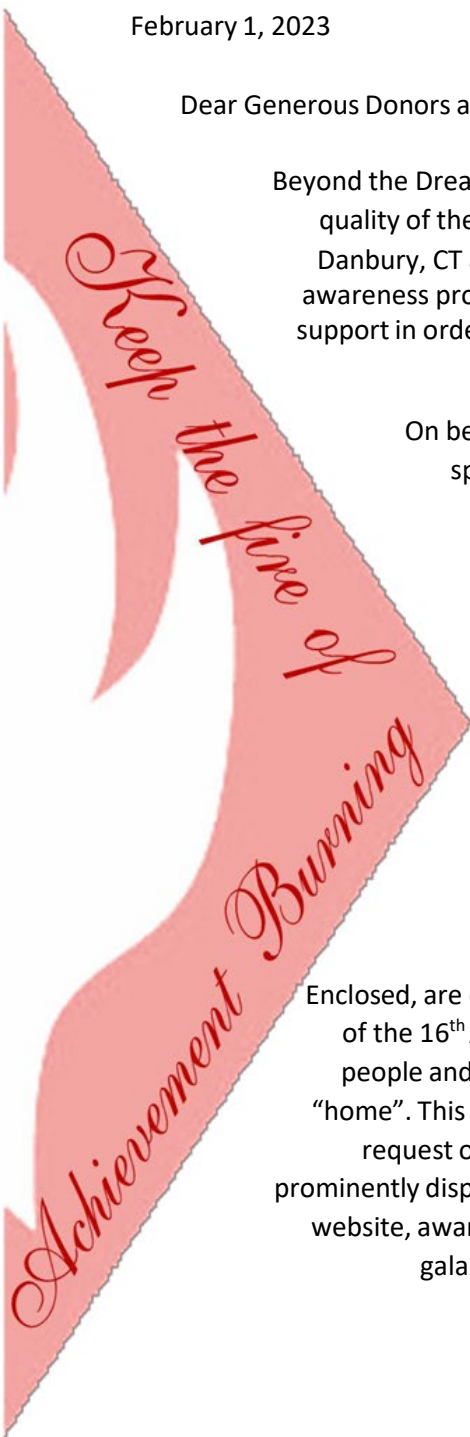
Beyond the Dream Foundation is a 501 (c) (3) tax exempt, non-profit organization committed to improving the quality of the lives of minority male youths, seniors, and families in need residing in the Hudson Valley and Danbury, CT areas. This is done by providing financial support for social, scholastic achievement, and health awareness programs for all. Members of the foundation are volunteers. We rely on individual and corporate support in order to remain a vital and relevant part of the community we serve. Together we will continue to make a positive difference in our community.

On behalf of the Board of Trustees of Beyond The Dream Foundation, we invite you to join us as a sponsor of the **16TH Annual Scholarship Gala**, which will be held on Saturday, April 22, 2023, at the Grandview, Poughkeepsie, NY. Proceeds, from this highly anticipated event, will help actuate our scholarship and community fund, dedicated to expanding opportunity and reducing poverty across the Mid-Hudson and Danbury, CT areas. This is done through education, workforce development, cultural enrichment, and so much more.

During each year's gala, we honor extraordinary individuals, whose vision and work captures the true meaning of civic spirit. These individuals give of themselves to help their neighbors and communities realize their full potential. This year, we will present our 2023 Lifetime Achievement Award to one or more extraordinary individuals. These individuals champion high quality education and possess a long-standing commitment to philanthropy and building strong communities. They exemplify the qualities of devotion, compassion, integrity and above all, caring.

Enclosed, are details of the various levels of sponsorship available. Please consider joining us as a sponsor of the 16th Annual Scholarship Gala. We invite you to share in this heartfelt, joyous evening saluting the people and communities who make the Mid-Hudson and Danbury, CT areas places we are proud to call "home". This year, for the first time, we are seeking a sponsor for our band. This sponsorship is a personal request of our current President and CEO, Timothy Hopkins. In addition, your company banner will be prominently displayed, receive a full-page advertisement in our Gala Journal, one year advertisement on our website, awarded a table of ten, and President Hopkins will publicly acknowledge your organization at the gala. Thank you in advance for your attention, consideration of our request and your generosity.

