

## **MPHA Board Meeting - Agenda**

**Jan. 7th, 2020**

### **Menifee County Health Dept. - Frenchburg, Ky**

(call to order, approve Dec. 1st minutes)

Mountain Pleasure Meeting Minutes

Members present Gary Davidson, Taylor Chism, Cora Brewington, Sandy Ratliff, Rebekah Layne, Megan Cantrell, Jenny Adams, Robin Little-Basil

Call to Order Meeting 7:02

Approve Meeting Minutes Taylor Chism Becky Layne Second

1. Trail Rider Miles - Taylor??
  - o Talked about different prizes and will fix the form online and will put it on the website.
2. 2019 KBIF AOC placement forms to be filled out/handed in
  - o Discussed the AOC placement and make sure to turn papers in.
3. 2020 "goals" for MPH/OKS: I'd like to have a professionally produced video for the website, College students to produce, maybe? Video from "Discover the horse" was a nice one..many thanks to Alyssa Mathews and her crew for coming back to reshoot for us, but I'd love to have a longer one/more detail.
  - o Discussed options for getting a video made for the website and how to promote the breed.
4. Equitana 2020 Sept. 24-27<sup>th</sup> (already signed up, booth)
  - o Equitana 2020 booth has been booked for the Kentucky Horse Park. Discussed the placements as to where the booth will be located and where the demo may take place.
5. Would like more AOC events..where? judges?
  - o Discussed about having more AOC events and different places to have them. Spoke about different options for people to judge the events. Discussed contacting the local FFA to inquire about horse judging volunteers for the events.
6. Data entry help still needed to update database/website ..volunteers??

- Discussed different options that might be available to help with data entry.
- 7. We now have a new database program - BreedMates..haven't had time to really check it out well, but excited to see what it can do!!
  - Have a new data base called Breedmates and discussed getting it set up on the website.
- 8. Rebranding/name change/adjustment for MP to include our "roots" as the original, Old Kentucky Saddler going well - need to update brochures, banners, etc.
  - Discussed positive response from people for this name and going back to our roots.
- 9. Change future registration papers to include Old KY Saddler
  - Mountain Pleasure will remain on future registration papers with the addition of Old Kentucky Saddle
- 10. MPHA has been included in KBIF for 2020 using the same numbers from the 2019 session. Will be "approved" by the KHRC at Feb meeting, I'll keep everyone informed
  - Discussed the meeting in February and will inform as it comes announced for this upcoming year.
- 11. Upcoming Events: 3/13-15<sup>th</sup> - Campout, 4/3-5<sup>th</sup> Equine Affaire (no booth this year), 5/15-17<sup>th</sup> - campout, 5/23 AOC (tba), 5/29-31<sup>st</sup> - campout

Move to Adjourn-Taylor Chism

Second -Megan Cantrell

Time-8:05 p.m.

(next board meeting 4/14/20 @ MCHC Frenchburg, Ky 7:00pm)