Sincerely,
Johnny Barnes Chairman,
Beyond the Dream Foundation





BEYOND
The **DREAM**
FOUNDATION
SPONSORSHIP PACKAGES

CONTRIBUTOR

\$500

- Two(2) complimentary tickets to the Gala
- Acknowledgement during the event
- Full-page ad in program book

BENEFACTOR:

\$2,500

- 10 complimentary tickets (i.e., one (1) table) to the Gala
- Reserved, preferred seating at Gala
- Recognition in event publicity.
- Special recognition on the Foundation's websites and opportunity to link to company/individual's website.
- Company logo featured on event signage at venue
- Full-page ad in program book.

COCKTAIL/RECEPTION SPONSOR

\$1,000

- Four (4) complimentary tickets to the Gala.
- Acknowledgement during the cocktail/reception hour.
- Company logo/individual name featured on reception area signage.
- Acknowledgement during the event.
- Full-page ad in program book.

PHILANTHROPIST:

\$5,000

- 20 complimentary tickets (i.e., two (2) tables) to the Gala.
- Reserved , preferred seating at Gala .
- Recognition in event publicity.
- Formal recognition on the Foundation's websites and opportunity to link to company/individual's websites.
- Company logo featured on event signage at venue.
- Full-page ad and company/individual profile in program book.

ENTERTAINMENT SPONSORSHIP:

\$2,000

- Six (6) complimentary tickets to the Gala .
- Reserved, preferred seating at Gala .
- Recognition in event publicity .
- Company logo/individual name featured as signage near band /DJ stage.
- Acknowledgement throughout the entertainment/dancing portion of event.
- Full-page ad in program book

To Inquire about purchasing tickets or corporate sponsorship, please contact Johnny Barnes at (203) 948-4444 or barnes306@comcast.net



BUSINESS ADVERTISEMENT FORM

I, the undersigned, give authorization to The Beyond The Dream Foundation, to enter my business advertisement ("ad") into the **16th ANNUAL SCHOLARSHIP GALA** program book ("journal") to be published for April 22nd 2023

The ad shall occupy: (Please select your choice below,)

| BACK PAGE | INNER FRONT PAGE | INNER BACK PAGE | FULL PAGE | HALF PAGE | QUARTER PAGE |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| \$450* | \$350* | \$350* | \$175 | \$125 | \$100 |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

*If your page preference had already been selected, you will receive a full-page ad, or you will be given the option of a refund or a charitable credit for the difference in price'

SIGNATURE: _____

ADVERTISER required information: (Please print.)

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

TELEPHONE: _____

METHOD OF PAYMENT: CHECK #: _____ CASH: \$ _____

TELEPHONE No.: _____ E-MAIL: _____

Please make checks payable to: **Beyond the Dream Foundation**

Mail applications and payment to: **BEYOND THE DREAM FOUNDATION
ATTN: HARRY BONSU
P.O. BOX 1746
POUGHKEEPSIE, NY 12602**

If submitting, by mail, please attach a copy of the ad to this form.

Send electronics ad submissions (recommended) to: BTDF.GALA.ADS@GMAIL.COM

*NOTE: All file submissions be 300dpi for best ad quality.

**** Deadline for ALL submissions: APRIL 10, 2023 ****



**BEYOND
The DREAM
FOUNDATION**

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Yes, I would like to provide a sponsorship at the following level:

Philanthropist _____ \$5,000

Benefactor _____ \$2,500

Entertainment Sponsor _____ \$2,000

Cocktail/Reception Sponsor _____ \$1,000

Contributor _____ \$500

Name _____

Company Name _____

Exact Name as Printed in Program _____

Address _____

Telephone Number _____

E-mail address _____

Enclosed is my check in the amount of \$ _____

Please invoice me for the amount \$ _____

Please make check payable to **Beyond The Dream Foundation**

and send to the attention of Harry Bonsu:

BEYOND THE DREAM FOUNDATION

ATTN: HARRY BONSU

P.O BOX 1746, POUGHKEEPISE, NY 12602

DEADLINE FOR SPONSOR SUBMISSION: APRIL 10, 2023

Join us April 22, 2023 at 176 Rinaldi Blvd, Poughkeepsie, NY, 12601 from 5:30 p.m. to 10:30 midnight

BEYOND THE DREAM FOUNDATION 16TH ANNUAL SCHOLARSHIP GALA